



Covina-Valley Unified School District serves the communities of Covina, West Covina, Glendora, San Dimas, and Irwindale

**The development of a Strategic Arts Education Plan is a partnership between
Los Angeles County - Arts Education Collective and Covina Valley Unified School District**

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Vision Statements

Covina Valley Arts Education Statement

For more than a century, Covina-Valley Unified School District has served the communities of Covina, West Covina, Glendora, San Dimas, and Irwindale. Covina-Valley USD offers a variety of arts classes –music, dance, visual art and theatre - for students in grades K-12. Research shows the arts improve academic performance. Students with an education rich in the arts have higher GPAs and standardized test scores, and lower drop-out rates—benefits reaped by students regardless of socio-economic status. Students with 4 years of arts or music in high school average 100 points better on their SAT scores than students with just one-half year of arts or music. The district is committed to providing excellent arts education because the arts promote true prosperity. The arts are fundamental to our humanity. They ennoble and inspire us— fostering creativity, goodness, and beauty. The arts help us express our values, build bridges between cultures, and bring us together regardless of ethnicity, religion, or age. When times are tough, art is salve for the ache.

LA County Arts Commission + Arts Education Collective

In 2002, the Los Angeles County Board of Supervisors established the *Arts Education Collective* to align efforts across the region with the mission of ensuring that LA County’s 1.5 million public school students receive a quality and well-rounded arts education by expanding teaching and learning, and building political and public will. *The Arts Ed Collective* is comprised of policy makers, educators, arts organizations, teaching artists, funders, business leaders and community advocates, with Strategic direction guided by the Leadership Council and Funders Council. The Los Angeles County Arts Commission offers administrative support and the Los Angeles County Office of Education (LACOE) provides curriculum and instructional services for educators Countywide. <https://www.lacountyartsedcollective.org/>

Our collective impact approach addresses complex challenges by coordinating the efforts of diverse stakeholders around our common goal. Collective partners stimulate cross-sector dialogue that leads to well informed, field-driven strategies for promoting system-wide progress on advancing arts education. Arts Ed Collective staff and coaches work with school districts to build infrastructure to increase quality, quantity and equity of the arts instruction in schools.

California Declaration of All Students Rights to Equity in Arts Learning

Los Angeles County is the largest and most diverse county in the Country. To further the County’s commitment to arts, culture, and diversity, today the Board of Supervisors passed a motion, co-authored by arts advocates Supervisors Sheila Kuehl and Hilda L. Solis, to become the first municipality in California to adopt and establish the State of California’s *Declaration of Rights of All Students to Equity in Arts Learning*. The Declaration of Rights of All Students to Equity in Arts Learning was drafted by California’s statewide arts education coalition, known as CREATE CA, and outlines the rights of all students to a high-quality arts education regardless of race, culture, language, religion, national origin, place of residence, socioeconomic, or legal status. Today’s motion makes these rights applicable to the County, which includes every student’s right to arts learning, arts participation, and arts educators. The full Declaration can be read at <http://www.createca.net>

5-Year Strategic Arts Plan

In Winter/Spring 2018 Covina Valley USD developed a 5-year strategic arts plan to assess and grow their current TK-12 Arts instruction aligned with the district's mission and strategic plan. In partnership with two coaches from the **Los Angeles County Arts Ed Collective**, the District organized an Arts Team with representation from a variety of stakeholders, teachers, administrators, and community members. The Arts Team met 6 sessions from January – May 2018.

Arts Plan Vision

Covina Valley Arts Team followed a guiding question:

In 5 years if all things were possible, what do we want to see in place as a result of our Strategic Arts actions?

The arts education vision developed by the Covina Valley Arts Team include the following key elements:

- Dedicated VAPA learning spaces
- College & career ready students
- Inclusive district wide arts culture
- State of the arts VAPA facilities & resources
- Strategic and consistent VAPA funding
- Increased quality PD & staffing
- Cross curriculum Arts Integration
- Purposeful & intentional teacher collaboration
- Aligned & accountable VAPA curriculum

Arts Plan - Key Strengths + Challenges

Arts Team identified STRENGTHS the District can build on and CHALLENGES it may face as it moves towards its Vision.

STRENGTHS	CHALLENGES
<i>*Andrea as Director of curriculum</i> <i>*District Board support for Arts</i> <i>*District Superintendent support for VAPA</i> <i>*Recent new funding – OPUS</i> Covina High School principal <i>*Passionate teachers</i> Expanded Arts programs/music, code, K-5 ES – ready to expand 5-8 MS Partners with CODE.ORG/Future/Codester Partners with LACAC Arts Ed Collective Partners with local universities – Citrus, APU <i>*Successful Arts competitions + scholarships</i> <i>**Sharon Cathey as Arts Liaison 40% time</i> Successful band programs Articulation with colleges <i>*Community private business Arts sponsors</i> Community support – Kiwanis + Rotary <i>*Parental support for band & art</i> Grades 4-5 across schools have music programs <i>*Opportunities to link with math program</i> <i>*Curricular support for media arts via CODE – opportunity for VAPA</i> School Principals recognize need for funding VAPA VAPA opportunity to lead in STEAM curriculum integration Creative industries in CA – career opportunities for VAPA students Special Education student success in VAPA High Schools added 7th period for VAPA classes	<i>*Restricted funds for VAPA</i> Inaccessible spaces for VAPA Inconsistent space availability <i>*Outdated VAPA facilities</i> <i>*Outdated VAPA equipment</i> Misallocated tech equipment Time constraints on teachers <i>*Restricted VAPA opportunities + access for students</i> Parental/family apathy towards VAPA – culture/economy CSU/UC have A-G requirements – unfavorable to VAPA <i>*School counselors do not value VAPA – redirect students away</i> Scheduling constraints on VAPA All stakeholders are insecure re VAPA – Gen Ed teachers <i>*District misunderstands and devalues VAPA</i> Insufficient communication between VAPA + District <i>*PD neglected for VAPA teachers</i> <i>*VAPA programs inconsistent K-8 – 12</i> Misaligned + inconsistent assessment of students Outdated VAPA curriculum <i>*VAPA Liaison has minimum hours</i>

Arts Plan - Strategic Directions

Covina Valley Arts Team identified the following 3 Strategic Directions and key Actions:

Strategic Direction 1 Develop and Implement Arts Integration and Teacher Collaboration

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| Action 1 | Stimulate Collaboration between VAPA Teachers and other Subject Area Teachers |
| Action 2 | Increase engagement between VAPA Staff, District Administration, Staff & Teachers |
| Action 3 | Develop and Implement Arts Integration Across All Subject Areas |

Strategic Direction 2 Increase Stakeholder Awareness & Their Valuing of the Arts

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| Action 1 | Showcase Student VAPA Work |
| Action 2 | Strengthen Communication with District Administration, Staff, & Discreet VAPA Teachers |
| Action 3 | Develop PR to Promote the Arts |

Strategic Direction 3 Fund All VAPA Facilities & Resources

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| Action 1 | Develop and Implement a VAPA Facilities Plan |
| Action 2 | Expand Professional Development & Develop Quality VAPA Staff |
| Action 3 | Increase Equitable District Funding Opportunities for VAPA Needs |
| Action 4 | Explore VAPA Funding Ideas & Opportunities Outside of District |

Arts Plan - PHASE 1 – 2018-2019 *Implementation of Actions and Tasks*

Phase1: Strategic Direction 1 Develop and Implement Arts Integration & Teacher Collaboration					
Goals/Actions	Summer Tasks	Fall Tasks	Spring Tasks	Budget & Point Person(s)	Measurable Outcomes
Stimulate Collaboration between VAPA Teachers and Other Subject Area Teachers	VAPA teachers and non VAPA teachers create an Arts Collaboration Team for lesson development - i.e. Game Design for cross curricular collaboration	Arts Collaboration Team reports to VAPA TOSA on development of lesson plans Observe district teachers who have implanted arts integration	Arts Collaboration teachers delivers integrated VAPA modalities in the classroom Teams reports results of observation to VAPA TOSA	District VAPA & non VAPA teachers Budget: Teaching supplies, observation fees	Report by VAPA TOSA of District implementation of collaborative lesson plans
Increase Engagement between VAPA Staff, District Administration, Staff & Teachers	VAPA teachers invite non VAPA teachers to collaborate on team curriculum Explore VAPA content with other subject teachers	Request all VAPA teachers to attend 1 non VAPA event Collab teams report to VAPA TOSA on lesson plans	→ Collab Teams teach collab VAPA unit & Video record student comments	District VAPA & non VAPA teachers Budget: supplies, observation fees	VAPA teachers expand relations by attending non VAPA events Collab teaching & new PR Video of student comments

Develop and Implement Arts Integration Across All Subject Areas	Explore Arts integration possibilities -Math + music - CODE/Math/Arts -Lessons for non-arts students	→	Design and plan curriculum implementation of integration options	VAPA TOSA teachers Budget: PD funds	Arts integration and curriculum implementation developed
	-Promote College career readiness	Post local college requirements at district high schools	→		HS students learn about College Career readiness
Phase1: Strategic Direction 2 Increase Stakeholder Awareness & Valuing of the Arts					
Goals/Actions	Summer Tasks	Fall Tasks	Spring Tasks	Budget & Point Person(s)	Measurable Outcomes
Showcase Student VAPA work	Assess needed resources for showcasing VAPA Research spaces & locations for exhibiting student art work	→ Choose and secure locations to showcase artwork	→ Showcase student artwork at selected locations	VAPA teachers & Administration Budget: Teacher time, Space fees, panels, materials, production cost \$1,000	New Showcase Spaces District VAPA students have opportunity to display their work PR opportunities

Strengthen Communication Between District Administration, Staff & Discreet VAPA Teachers		Administration & counselors review VAPA classes & pathways (+ AP) to support Spring student registration Review registration process for VAPA equity Conversations with Principals and VPs on VAPA challenges & strategies for campus success	Student Registration for VAPA classes → →	VAPA Teachers, Administration, Principals Counselors Budget: -0-	Students are encouraged to take VAPA classes and pursue VAPA pathways District increases its awareness of VAPA equity and pathways for student success
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Develop PR & Promote the Arts	Create professional social media for each VAPA area	Post & update social media for students & stakeholders	→	VAPA Team, District VAPA students	Increased student pride in VAPA & successful PR on VAPA programs
		Research, Announce & prepare for Arts competitions	VAPA students enter Arts competitions	Budget: Site funds for competition fees, production costs, teacher stipends	
	Collect & post images & announcements via public media screens, websites, marquee, school newspaper	→	Celebrate all wins →		Increased PR for VAPA programs
		Develop A-G Plus distinction logistics	Present A-G Plus distinction concept to Education Services		A-G Distinction award

Phase1: Strategic Direction 3 Fund All VAPA Program Needs					
Goals/Actions	Summer Tasks	Fall Tasks	Spring Tasks	Budget & Point Person(s)	Measurable Outcomes
Develop and Implement a VAPA Facilities Plan	Survey district for possible extra VAPA classrooms Survey VAPA teachers & site admin for space needs assessment	Move VAPA program to new classroom sites Develop 5 phase long term facilities plan	→ Evaluate and assess	Site Administrator, Maintenance & Operations, VAPA Committee Budget: Maintenance & Operations funds	VAPA staff in new classrooms in Fall 2018 5 phase long term facilities plan
Expand Professional Development & Increase Quality VAPA Staff	Research current PD opportunities in & out of district Assess VAPA PD need & establish budget	→ Establish quality PD content	→ Offer VAPA PD Evaluate need to hire a Choir Teacher	VAPA Team, Art Liaison Budget: \$2000	Increased VAPA PD options for VAPA teachers
Increase Equitable District Funding Opportunities for VAPA Need	Assess VAPA budget needs across grade levels (class materials, PD, maintenance, repairs, etc.) Propose increased VAPA budget to District	→	→	Arts Liaison, Education Services, Superintendent Cabinet, VAPA teachers Budget: \$100,000	Increased budget for VAPA needs

		Communicate budget to VAPA teachers for use	Plan for Year 2 VAPA budget		
Explore VAPA Funding Ideas & Opportunities Outside of District	Research existing funding models for funding VAPA programs	Visit sites to assess model programs Assess & evaluate which models can apply to district VAPA need	→ Develop funding strategies for District VAPA needs	VAPA Team, Parents, Community Budget: -0-	Increased opportunities for successful VAPA programs

Arts Plan: PHASE 2 - 2019-2021: *Implementation of Actions + Tasks*

Phase 2: Strategic Direction 1 Develop Arts Integration & Collaboration					
Goals/Actions	2019-2020 Tasks	2020-2021 Tasks	Spring 2021 Tasks	Budget & Point Person(s)	Measurable Outcomes

Stimulate Collaboration between VAPA Teachers and Other Subject Area Teachers	Develop Game Design for cross curricular collaboration	→	→	VAPA TOSA teachers Budget: PD funds	Arts - Game design collaboration PD for General Education teachers, music at each school
	Promote College career readiness	→	→		Clearer College career readiness
	Offer PD opportunities & release time to support program collaboration	→	→		
Increase Engagement between VAPA Staff, District Administration, Staff & Teachers	Continue “All Call” invitation to non VAPA teachers to join Collab Teams & develop collab curriculum	Non-VAPA teachers attend VAPA events	→	VAPA + non VAPA teachers Budget: -0-	VAPA teachers attending non VAPA events
	Explore VAPA content with other subject teachers	Collab teams report to VAPA TOSA on lesson plans	Collab Teams teach VAPA unit & video record	District teachers Budget: supplies, fees	PR Video on the new lesson unit

Develop and Implement Arts Integration Across All Subject Areas	Research & assess other “Bootstrap” programs – Math & integrative lesson plans	Provide discreet VAPA opportunities for non-VAPA teachers	→	District teachers Budget: Teaching supplies, fees	District teachers experience VAPA lessons
	Implement a Music & Math/CODE program at 1 District MS	Add M&M program to 2nd MS	Add M&M program to 3rd MS		Music & Math/CODE Middle School Pilot program
	Assess and adjust Music & Math program	Assess and adjust Music & Math program	Assess and adjust Music & Math program		
Phase 2: Strategic Direction 2 Increase Stakeholder Awareness & their Valuing of the Arts					
Goals/Actions	2019-2020 Tasks	2020-2021 Tasks	Spring 2021 Tasks	Budget & Point Person(s)	Measurable Outcomes

Showcase Student VAPA work	Assess Showcase resource needs	→	→	VAPA teachers & Administration	More showcase spaces - District VAPA students display their work More PR opportunities
	Develop student VAPA showcase	→	District wide VAPA student showcase	Citrus & APU staff	
	Locate new student exhibit sites	Include VAPA celebration Rally	→	Budget: \$1000 Teacher time, Space fees, panels, materials, production cost	Designated Gallery space for student arts
	Research VAPA showcase options with Citrus & APU	Develop collaborative showcase options	Collaborative VAPA Showcase		Collaboration project between local schools
Strengthen Communication Between District Administration, Staff & Discreet VAPA Teachers	Continue to connect with District AdMin, principals & counselors	Host bi-monthly meetings for VAPA teachers	→	VAPA Teachers, AdMin, Counselors	VAPA communication strengthened across district and with parents
		Ensure VAPA campus equity across district	Outreach to parents to promote VAPA	Budget: -0-	

Develop PR & Promote the Arts	Continue professional social media for each VAPA area	Post + update social media for students & stakeholders Research, Announce & prepare for Arts competitions	→ VAPA students enter Arts competitions Celebrate all VAPA wins	Arts Team, District VAPA students Budget: school site funds for competition fees, production costs, teacher stipends	Increased student enrollment & pride in VAPA & successful PR on VAPA programs
	Collect & post VAPA PR on video screens, websites, marquee, school newspaper	→ A-G Plus distinction recognized	→ A-G Plus distinction grads honored		Successful PR for VAPA programs A-G Distinction award

Phase 2: Strategic Direction 3 Fund All VAPA Program Needs					
Goals/Actions	2019-2020 Tasks	2020-2021 Tasks	Spring 2021 Tasks	Budget & Point Person(s)	Measurable Outcomes
Develop & Implement a VAPA Facilities Plan	Update VAPA classroom use options	Move VAPA programs into new locations	→	Site Admin Maintenance & Operations, VAPA Team	Completed next phase of VAPA 5-year facilities plan
	Update VAPA needs assessment	Review and adjust	→	Budget: Maintenance & Operations	
Expand VAPA Professional Development and Increase Quality VAPA staff	Research current PD opportunities	→	→	VAPA Team, Arts Liaison VAPA TOSA, Ed Services	Increased VAPA PD for VAPA teachers Additional Choir teacher hire
	Establish VAPA PD needs & budget	Evaluate & assess	→	Budget: \$100,000	
	Develop VAPA PD content to meet needs	Offer VAPA PD	→		
	Determine timing for Choir teacher hire	Evaluate and assess PD	→		
	Plan for Choir teacher at additional feeder track	Hire Choir teacher based on program evaluation			

Increase Equitable District Funding Opportunities for VAPA Needs	Prioritize & allocate VAPA budget Apply funds towards outdated equipment & supplies	Link VAPA funding to other subjects (i.e., Math & Coding)	Plan for next phase VAPA budget	Arts Liaison, Ed Services, VAPA TOSA & teachers, Superintendent's Cabinet Budget: \$100,000	Increased budget for VAPA needs
Explore Funding Ideas & Opportunities Outside of District	Plan Funding drive for VAPA programs	Implement VAPA Fund drive Focus on funding from Entertainment Industry	Develop VAPA GALA fundraiser Develop plan structure for GALA 2023	VAPA Team, teachers, Ed Services, AdMin, Parents, local Community Budget:	Increased funding for successful VAPA programs

Arts Plan PHASE 3 - 2021-2023: *Implementation of Actions + Tasks*

Phase 3: Strategic Direction 1 Develop Arts Integration & Collaboration					
Phase 3 Goals/Actions	2021-2022 Tasks	2022-2023 Tasks	Spring 2023 Tasks	Budget & Point Person(s)	Measurable Outcomes
Stimulate Collaboration between VAPA Teachers and other Subject Area Teachers	Create new “Bootstrap” program – Math & VAPA lessons	Discreet VAPA opportunities for ALL teachers	→	District math teachers, VAPA teachers	All District teachers integrate 5 VAPA lesson in their class
	VAPA PD & release time for subject teachers support program collaboration	→	→	Budget: Teaching supplies, fees \$15,000	Music & Math/CODE Middle School Pilot program VAPA PD for General Ed & subject teachers
Increase Engagement between VAPA Staff, District Administration, Staff & Teachers	Continue collab with non VAPA teachers	Non-VAPA teachers attend VAPA events, VAPA teachers attend Gen Ed events	→	VAPA & non-VAPA teachers, District teachers	VAPA relations strengthened with colleagues
	Collab Teams teach collaborative VAPA unit	→	→	Budget:\$1000 supplies, observation fees (sub)	

Develop and Implement Arts Integration Across All Subject Areas	Game Design for cross curricular integration	→	→	VAPA TOSA teachers	Game Design, CODE/VAPA K-12 curricular integration
	Promote College career readiness	→	→	Budget: PD funds	Collaborative teaching K-12
	Implement a Music & Math program at other District MS	All MS integrate music into classroom teaching	→		Career Readiness promoted
	Assess and adjust Music/Math program	→	→		Music & Math integration at all MS

Phase 3 Strategic Direction 2 Increase Stakeholder Awareness & their Valuing of the Arts					
Phase 3 Goals/Actions	2021-2022 Tasks	2022-2023 Tasks	Spring 2023 Tasks	Budget & Point Person(s)	Measurable Outcomes
Showcase Student VAPA work	Research student VAPA showcase opportunities outside District	Develop & present collab Showcase outside district Invite local schools to showcase their student VAPA work at Garvey	→ →	VAPA teachers & Administration, local school teachers and staff Budget: \$1,000 Teacher time, Space fees, panels, materials, production cost	District VAPA students increase quality of art works -PR opportunities Permanent Gallery space for student arts Collaboration project between local schools
Strengthen Communication Between District Administration, Staff & Discreet VAPA Teachers	Continue consistent connection with District Administration, , principals, teachers, counselors, parents	→	→	VAPA Teachers, Administration, Counselors, principals, parents Budget: -0-	Support and valuing of all VAPA programs within and across district

Develop PR & Promote the Arts	Professional social media posting for each VAPA area	→	→	VAPA Team, District VAPA students	Increased VAPA quality in student work
	VAPA students enter Arts competitions Celebrate all wins	→	→	Budget: school site fund for competition fees, production costs, teacher stipends	A-G Distinction award Student exposure to professional artists and arts organizations
	A-G Plus distinction grads honored	→	→		
	VAPA students research arts organizations and artists for internships	VAPA students intern w/arts organizations & artists; learn to curate shows	→		Distinct District wide Arts Integration curriculum

Phase 3: Strategic Direction 3 Fund All VAPAS Program Needs					
Phase 3 Goals/Actions	2021-2022 Tasks	2022-2023 Tasks	Spring 2023 Tasks	Budget + Point Person(s)	Measurable Outcomes
Develop and Implement VAPA Facilities Plan	Update VAPA classroom use options Update VAPA needs assessment	Add VAPA programs to new locations Evaluate and adjust assessment	→	Site Administrator, Maintenance & Operations, VAPA Team Budget: Maintenance & Operations	VAPA 5-year facilities plan completed

Expand VAPA Professional Development Opportunities & Increase Quality VAPA Staff	Research current PD opportunities	Evaluate & assess	→	VAPA Team, Art Liaison Budget: \$100,000 (added Choir teacher from Phase 2)	VAPA Staff attend a variety of PD
	Establish VAPA PD needs & budget	→	→		
	Develop VAPA PD content	Offer VAPA PD	→		
		Evaluate and assess PD	→		
Increase Equitable District Funding Opportunities for VAPA Needs	Prioritize & allocate VAPA budget	Research other funding opportunities	Plan for next phase VAPA budget	Arts Liaison, Ed Services, VAPA TOSA & teachers, Superintendent Cabinet Budget: \$100,000	Increased and stable VAPA funding support from district

Research Funding Ideas & Opportunities Out of District	Assess Phase 2 Funding Drive	Continue VAPA Funding drive	VAPA GALA fundraiser event	VAPA Committee, teachers, Ed Services, Admin, Parents, local Community	Stable and consistent funding for VAPA programs
	Continue Funding Drive for VAPA programs	→	→	Budget:	
	Research entertainment industry for funding options	Meet with industry professionals & propose project for funding	→		

Dedicated VAPA Music & Art Spaces K6	Arts mentors for students	One culture: collective group problem solving	Performing Arts Center	Functioning and proper equipment	Fully staffed tech support	Authentic Integration between CODE, Arts, Science, Math	Collaboration across subjects + grade levels	K-12 curriculum alignment based on standards
More dedicated spaces for all Arts	Business internship & community learning	Nurture cultural buy in for the Arts	Fully funded dedicated Arts building	District fund resources	K-3 music & art teachers for performance development	Integration between music art + technology	Teacher collaboration leading to student collaboration	Design benchmarks across the Arts for funding, infrastructure, & staff
Repurpose existing spaces for VAPA use	Vertical articulation for higher education	Arts everyday Arts every grade	District & field equivalence for the Arts	Tech equipment: laptops, hi def displays, Adobe Creative Cloud	Choral program at all feeder tracks	Fully integrated Arts into all subjects TK-12	Collaboration with Covina community	Common assessment process across all the Arts
	Academy & magnet Arts programs	Administration support for Arts	Gallery and performance spaces	Photo & video equipment: purchase & repair	Dedicated visual art teachers thru TK-8		Collaboration with LA entertainment industry	Research based Arts projects
		Students & staff courage to explore	Student artworks on the walls	Arts supplies: paint, canvas, film, clay, paper etc.	Representation for all VAPA areas across all grades		Develop and collaborate with local colleges	
		Buy in on Arts value from all stakeholders - parents, staff, admin, student	Updated 21st century art rooms	Music equipment & repair	Private lessons & instruction		Global online collaboration projects	
		Student VAPA work made public		Non traditional art supplies: STEAM collab.	Training PD for all VAPA teachers and other staff			
		PR for VAPA success		Drama & theater supplies & maintenance				

Arts Plan: Strategic Directions -

“What creative and innovative actions can we take to address our challenges and move towards our vision?”

<u>Strategic Direction 1</u>	
Develop and Implement Arts Integration and Teacher Collaboration	
Action 1	Stimulate Collaboration between VAPA Teachers and Other Subject Area Teachers
a. Task	Teachers collaborate on strong math & music curriculum for 6th grade students
b. Task	Research and develop collaboration of CODE/math/arts
c. Task	Simplify lessons for less arts skilled students
d. Task	Implement game design for cross-curricular teacher collaboration
e. Task	Promote college career student readiness
f. Task	Make VAPA showcase events available for all teachers
Action 2	Increase engagement between VAPA Staff, District Administration, Staff & Teachers
a. Task	Support other subject teacher initiatives
b. Task	Attend events by other non-VAPA subject classes
c. Task	Collaborate with cross/curricular teachers
Action 3	Develop and Implement Arts Integration Across All Subject Areas
a. Task	Research “Bootstrap” program models: Math & Music
b. Task	Explore Music & CODE program
c. Task	Offer VAPA PD for non VAPA teachers
d. Task	Design integrated curriculum options
<u>Strategic Direction 2</u>	
Increase Stakeholder Awareness & Valuing of the Arts	
Action 1	Develop PR and Promote the Arts
a. Task	Create an A-G Plus distinction for the Arts
b. Task	Recruit high level student teams in Fame, Media +
c. Task	Utilize social media for PR on VAPA successes
d. Task	Enter more student VAPA competitions
e. Task	Make formal invitation to administrators to attend VAPA classes and events
f. Task	Share video and images with community, teachers, admin & students
g. Task	Create PSAs for APU
Action 2	Strengthen Communication Between District Administration, Staff & Discreet VAPA Teachers
a. Task	Work with school Counselors to understand the Arts

- b. Task Announce Arts success at admin meetings w/Board & Principals
- c. Task Have one-on one conversations with Principals and Admin Staff about the Arts
- d. Task Communicate with Counselors about VAPA scheduling

Action 3**Showcase Student VAPA Work**

- a. Task Find spaces to present/exhibit student artwork
- b. Task Create intentional displays of student artwork
- c. Task Find alternative gallery spaces
- d. Task Provide more student performance opportunities

Strategic Direction 3**Fund All VAPA Program Needs****Action 1****Develop and Implement a Facilities Plan**

- a. Task Develop short-term facilities plan
- b. Task Develop long-term facilities plan
- c. Task Creative usage of available spaces across District
- d. Task Creative usage of available spaces in community
- e. Task Advocate for dedicated Arts spaces
- f. Task Collaborate with colleagues across Districts for Arts Showcase spaces

Action 2**Expand Professional Development & Increase Quality VAPA Staff**

- a. Task Research PD opportunities for VAPA inside & outside District
- b. Task Offer PD on publicity development for the Arts
- c. Task Offer PD on integrating the Arts across disciplines – STEAM
- d. Task Offer PD on integrating CODE into all the Arts
- f. Task Increase staff in all the Arts through K-12 for all students

Action 3**Advocate for Equitable Funding for All VAPA Programs**

- a. Task Communicate with transparency on available VAPA funding
- b. Task Secure funds for outdated equipment & supplies
- d. Task Consistently seek private funding opportunities
- e. Task Connect with entertainment industry professionals for funding opportunities

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