

Whittier Union High School District

Strategic Arts Plan

2020-2025

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The Development of the strategic plan for arts education is a partnership between the Los Angeles County Arts Education Collective and Whittier Union High School District. In 2019-2020 a group of stakeholders from the District formed a planning team that worked with Arts Ed Collective Coach, Sandy Seufert, and worked to create this Strategic Arts Plan.

Los Angeles County Department of Arts and Culture – Arts Education Collective

In 2002, the Los Angeles County Board of Supervisors established the Arts Education Collective to align efforts across the region with the ambitious goal that LA County’s 1.5 million public school students receive a well-rounded education that includes the arts.

The Arts Ed Collective is comprised of policy makers, educators, arts organizations, teaching artists, funders, business leaders and community advocates. Strategic direction for the initiative is guided by the Leadership Council and Funders Council. The Los Angeles County Department of Arts and Culture, formerly called the Los Angeles County Arts Commission, offers administrative support and the Los Angeles County Office of Education (LACOE) provides curriculum and instructional services for educators Countywide. LACountyArtsEdCollective.org

The History of Arts Education and Project Background in WUHSD

History of Arts Education in WUHSD

In 2011, the WUHSD Visual and Performing Arts Curriculum and Instruction Team (CIT) was charged by then-Superintendent, Sandy Thorstensen, to create an overall vision and plan for arts in the district. Collaborating with then-named Arts for All, the CIT and other District VAPA members embarked on a three-year process to create the first WUHSD Strategic Arts 3-Year Plan. Three years after its initial adoption, with a renewed collaboration between Arts for All and the VAPA CIT, a second 3-year Strategic Arts Plan was created and adopted by the WUHSD Board. Each plan solidified the District’s artistic vision, furthered student access and participation in the arts, and promoted the arts as a fundamental core to a WUHSD diploma. Now in its third iteration, the VAPA CIT collaborated with the now-named Arts Ed Collective to expand the WUHSD Strategic Arts Plan to a 5-year vision. This vision sustains the Plan’s previous achievements and expands beyond district parameters to begin building a Whittier community arts collaborative coalition.

Project Background

In the spring of 2019, being at the end of the previous three-year Arts Plan, the WUHSD CIT applied for and received grant money to engage a District Coach to facilitate the creation of a new five-year Strategic District Arts Plan. In the fall of 2019, the CIT met with their assigned Coach and mapped out several meeting dates and tasks towards that effort. During the fall semester, the CIT met with the Arts Ed Collective District Coach two times to begin the process, with the Arts Coordinator and one CIT member attending an additional two-day professional development with Arts Ed Collective regarding Plan formation. The Arts Coordinator and Coach also conducted several organizing phone sessions. Each of these sessions focused on realigning the strategic goals to reflect new District realities and the District LCAP plan.

Work continued in the 2020 spring semester with three more CIT/Coach meetings, a Coach facilitated District VAPA brainstorming session, and several Arts Coordinator and Coach phone sessions. In March of 2020, WUHSD closed its campuses due to the COVID-19 pandemic. The CIT continued meeting with their Coach using the Zoom platform and Google docs to move forward with the Strategic Arts Plan. At the end of the semester, the Arts Coordinator and the Coach had several phone sessions to complete the plan to submit to the WUHSD Board.

WUHSD District Mission, Vision, Statement of Beliefs; VAPA Vision

Mission Statement

It is the mission of the Whittier Union High School District to achieve & maintain excellence in providing a comprehensive education for all students.

Vision Statement

The Whittier Union High School District will provide all students with an engaging, quality standards-based instructional program delivered by a well-trained staff resulting in improved student achievement, **WHATEVER IT TAKES**.

Statement of Beliefs

Core Values

- Every individual has worth and dignity.
- Every student can and will learn.
- Students will be directed to participate in the most rigorous course of study consistent with their abilities and future goals.
- There is strength inherent in the ethnic and cultural diversity of the students, parents, and community we serve.
- The WUHSD staff is accountable to students, parents, and the community for student academic and personal growth.
- Parents are essential partners in the education of their children.
- Collaboration and articulation with the K-16 education community is essential to ensuring a quality education.
- We are integral partners in the business and the cultural life of the community.
- There is value, power, and synergy in a collaborative culture.
- The success of our district is measured solely by the success of our students.
- Demographics do not determine destiny.

Expectations and Outcomes

- Our students will be effective communicators, quality producers, self-directed lifelong learners, community contributors, collaborative workers, and complex thinkers.
- Our students will be prepared to meet the challenges and changing needs of society.
- Our schools will be safe and secure learning environments.
- Our students will be taught by a well-trained, competent staff with a deep personal commitment to the academic and personal success of their students.
- All of our students will have ACCESS to the most rigorous, challenging courses of study.
- Our students will learn in high quality, modern facilities in a physical environment equipped with state-of-the-art technology.
- Our schools will be places where students establish and develop positive relationships with other students and adult role models.
- Our schools will provide timely, focused academic support and the interventions necessary for the success of all students.

VAPA Vision

“Whittier Union is dedicated to equity, access, and excellence.”

- WUHSD Whatever It Takes Guide to Instructional Direction (2011)

Whittier Union High School District recognizes and believes that all students deserve a comprehensive Arts Education that values critical thinking and creative expression. An organized infrastructure and informed network of support for arts instruction and programs is essential. Our students will be best served by the adoption of our seven (7) core values:

- Visual and Performing Arts are core subjects
- Students involved in arts education will become better citizens
- Systemic support for sequential arts education is essential
- Arts programs need consistent access to facilities, resources, and funding
- VAPA teachers require relevant art-specific professional development
- Rigorous and relevant standards-based arts instruction is integral
- District- and community-wide arts collaboration and promotion (verb)

WUHSD Strategic Arts Plan Links to the District Local Control and Accountability Plan Goals

Below are the 4 Strategic Directions and Key Goals to Implement Arts Education in WUHSD. (Legend: LCAP 1:4 means LCAP Goal 1, Action 4)

Strategic Direction #1: Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts (LCAP Alignment in 2:13, 3:4)

Goal 1: Increase Visibility for the VAPA

Goal 2: Coordinate with Partner Schools for Arts-Minded Articulation

Strategic Direction #2: Support High Quality Learning in the Arts (LCAP Alignment in 1:4, 1:6, 2:13, 3:4, 3:5, 4:10)

Goal 1: Create Relevant External Discipline-Specific Professional Development

Goal 2: Provide Adequate Coordination and Implementation

Goal 3: Expand Arts Learning Opportunities for Students

Strategic Direction #3: Secure Robust and Consistent Funding and Systems (LCAP alignment in 2:13, 3:5, 4:10)

Goal 1: Streamline Purchasing Procedures

Goal 2: Generate Adequate Funding for the Arts

Strategic Direction #4: Provide Dedicated, Reliable District Support (LCAP alignment in 1:8, 2:11, 2:13, 4:10)

Goal 1: Collaborate with Counselors on VAPA

Goal 2: *Secure District and Administrative Buy-In*

Goal 3: *Support Premier and Dynamic Facilities*

WUHSD Overall District LCAP Goals

LCAP Goal 1 - Organization

- A highly-qualified staff facilitates achievement of the academic standards and the schoolwide learning outcomes through a system of preparation, induction, and ongoing professional development.
- Leadership and staff are involved in ongoing research or data-based correlated professional development that focuses on identified student learning needs.
- All students have equal access to the school's entire program.
- The human, material, physical, and financial resources are utilized effectively to support students in accomplishing the academic standards and the schoolwide learning outcomes.
- The school is a safe, clean, and orderly place that nurtures learning and provides a focus on continuous school improvement.
- Students, parents, and other members of the school and business community demonstrate understanding of and commitment to the vision, mission, the schoolwide learner outcomes, and the district LCAP.

LCAP Goal 2 - Curriculum and Instruction

- All students are engaged in challenging learning experiences in the classroom that effectively help them learn the academic standards assessed on state and national assessments that prepare them for college and career after high school.
- All teachers will use a variety of strategies and resources, including technology and experiences beyond the textbook that actively engage students, emphasize higher order thinking skills, and help them succeed at high academic levels.
- Teachers continue to develop personally and professionally, regularly articulating with teachers from partner middle schools and local colleges, reviewing the success of the graduates to learn about their own program and others, while also using educational research to strengthen the current instructional program so all students achieve at higher levels.

LCAP Goal 3 - Data

- The school effectively uses a professionally acceptable assessment process to collect, disaggregate, analyze, and report student performance data.
- Teachers employ the use of formative and summative assessments, along with a variety of assessment strategies to evaluate student learning.
- All teachers will use a variety of strategies and resources, including technology and experiences beyond the textbook that actively engage students, emphasize higher order thinking skills, and help them succeed at high academic levels.
- Teachers continue to develop personally and professionally, regularly articulating with teachers from partner middle schools and local colleges, reviewing the success of the graduates to learn about their own program and others, while also using educational research to strengthen the current instructional program so all students achieve at higher levels.

LCAP Goal 4 - Parent and Community Involvement

- The school leadership employs a wide range of strategies to encourage parental and community involvement, especially with the teaching/learning process.
- The school is a safe, clean, and orderly place that nurtures learning and maintains a culture characterized by trust, professionalism, and high expectations for all students.
- All students have access to a system of personal and equitable support and intervention services, activities, and opportunities at the school and within the community to help ensure school, college, and career success.

- The school ensures that there is a high level of student involvement in curricular and co-curricular activities that link to the academic standards, the college- and career-readiness standards, and the schoolwide learner outcomes.

Executive Summary

Practical Vision Goals: The Curriculum and Instruction Team met and answered the question, “If all things were possible, what would we want to have in place in five years in arts education as the result of our plan?” The following Goals were created from a brainstorming session based on their vision for WUHSD on November 20, 2019. The full Practical Vision document can be found in the Appendix.

Rigorous Multi-Year Arts Instruction	Arts-Minded Articulation	Dedicated District Support	Premier Dynamic Facilities	Relevant External Discipline-Specific Professional Development	Robust and Dedicated Funding	Engaged Arts-Educated Community
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Current Reality

*On February 5, 2020 The Visual and Performing Arts (VAPA) Curriculum and Instruction Team (CIT) of Whittier Union High School District identified the strengths the district could build on and the challenges it would face as it moved toward enacting the practical vision for arts education. This is the **Current Reality** for the District.*

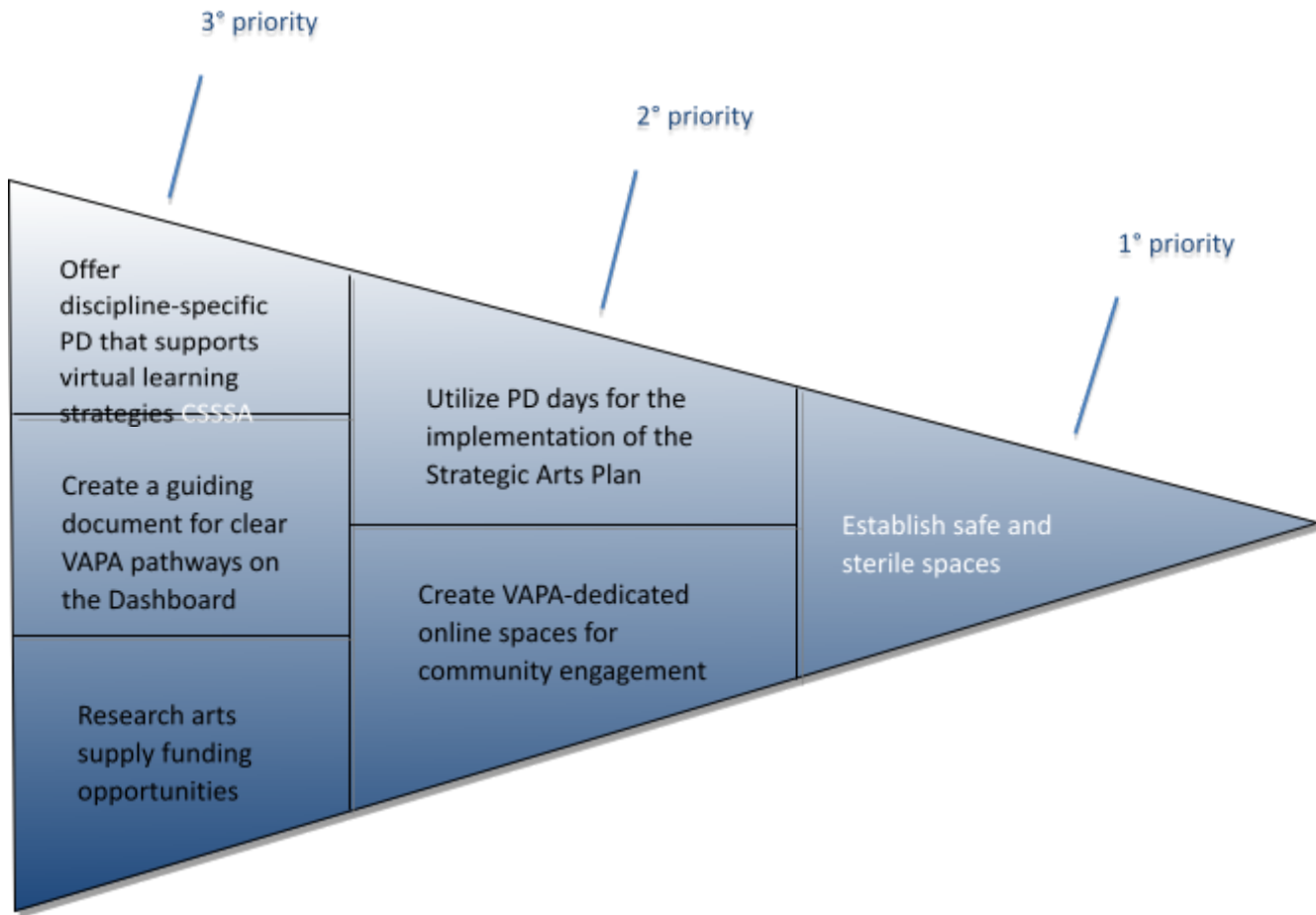
Asterisks indicate key actions and priorities identified by the VAPA CIT. Responses in italics are from the VAPA Gala held on February 5, 2020.
 (* = 1 vote, ** = 2-3 votes, *** = 4 or more votes)

Strengths <i>Momentum Towards Vision</i>	Challenges <i>Forces Resisting Our New Direction</i>
<ul style="list-style-type: none"> ● VAPA Teachers are passionate about their programs ● Past Arts Plan created a strong foundation ● Positive movement toward the Performing Arts Center** ● District support for matching funds on Advancement Grant* ● District support of Arts Plan ● 4 Arts Alums (and their stories) hired at District* ● District has an Arts Coordinator TOSA** ● Bill being proposed to include VAPA on District Dashboard 	<ul style="list-style-type: none"> ● Unbalanced course offerings across sites** ● Insufficient partner school arts programs* ● Insufficient community arts support* ● Inconsistent and unclear budget process** ● Uneven site-based administrative support with competing priorities* ● Uneducated hiring process** ● Arts are perceived as an extra (devalued, elective, enrichment)** ● Common curriculum and assessments in the arts don't exist

<p>Additional Strengths solicited from VAPA Teachers on 2/5/20</p> <ul style="list-style-type: none"> • <i>Balances use of space at some sites</i> • <i>Collaboration</i> • <i>Communication</i> • <i>Responsive Administration and District</i> • <i>Great students that acknowledge the power of the Arts</i> • <i>Embedded District events</i> • <i>Multiple PD offerings, local</i> • <i>Funding for transportation</i> • <i>Improved calendaring for events</i> • <i>The Arts can be perceived as essential for student and community wellness</i> • <i>District is supporting students that don't have devices or reliable Internet access</i> 	<ul style="list-style-type: none"> • Uneven expectations for student mentors • Obstructive enrollment practices** • Absence of Arts on District Dashboard (Pathways, Counseling – Competing priorities)** • Arts underrepresented in the data* • Developing Advancement Grant priorities** <p>Additional Challenges solicited from VAPA Teachers on 2/5/20</p> <ul style="list-style-type: none"> • <i>Getting appropriate numbers for advanced classes</i> • <i>Dual courses in Advanced to keep course open (2 in 1 or 3 in 1)</i> • <i>Scheduling free periods</i> • <i>Storage facilities</i> • <i>Space challenges due to enrollment (La Serna)</i> • <i>Articulating with middle schools not in District</i> • <i>Visual Arts funding unequal across sites</i> • <i>Challenges with purchasing</i> • <i>District not aware of VAPA maintenance and time</i> • <i>Counselors push other academic choices</i> • <i>Art Contests are in question due to the challenge to communicate with students (City Art Show, etc.)</i> <p>COVID-19 Concerns</p> <ul style="list-style-type: none"> • <i>Budget issues will exist due to Covid-19 pandemic</i> • <i>Concern about how large classes will be managed (60+ per class)</i> • <i>How will large classes be managed to control social distancing guidelines</i> • <i>There may exist new guidelines for number of students per class which will affect class access and staff</i>
Current Reality from Data Review	
<p>The group reviewed the CREATE CA online Arts Education Data Project which shows data for secondary schools throughout California. The CIT reviewed this data with a focus on comparing the WUHSD to other similar Districts in the State.</p>	

Priority Wedge

The CIT selected the following six actions as key priorities to serve as “lead dominoes” for Year One implementation of the Strategic Arts Plan.



Strategic Directions

To come up with Strategic Directions to guide the plan and address the challenges, the WUHSD Curriculum and Instruction Team was asked on March 9, 2020: *What creative and innovative actions can we take to address our challenges and move toward our vision?* The Community Arts Team developed the following strategic directions, goal areas, and actions to support implementation. (The full Strategic Directions document can be found in the Appendix)

1. Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts

Goal 1: Increase Visibility for the Visual and Performing Arts (VAPA)

Goal 2: Coordinate with Partner Schools for Arts-Minded Articulation

2. Support High Quality Learning in the Arts

Goal 2: Provide Adequate Coordination and Implementation

Goal 3: Expand Arts Learning Opportunities for Students

3. Secure Robust and Consistent Funding and Systems

Goal 1: Streamline Purchasing Procedures

Goal 2: Generate Adequate Funding for the Arts

4. Provide Dedicated, Reliable District Support

Goal 1: Collaborate with Counselors on VAPA

Goal 2: Secure District and Administrative Buy-In

Goal 3: Support Premier and Dynamic Facilities

Year One Action Plan for 2020-2021

Strategic Direction #1: Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts						
1st Year Goals and Actions	Quarter 1 Mid Aug - Mid Oct Tasks	Quarter 2 Mid Oct - Mid Dec Tasks	Quarter 3 Mid Dec - Mid March Tasks	Quarter 4 Mid March - Mid June Tasks	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
<p>Goal: Increase Visibility for the VAPA</p> <p>Action: Create virtual gallery of student work</p>	<p>Pre-Quarter 1: Pilot program and develop best practices</p> <p>Build site on District approved platform</p> <p>Have site-based galleries. Pull standouts for the District gallery</p> <p>Create gallery photo guidelines (teacher & student)</p> <p>Create a virtual guestbook (moderated)</p>	<p>Develop “Arts Challenge” for students and administrators</p>	<p>Create/implement a survey to gauge visitor experience for site improvement</p> <p>Invite photography teachers to conduct demo/presentation on good photo skills at VAPA Gala</p>	<p>Review survey results</p> <p>Review “Arts Challenge” participation</p> <p>Create to-do list for Summer PD and fall</p> <p>Utilize National Arts Education Week for PR/ LA County April Arts Month</p>	<p>Budget: LCAP for staff time</p> <p>Arts Coordinator & CIT</p>	<p>Board and staff attendance at events (sign in sheets, surveys)</p> <p>Virtual guestbook (moderated)</p> <p>Report of website metrics</p> <p>District-wide virtual gallery</p>
<p>Goal: Coordinate with Partner Schools for Arts-Minded Articulation</p> <p>Action: Create a video or messaging to parents of</p>	<p>Get permission from administration</p> <p>Communicate with all planning participants</p> <p>Work with department members to create materials/messaging (use similar format to Cal High)</p>	<p>Video Editing & finish formatting all materials (needs to be finished by Dec 31, 2020 for grant funding)</p>	<p>Communicate with Partner Schools & send out video/information</p>	<p>Meet to access successes and challenges</p> <p>Create a to-do list for next year improvements</p>	<p>Budget: LCAP and 19/20 Advancement Grant</p> <p>Arts Coordinator; CIT Team; Partner School Contacts; High school</p>	<p>Media Arts teacher/designee hired to create video</p> <p>Video shared on district websites; sent to partner schools</p>

incoming students through online registration system	(Use collaborative time to meet with department)				registrars & APGs	Visitor counts/data on video views
<p>Goal: Coordinate with Partner Schools for Arts-Minded Articulation</p> <p>Action: Articulate with partner schools</p>	<p>Pre-Quarter 1: Reach out to Partner Schools to start the conversation</p> <p>Assess current relationships with partner schools</p> <p>Work with site members, develop a plan of action</p> <p>Communicate/Collaborate between WUHSD Arts Coordinator and partner school counterpart(s)</p>	<p>Share plan with administration and get approval</p> <p>Plan Q3 visits Reach out to partner schools to inform them of our plan</p> <p>Create surveys and obtain survey permission</p>	<p>Visit partner schools to showcase performing arts and share student art</p> <p>Partner schools coming to watch Performing Arts</p> <p>Pre-survey & Post-survey of students before & after visit</p>	<p>CIT meeting share out on site success and improving for next year</p>	<p>Budget: LCAP; Advancement Grant 2020-21</p> <p>Administration at each partner school; CIT and Department leaders</p>	<p>Increased awareness for Freshmen of VAPA programs when they sign up for classes</p> <p>Survey results on student choice and placement</p> <p>Increased awareness to all levels of arts classes</p> <p>Increased #'s in arts classes</p>

Strategic Direction #1: Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts	
Phase 2 (2021-2023)	Phase 3 (2023-2025)
Goal 1: Increase Visibility for the VAPA	
Action: Update and expand virtual gallery of student work Budget: LCAP Outcome: Increased engagement with website and introduction of new applications, including alumni participation; website evaluation	Action: Maintain and revise virtual gallery of student work Budget: LCAP Outcome: Evaluation of website utilization
Action: Review and update video for student orientation and recruitment Budget: LCAP Outcome: Updated video	Action: Review and update video for student orientation and recruitment Budget: LCAP Outcome: Updated video
Action: Designate an Arts Representative for each stakeholder group (PTSA, School Site Council, ASB, etc.) Budget: No budget implications Outcome: List of stakeholder representatives	
	Action: Create a Community Council with representatives from WUHSD (teachers and admin) and K-8 schools and community members, potentially collaborating with Whittier City meetings Budget: LCAP Outcome: VAPA presence at civic and community events
Goal 2: Coordinate with Partner Schools for Arts-Minded Articulation	
Action: Articulate with partner schools Budget: LCAP & Advancement Grant Outcome: VAPA convening for partner schools	Action: Articulate with partner schools Budget: LCAP Outcome: Site-based partner school collaboration
Action: Re-establish performing connections with middle schools Budget: LCAP Outcome: Strengthened relationship with partner schools	

Year One Action Plan for 2020-2021

Strategic Direction #2: Support High Quality Learning in the Arts						
1st Year Goals and Actions	Quarter 1 Mid Aug - Mid Oct Tasks	Quarter 2 Mid Oct - Mid Dec Tasks	Quarter 3 Mid Dec - Mid March Tasks	Quarter 4 Mid March - Mid June Tasks	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
<p>Goal: Create Relevant External Discipline-Specific Professional Development</p> <p>Action: Offer discipline-specific PD that addresses virtual learning strategies at the District Office</p>	<p>Pre Q-1: Summer PD days (online “at the district”)</p> <p>Pre Q-1: Create questionnaire for students to assess needs/challenges/interests</p> <p>Research what others are doing. (Our district and other VAPA’s)</p> <p>Find a balance between reality, rigor, and fun for projects</p> <p>Implement new strategies for online learning as needed (dictated by current realities)</p>	<p>Assess new reality and discuss any necessary changes</p> <p>Re-assess teaching/COVID</p>			<p>Budget: LCAP funding & Advancement Grant; substitutes for teachers</p> <p>Arts Coordinator; CIT; Director of Professional Learning & Leadership Development; Ed Tech Department</p>	<p>Participation of teachers in PD days</p> <p>Creation of distance learning strategies</p> <p>Engagement and success of students in distance learning</p>
<p>Goal: Provide Adequate Coordination and Implementation</p> <p>Action: Utilize days at the District to work on implementation of the Strategic Arts Plan (preparing) with the CIT and Subject Alike groups</p>	<p>Summer PD days with subject-alike peers</p> <p>Summer CIT & CAT to plan other PULL OUT days and use this document to prioritize to-do list</p>	<p>Assess new reality and discuss any necessary changes</p> <p>Online or in person meetings with CAT team</p> <p>Subject-specific PD meetings</p>	<p>Assess new reality and discuss any necessary changes</p> <p>Online or in person meetings with CAT team</p>	<p>Assess new reality and discuss any necessary changes</p>	<p>Budget: LCAP, CIT quarterly funds; District PD Cap if during the school day</p> <p>Arts Ed Collective Coach services are at no cost to the District</p>	<p>Meeting agendas</p> <p>Revised Strategic Arts Plan for Phase 2</p>

					Jennifer Sanchez organizing summer agenda; CIT; Arts Coordinator	
Goal: Expand Arts Learning Opportunities for Students Action: Continue development of distance-learning plan	Offer summer PD Develop a survey to gauge students' home learning environment Develop pacing plan during summer PD, including ways to measure student engagement	Sharing best practices, curriculum development, review of student work/analysis of data, and development of assessments Create a Library of curriculum in Google Classroom for each discipline	Discipline-specific review of new CA Arts Standards		Budget - Advancement Grant Arts Coordinator; Discipline-specific educators	Report of levels of engagement in distance learning Cache of curriculum in Google Classroom

Strategic Direction #2: Support High Quality Learning in the Arts	
Phase 2 (2021-2023)	Phase 3 (2023-2025)
Goal 1: Create Relevant External Discipline-Specific Professional Development	
Action: Offer current and relevant PD that is distance learning and cross-curricular Budget: LCAP Outcomes: Updated practices in place; scheduled PD during summers 2021-2022; 2022-2023	Action: Offer current and relevant PD that is distance learning and cross-curricular Budget: LCAP Outcomes: Updated practices in place; scheduled PD during summer 2023-2024; 2024-2025
Action: Create opportunities for teacher involvement in subject-alike at the District Budget: LCAP and 21/22 Advancement Grant Outcome: Continued collaboration in curriculum development	Action: Continued subject-alike collaboration at District Budget: LCAP Outcome: Continued collaboration in curriculum development

<p>Action: Offer PD for Standards revisions (course outlines) aligned with the new CA Arts Standards Budget: LCAP Outcome: Continued relevant and rigorous instruction utilizing new VAPA standards</p>	<p>Action: Offer PD for Standards revisions (course outlines) aligned with the new CA Arts Standards Budget: LCAP Outcome: Continued relevant and rigorous instruction utilizing new VAPA standards</p>
<p>Action: Gather accurate data on off-site PD for non-Arts courses Budget: LCAP (Arts Coordinator) Outcome: Data utilized to procure equal off-site VAPA PD</p>	
	<p>Action: Provide support for long distance PD through funds and approval Budget: LCAP Outcome: Scheduled attendance at VAPA conferences, etc.</p>
Goal 2: Provide Adequate Coordination and Implementation	
<p>Action: Utilize Strategic Arts Plan to create CIT meeting agendas and monitor plan implementation Budget: LCAP Outcome: Strategic Arts Plan is active and updated</p>	<p>Action: Utilize Strategic Arts Plan to create CIT meeting agendas and monitor plan implementation Budget: LCAP Outcome: Strategic Arts Plan is active and updated;</p>
	<p>Action: Contact Arts Ed Collective to apply for Coaching and Strategic Arts Plan Revision upon plan expiration in 2025 Budget: No budget implications Outcome: Plans in place for Strategic Arts Plan revision</p>
Goal 3: Expand Arts Learning Opportunities for Students	
<p>Action: Hold Master Classes for students Budget: Site-based funds and/or grant monies Outcome: Exposure to VAPA college and career opportunities</p>	<p>Action: Continue Master Classes for students Budget: LCAP and/or grant monies Outcome: Exposure to VAPA college and career opportunities</p>
<p>Action: Create District-wide arts showcases Budget: LCAP Outcome: Exposure to student-generated work</p>	<p>Action: Continue and expand District-wide arts showcases to include community involvement (partner schools) Budget: LCAP Outcome: Exposure to student-generated work; increased community involvement with partner schools</p>

	Action: Explore internships with select Community Arts Partners Budget: No budget implications Outcome: Report on potential internships
	Action: Institute District-wide VAPA Medal Budget: LCAP Outcome: All schools would share same criteria to acknowledge VAPA achievements

Year One Action Plan for 2020-2021

Strategic Direction #3: Secure Robust and Consistent Funding and Systems						
1 st Year Goals and Actions	Quarter 1 Mid Aug - Mid Oct Tasks	Quarter 2 Mid Oct - Mid Dec Tasks	Quarter 3 Mid Dec - Mid March Tasks	Quarter 4 Mid March - Mid June Tasks	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
<p>Goal: Generate Adequate Funding for the Arts</p> <p>Action: Gather additional funds for art supply reserves for home use (Distance Learning) and protocols</p>	<p>Pre-Quarter 1: Coordinate supply lists between campuses</p> <p>Utilize distance learning model to create supply budgets</p> <p>Research grant opportunities</p> <p>Explore use of Title 1 Funds for the Arts for virtual master class opportunities</p>	<p>Research corporate or local business donations</p>	<p>Survey District Arts teachers re: Advancement Grant (@ Gala)</p> <p>Prepare/submit application for Arts Ed Collective Advancement Grant</p>	<p>Conduct personal meetings with AP of Curriculum and Instruction regarding funding needs</p>	<p>Budget - Fees for guest artist/lecturer; LCAP Funds; LCAP Supplemental Concentration Funds; site-based funds</p> <p>Arts Coordinator</p>	<p>Application submissions for grant monies</p> <p>Budget report for supply requests for distance learning and hybrid models</p>

Strategic Direction #3: Secure Robust and Consistent Funding and Systems	
Phase 2 (2021-2023)	Phase 3 (2023-2025)
Goal 1: Streamline Purchasing Procedures	
<p>Action: Collaborate w/District to streamline purchasing procedures Budget: LCAP</p>	<p>Action: Assess and revise purchasing procedures, if needed Budget: LCAP</p>

Outcome: Streamlined purchasing procedures	Outcome: Updated purchasing procedures
Goal 2: Generate Adequate Funding for the Arts	
Action: Apply for Advancement Grant Funds Budget: LCAP Outcome: Financial support of key Strategic Arts Plan goals	Action: Apply for Advancement Grant Funds Budget: LCAP Outcome: Financial support of key Strategic Arts Plan goals
Action: Research additional grant opportunities, including corporate sources (in kind donations) Budget: LCAP Outcome: List of donations and grant opportunities; successful application to one or more grants	Action: Continued research of additional grant opportunities Budget: LCAP Outcome: Updated/revised list of donations and grant opportunities; successful application to one or more grants
Action: Collaborate with outside Districts regarding best arts courses funding practices Budget: LCAP Outcome: Consistent, effective, and realistic District arts courses funding practices	Action: Review and update best arts courses funding practices Budget: LCAP Outcome: Consistent, effective, and realistic District arts courses funding practices
	Action: Request funding for long-term planning and maintenance Budget: LCAP Outcome: Plan in place to support maintenance and replacement of key arts assets
Action: Set budget amounts per art course Budget: LCAP Outcome: Clear budgets for arts courses that guide planning	

Year One Action Plan for 2020-2021

Strategic Direction #4: Provide Dedicated, Reliable District Support						
1st Year Goals and Actions	Quarter 1 Mid Aug - Mid Oct Tasks	Quarter 2 Mid Oct - Mid Dec Tasks	Quarter 3 Mid Dec - Mid March Tasks	Quarter 4 Mid March - Mid June Tasks	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
<p>Goal: Collaborate with Counselors on VAPA</p> <p>Action: Create an Arts Pathway Poster</p>	<p>PD from arts counselor to address specific counselor issues</p> <p>Invite counselor (s) to department meeting</p> <p>Create 11 X 17 poster to show arts offerings</p> <p>Ask to present at District counselor meeting</p> <p>Distribute Thank You card to counselors</p>		<p>Invite counselor(s) to department meeting</p>	<p>Thank you card to counselors</p>	<p>Budget: Poster printing costs, 30-40; LCAP</p> <p>Arts Coordinator</p>	<p>Slide presentation delineating Pathways for arts student success</p> <p>1 VAPA counselor/site</p> <p>11 x 17 poster on website</p> <p>11 x 17 poster in each counselor office</p>
<p>Goal: Collaborate with Counselors on VAPA</p> <p>Action: Present counselors with updated VAPA enrollment procedures</p>		<p>Create VAPA Pathways presentation</p>	<p>Present counselors with VAPA Pathways slideshow</p>	<p>Check in with counselors on arts course enrollment practices</p>	<p>Budget: LCAP</p> <p>Arts Coordinator</p>	<p>Fewer misplaced students</p> <p>Increased enrollment in arts courses</p>

<p>Goal: Secure District and Administrative Buy-In</p> <p>Action: Encourage Board Engagement at School and District Art Events (virtual and in person)</p>	<p>Pre-Quarter 1: Create student survey (pre-summer)</p> <p>Schedule Meet and Greets with District Admin</p>	<p>Utilize Infographic stating science behind arts education</p>	<p>Revise student survey</p> <p>Have students create an arts engagement challenge</p>	<p>Give students survey</p>	<p>Budget: LCAP; Advancement Grant</p> <p>Arts Coordinator; CIT</p>	<p>Year-end Student Survey re: arts in their life and during COVID time Board/Admin. Presentation of survey results</p> <p>La Serna piloting an arts website (Posting VA pictures and videos)</p>
<p>Goal: Support Premier and Dynamic Facilities</p> <p>Action: Establish safe and sterile spaces</p>	<p>Pre-Quarter 1: Develop sanitation plan for each Arts discipline (summer planning)</p> <p>Contact Arts Vendors to find out recommendations for sanitation best practices</p> <p>Meet w/head custodians and Steven Rodriguez to discuss care of arts spaces</p> <p>Create online protocols for various platforms</p> <p>Research best practices for choral classroom sanitation</p>		<p>Assess efficacy of sanitation protocols</p>		<p>Budget: LCAP</p> <p>Art Coordinator; Steven Rodriguez, WUHSD Director of Business Operations; Site teachers Custodians</p>	<p>Clean arts spaces</p> <p>Outdoor performances</p> <p>Safe spaces and materials protocols for each Arts discipline</p>

Strategic Direction #4: Provide Dedicated, Reliable District Support	
Phase 2 (2021-2023)	Phase 3 (2023-2025)
Goal 1: Collaborate with Counselors on VAPA	
Action: Collaborate with counselors regarding updated VAPA Pathways/course offerings Budget: LCAP Outcome: Improved students' placement in arts courses	Action: Collaborate with counselors regarding updated VAPA Pathways/course offerings Budget: LCAP Outcome: Improved students' placement in arts courses
Action: Revise VAPA Pathways slideshow Budget: No budget implications Outcome: Updated VAPA Pathways slideshow	Action: Revise VAPA Pathways slideshow Budget: No budget implications Outcome: Updated VAPA Pathways slideshow
Goal 2: Secure District and Administrative Buy-In	
Action: Invite Board and District Administration to participate in virtual Annual VAPA Challenge Budget: No budget implications Outcome: Increased participation and arts awareness	Action: Invite Board and District Administration to participate in virtual Annual VAPA Challenge Budget: No budget implications Outcome: Increased participation and arts awareness
Action: Create and present a data-driven presentation to Cabinet Budget: LCAP Outcome: Increased arts awareness	Action: Update and present a data-driven presentation to Cabinet Budget: LCAP Outcome: Increased arts awareness
	Action: Review process of VAPA input in site-based Master Schedule Planning Budget: No budget implications Outcome: Increased VAPA input in Master Schedule Planning

<p>Action: Invite District Admin/Board to walk through arts classes Budget: No budget implications Outcome: Increased awareness of students’ engagement and the arts process</p>	<p>Action: Invite District Admin/Board to walk through arts classes Budget: No budget implications Outcome: Increased awareness of students’ engagement and the arts process</p>
Goal 3: Support Premier and Dynamic Facilities	
<p>Action: Assess use of space in VAPA classrooms Budget: LCAP Outcome: Report of updated space requirements to meet District guidelines and best practices</p>	<p>Action: Conduct survey to reassess VAPA space utilization and requirements Budget: LCAP Outcome: Increased efficiency and utilization of VAPA spaces; report on VAPA space needs</p>
<p>Action: Review/Revise facilities scheduling process Budget: No budget implications Outcome: Universal scheduling practices utilized</p>	<p>Action: Review/Revise facilities scheduling process Budget: No budget implications Outcome: Universal scheduling practices utilized</p>
<p>Action: Continue to assess safe and sterile space requirements Budget: LCAP Outcome: Revised protocols and recommendations</p>	<p>Action: Continue to assess safe and sterile requirements Budget: LCAP Outcome: Revised protocols and recommendations</p>

Appendix

Practical Vision: The Curriculum Instruction Team met and answered the question, “If all things were possible, what would we want to have in place in five years as the result of our plan in arts education?” The following Goals were created from a brainstorming session based on their vision for WUHSD on November 20, 2019.

Rigorous Multi-Year Arts Instruction	Arts-Minded Articulation	Dedicated District Support	Premier Dynamic Facilities	Relevant External Discipline-Specific Professional Development	Robust and Dedicated Funding	Engaged Arts-Educated Community
Enrollment of all student groups	District Arts Show	Foundational District Support	Dynamic display and performance facilities	Discipline-specific professional development	Dance stipend	Arts engaged community
Full VAPA at all sites	Middle School Performance Ensembles	Reduce Out-of-District Arts Credit	New and updated facilities	Training for new VAPA Standards	Specific LCAP line items	WUHSD Arts Alumni Network
All freshmen in the Arts	Articulation with all partner schools	Administrative attendance (@ events, meetings, etc.)	Designated Arts display spaces on every campus	Consistent funding for PD and conferences	Adequate consistent funding	
All Students: 2 years Arts		Full-Time Arts Coordinator	Centralized Arts Space	Promote value of collaboration	Utilization of Title I funds	
District Scholars Medal		Equitable and efficient ordering process				
VAPA 4 Years, 4 Disciplines, 4 All						
Engagement of all populations						
Full VAPA AP/Honors classes						
Equitable access for all students						
Opportunities for student travel						

Strategic Directions

To come up with Strategic Directions to guide the plan and address the challenges, the WUHSD Curriculum and Instruction Team (CIT) was asked on February 26, 2020: *What creative and innovative actions can we take to address our challenges and move toward our vision?* The CIT developed the following strategic directions, goal areas, and actions to support implementation.

Strategic Direction #1 - *Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts*

Goal 1: *Increase Visibility for the VAPA*

Actions:

- a. Create Administrative Arts Consortium in Whittier/Santa Fe Springs
- b. Utilize National Arts Education Week for PR/ LA County April Arts Month
- c. Promote the Arts on campus for students
- d. Organize a City-Wide Community Outreach Arts Day (with partner Districts)
- e. Create a Community Council with representatives from WUHSD (teachers and admin) and K-8 schools and community members, potentially collaborating with Whittier City meetings
- f. Designate an Arts Representative for each stakeholder group (PTSA, School Site Council, ASB, etc.)
- g. Create virtual gallery of student work

Goal 2: *Coordinate with Partner Schools for Arts-Minded Articulation*

Actions:

- a. Re-establish performing connections with middle schools (Phase 2)
- b. Convene a meeting with the Arts Coordinators with a partner school curriculum coordinator (Year one)
- c. Organize and hold an Articulation Day for partner schools (Phase 2)
- d. Articulate with partner schools
- e. Create a video or messaging to parents of incoming students through online registration system

Strategic Direction #2 - *Support High Quality Learning in the Arts*

Goal 1: *Create Relevant External Discipline-Specific Professional Development*

Actions:

- a. Gather accurate data on off-site PD for non-Arts courses
- b. Provide support for long distance PD through funds and approval
- c. Offer current and relevant PD that is cross-curricular (Understanding by Design, Universal Design for Learning, Growth Mindset, etc.)
- d. Offer PD for Standards revisions (course outlines) aligned with the new CA Arts Standards
- e. Create opportunities for teacher involvement in subject-alike at the District
- f. Explore increased Media Arts offerings
- g. Offer discipline-specific PD that addresses virtual learning strategies at the District Office

Goal 2: Provide Adequate Coordination and Implementation

Actions:

- a. Utilize days at the District to work on implementation of the Strategic Arts Plan (preparing) with the CIT and Subject Alike groups*
- b. Develop Advancement Grant priorities
- c. Continue VAPA Gala for PD
- d. Make Arts Coordinator 2 periods
- e. Gather data to create realistic picture of Strengths and Challenges

Goal 3: Expand Arts Learning Opportunities for Students

Actions:

- a. Offer Professional Master Classes
- b. Offer full Arts Program at all sites
- c. Create a District-wide Theatre showcase
- d. Create a digital District-wide Arts Show
- e. Create a District-wide Arts Medal
- f. Continue development of Distance Learning plan

Strategic Direction #3 - Secure Robust and Consistent Funding and Systems

Goal 1: Streamline Purchasing Procedures

Actions:

- a. Hire another person in Purchasing
- b. Streamline and update the ordering process
- c. Streamline and Modernize the Purchasing process
- d. Build on Purchasing communication/process
- e. Research best practices on purchasing from other High School Districts

Goal 2: Generate Adequate Funding for the Arts

Actions:

- a. Establish Discipline-specific budgeting
- b. Set budget amounts per student
- c. Develop a list of funding resources
- d. Request funding for long-term planning and maintenance
- e. Provide funds for maintenance of equipment (updates and repairs)
- f. Secure a dedicated Arts grant writer
- g. Connect with other Districts to learn best funding practices
- h. Gather additional funds for art supply reserves for home use (Distance Learning)

Strategic Direction #4 - Provide Dedicated, Reliable District Support

Goal 1: Collaborate with Counselors on VAPA

Actions:

- a. Schedule a counselor meeting day with VAPA at the District
- b. Create a guiding document for a Level II Counselor meeting PD for counselors – counseling for the arts, testimonial from AEC, such as a poster
- c. Include Arts Teachers and/or Arts Coordinator in the hiring and interviewing of all new Arts Teachers
- a. Collaborate with counselors to help with our challenges/equability
- a. Create a simple explanation for counselors to apply the Arts Program to a Dashboard Pathway
- a. Clarify credit for high school classes (Rio Hondo) that is consistent for each site, including setting best practices for ROP/RIO

Goal 2: Secure District and Administrative Buy-In

Actions:

- a. Provide Arts PD for Administrators (Admin)
- b. Cultivate buy-in from Admin
- c. Connect with State- and County-level Arts Advocates/Lobbyists
- d. Encourage District Admin attendance at Arts Meetings (Gala, Arts Planning, Arts Ed Collective Events)
- e. Communicate with leaders the benefits of National Arts conventions
- f. Invite District Staff, Board, and Admin to all public events
- g. Educate District and Site Admin about all VAPA needs
- h. Create and present a data-driven presentation to Cabinet
- i. Write and implement protocol/meetings/process for scheduling school events
- j. Invite District walk-through of Arts classes to see it as a process, not a product
- k. Provide students access to 4 years of sequential Arts (strongly recommend 2 years of Arts)
- l. Include heads of Department in Master Schedule Planning
- m. Mount an Annual VAPA Challenge for Board, families, teachers/staff, and Admin to create and post artwork (original or favorite) after viewing WUHSD Virtual Arts Showcase

Goal 3: Support Premier and Dynamic Facilities

Actions:

- a. Provide adequate storage, maintenance, and availability of facilities
- b. Assess use of space to avoid too many students in a small space
- c. Establish a Performing Arts Center
- d. Establish safe and sterile spaces

**Curriculum and Instruction Team Members
2019-2020**

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