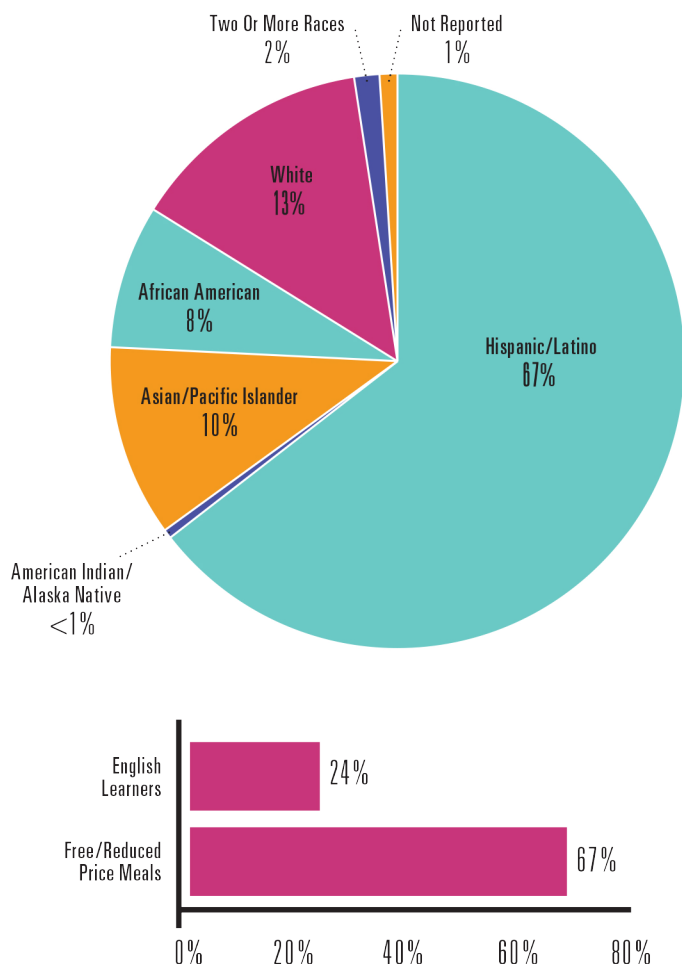


PATHWAYS TO CREATIVE OCCUPATIONS

In order to prepare LA County public school students to contribute to the creative economy, quality arts education is imperative.

1,539,260 STUDENTS ENROLLED IN LA COUNTY PUBLIC SCHOOLS ACROSS 81 SCHOOL DISTRICTS



EQUITY

Students in high poverty areas have less access to the arts in school than their peers.¹

Low income students who attend arts rich schools have higher levels of graduation and college acceptance.²

JOB READINESS & CIVIC ENGAGEMENT²

Arts education builds skills needed to successfully compete for any job: collaboration, communication, creativity and critical thinking.

Arts education increases political and community engagement later in life.

EMPLOYMENT OPPORTUNITIES³

ONE out of **SIX** jobs in Los Angeles County is generated by the creative industries.*

LA County's creative industries generate **650,900** jobs and **\$47.7 BILLION** in labor income.*

173,170 workers are employed in creative occupations.

Out of **79** creative occupations in LA County, **65** pay a median annual wage greater than the countywide median.⁴

The LA County Arts Ed Collective is dedicated to making the arts core in K-12 public education.

*direct, indirect and induced jobs

¹ Arts for All. (2011). *Arts for All School Arts Survey: Measuring Quality, Access and Equity in Arts Education*. www.lacountyartsforall.org/about-arts-for-all/publications

² Catterall, James S. (2009). *Doing Well and Doing Good by Doing Art*. Los Angeles/London: Imagination Group/I-Group Books.

³ Otis College of Art and Design. (2016). *2015 Otis Report on the Creative Economy*. www.otis.edu/otis-report-creative-economy

⁴ Arts for All. (2015). *Creative Work: How Arts Education Promotes Career Opportunities Beyond the Arts*. www.lacountyartsforall.org/about-arts-for-all/publications



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CREATIVE INDUSTRIES

Commercial or nonprofit firms that produce and distribute cultural, consumer and commercial goods and services

Architecture and Interior Design
Art Galleries
Communication Arts
Digital Media
Entertainment
Fashion

Fine and Performing Arts Schools
Furniture and Decorative Arts
Product and Industrial Design
Publishing and Printing
Toys
Visual and Performing Arts

CREATIVE OCCUPATIONS

Jobs that require creativity, but are found across a variety of industries

ARCHITECTURE AND ENGINEERING

Architectural and Civic Drafters
Architects, except Landscape and Naval
Landscape Architects

ART, DESIGN, ENTERTAINMENT AND MEDIA

Actors
Art Directors
Artists and Related Workers, all other
Audio and Visual Equipment Technicians
Broadcast News Analysts
Broadcast Technicians
Camera Operators, Television, Video and Motion Picture
Choreographers
Commercial and Industrial Designers
Craft Artists
Dancers
Designers, all other
Editors
Fashion Designers
Film and Video Editors
Fine Artists, including Painters, Sculptors and Illustrators
Floral Designers
Graphic Designers
Interior Designers
Media and Communication Equipment Workers, all other
Media and Communications Workers, all other
Merchandise Displayers and Window Trimmers
Multimedia Artists and Animators
Music Directors and Composers
Musicians and Singers
Photographers
Producers and Directors
Public Address System and other Announcers
Public Relations Specialists
Radio Operators
Radio and Television Announcers
Reporters and Correspondents
Set and Exhibit Designers
Sound Engineering Technicians
Technical Writers
Writers and Authors

BUSINESS AND FINANCIAL OPERATIONS

Agents and Business Managers

COMPUTER AND MATHEMATICAL

Software Developers, Applications
Software Developers, System Software

EDUCATION, TRAINING AND LIBRARY OPERATIONS

Anthropology and Archeology Teachers, Postsecondary
Architecture Teachers, Postsecondary
Archivists
Area, Ethnic and Cultural Studies Teachers, Postsecondary
Art, Drama and Music Teachers, Postsecondary
Audio-Visual and Multimedia Collections Specialists
Communications Teachers, Postsecondary
Curators
English Language and Literature Teachers, Postsecondary
Foreign Language and Literature Teachers, Postsecondary
History Teachers, Postsecondary
Librarians
Library Science Teachers, Postsecondary
Library Technicians
Museum Technicians and Conservators

INSTALLATION, MAINTENANCE AND REPAIR

Camera and Photographic Equipment Repairers
Electronic Home Entertainment Equipment Installers
and Repairers
Musical Instrument Repairers and Tuners
Watch Repairers

MANAGEMENT

Advertising and Promotion Managers
Marketing Managers
Public Relations and Fundraising Managers

OFFICE AND ADMINISTRATIVE SUPPORT

Desktop Publishers
Library Assistants, Clerical

PERSONAL CARE AND SERVICE

Costume Attendants
Makeup Artists, Theatrical and Performing
Motion Picture Projectionists

PRODUCTION

Cabinetmakers and Bench Carpenters
Etchers and Engravers
Fabric and Apparel Patternmakers
Jewelers and Precious Stone and Metal Workers
Painting, Coating and Decorating Workers
Photographic Process Workers
Print Binding and Finishing Workers
Sewers, Hand
Tailors, Dressmakers, and Costume Sewers

SALES AND RELATED OCCUPATIONS

Advertising Sales Agents