PATHWAYS TO CREATIVE OCCUPATIONS

In order to prepare LA County public school students to contribute to the creative economy, quality arts education is imperative.

1,539,260 STUDENTS ENROLLED IN LA COUNTY PUBLIC SCHOOLS ACROSS 81 SCHOOL DISTRICTS

- Hispanic/Latino: 67%
- White: 13%
- African American: 8%
- Asian/Pacific Islander: 10%
- Two Or More Races: 2%
- Not Reported: 1%
- American Indian/Alaska Native: <1%

EQUITY

Students in high poverty areas have less access to the arts in school than their peers.¹

Low income students who attend arts rich schools have higher levels of graduation and college acceptance.²

JOB READINESS & CIVIC ENGAGEMENT²

Arts education builds skills needed to successfully compete for any job: collaboration, communication, creativity and critical thinking.

Arts education increases political and community engagement later in life.

EMPLOYMENT OPPORTUNITIES²

ONE out of SIX jobs in Los Angeles County is generated by the creative industries.³

LA County’s creative industries generate 650,900 jobs and $47.7 BILLION in labor income.⁴

173,170 workers are employed in creative occupations.

Out of 79 creative occupations in LA County, 65 pay a median annual wage greater than the countywide median.⁴

The LA County Arts Ed Collective is dedicated to making the arts core in K-12 public education.

⁴ Arts for All! (2016). Creative Work, How Arts Education Promotes Career Opportunities Beyond the Arts. www.acountyartsforall.org/about-arts-for-all/publications

LACOUNTYARTSEDCOLLECTIVE.ORG
CREATIVE OCCUPATIONS
Jobs that require creativity, but are found across a variety of industries

ARCHITECTURE AND ENGINEERING
Architectural and Civic Drafters
Architects, except Landscape and Naval
Landscape Architects

ART, DESIGN, ENTERTAINMENT AND MEDIA
Actors
Art Directors
Artists and Related Workers, all other
Audio and Visual Equipment Technicians
Broadcast News Analysts
Broadcast Technicians
Camera Operators, Television, Video and Motion Picture
Choreographers
Commercial and Industrial Designers
Craft Artists
Dancers
Designers, all other
Editors
Fashion Designers
Film and Video Editors
Fine Artists, including Painters, Sculptors and Illustrators
Floral Designers
Graphic Designers
Interior Designers
Media and Communication Equipment Workers, all other
Media and Communications Workers, all other
Merchandise Displayers and Window Trimmers
Multimedia Artists and Animators
Music Directors and Composers
Musicians and Singers
Photographers
Producers and Directors
Public Address System and other Announcers
Public Relations Specialists
Radio Operators
Radio and Television Announcers
Reporters and Correspondents
Set and Exhibit Designers
Sound Engineering Technicians
Technical Writers
Writers and Authors

BUSINESS AND FINANCIAL OPERATIONS
Agents and Business Managers

COMPUTER AND MATHEMATICAL
Software Developers, Applications
Software Developers, System Software

EDUCATION, TRAINING AND LIBRARY OPERATIONS
Anthropology and Archeology Teachers, Postsecondary
Architecture Teachers, Postsecondary
Archivists
Area, Ethnic and Cultural Studies Teachers, Postsecondary
Art, Drama and Music Teachers, Postsecondary
Audio-Visual and Multimedia Collections Specialists
Communications Teachers, Postsecondary
Curators
English Language and Literature Teachers, Postsecondary
Foreign Language and Literature Teachers, Postsecondary
History Teachers, Postsecondary
Librarians
Library Science Teachers, Postsecondary
Library Technicians
Museum Technicians and Conservators

INSTALLATION, MAINTENANCE AND REPAIR
Camera and Photographic Equipment Repairers
Electronic Home Entertainment Equipment Installers and Repairers
Musical Instrument Repairers and Tuners
Watch Repairers

MANAGEMENT
Advertising and Promotion Managers
Marketing Managers
Public Relations and Fundraising Managers

OFFICE AND ADMINISTRATIVE SUPPORT
Desktop Publishers
Library Assistants, Clerical

PERSONAL CARE AND SERVICE
Costume Attendants
Makeup Artists, Theatrical and Performing

PRODUCTION
Cabinetmakers and Bench Carpenters
Etchers and Engravers
Jewelers and Precious Stone and Metal Workers
Painting, Coating and Decorating Workers
Photographic Process Workers
Print Binding and Finishing Workers
Sewers, Hand
Tailors, Dressmakers, and Costume Sewers

SALES AND RELATED OCCUPATIONS
Advertising Sales Agents

CREATIVE INDUSTRIES
Commercial or nonprofit firms that produce and distribute cultural, consumer and commercial goods and services

Architecture and Interior Design
Art Galleries
Communication Arts
Digital Media
Entertainment
Fashion
Fine and Performing Arts
Furniture and Decorative Arts
Product and Industrial Design
Publishing and Printing
Toys
Visual and Performing Arts

As defined in the 2015 Otis Report on the Creative Economy of the Los Angeles Region