Whittier Union High School District Strategic Arts Plan

2020-2025

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The Development of the strategic plan for arts education is a partnership between the Los Angeles County Arts Education Collective and Whittier Union High School District. In 2019-2020 a group of stakeholders from the District formed a planning team that worked with Arts Ed Collective Coach, Sandy Seufert, and worked to create this Strategic Arts Plan.

Los Angeles County Department of Arts and Culture – Arts Education Collective

In 2002, the Los Angeles County Board of Supervisors established the Arts Education Collective to align efforts across the region with the ambitious goal that LA County's 1.5 million public school students receive a well-rounded education that includes the arts.

The Arts Ed Collective is comprised of policy makers, educators, arts organizations, teaching artists, funders, business leaders and community advocates. Strategic direction for the initiative is guided by the Leadership Council and Funders Council. The Los Angeles County Department of Arts and Culture, formerly called the Los Angeles County Arts Commission, offers administrative support and the Los Angeles County Office of Education (LACOE) provides curriculum and instructional services for educators Countywide. **LACountyArtsEdCollective.org**

The History of Arts Education and Project Background in WUHSD

History of Arts Education in WUHSD

In 2011, the WUHSD Visual and Performing Arts Curriculum and Instruction Team (CIT) was charged by then-Superintendent, Sandy Thorstensen, to create an overall vision and plan for arts in the district. Collaborating with then-named Arts for All, the CIT and other District VAPA members embarked on a three-year process to create the first WUHSD Strategic Arts 3-Year Plan. Three years after its initial adoption, with a renewed collaboration between Arts for All and the VAPA CIT, a second 3-year Strategic Arts Plan was created and adopted by the WUHSD Board. Each plan solidified the District's artistic vision, furthered student access and participation in the arts, and promoted the arts as a fundamental core to a WUHSD diploma. Now in its third iteration, the VAPA CIT collaborated with the now-named Arts Ed Collective to expand the WUHSD Strategic Arts Plan to a 5-year vision. This vision sustains the Plan's previous achievements and expands beyond district parameters to begin building a Whittier community arts collaborative coalition.

Project Background

In the spring of 2019, being at the end of the previous three-year Arts Plan, the WUHSD CIT applied for and received grant money to engage a District Coach to facilitate the creation of a new five-year Strategic District Arts Plan. In the fall of 2019, the CIT met with their assigned Coach and mapped out several meeting dates and tasks towards that effort. During the fall semester, the CIT met with the Arts Ed Collective District Coach two times to begin the process, with the Arts Coordinator and one CIT member attending an additional two-day professional development with Arts Ed Collective regarding Plan formation. The Arts Coordinator and Coach also conducted several organizing phone sessions. Each of these sessions focused on realigning the strategic goals to reflect new District realities and the District LCAP plan.

Work continued in the 2020 spring semester with three more CIT/Coach meetings, a Coach facilitated District VAPA brainstorming session, and several Arts Coordinator and Coach phone sessions. In March of 2020, WUHSD closed its campuses due to the COVID-19 pandemic. The CIT continued meeting with their Coach using the Zoom platform and Google docs to move forward with the Strategic Arts Plan. At the end of the semester, the Arts Coordinator and the Coach had several phone sessions to complete the plan to submit to the WUHSD Board.

WUHSD District Mission, Vision, Statement of Beliefs; VAPA Vision

Mission Statement

It is the mission of the Whittier Union High School District to achieve & maintain excellence in providing a comprehensive education for all students.

Vision Statement

The Whittier Union High School District will provide all students with an engaging, quality standards-based instructional program delivered by a well-trained staff resulting in improved student achievement, WHATEVER IT TAKES.

Statement of Beliefs

Core Values

- Every individual has worth and dignity.
- Every student can and will learn.
- Students will be directed to participate in the most rigorous course of study consistent with their abilities and future goals.
- There is strength inherent in the ethnic and cultural diversity of the students, parents, and community we serve.
- The WUHSD staff is accountable to students, parents, and the community for student academic and personal growth.
- Parents are essential partners in the education of their children.
- Collaboration and articulation with the K-16 education community is essential to ensuring a quality education.
- We are integral partners in the business and the cultural life of the community.
- There is value, power, and synergy in a collaborative culture.
- The success of our district is measured solely by the success of our students.
- Demographics do not determine destiny.

Expectations and Outcomes

- Our students will be effective communicators, quality producers, self-directed lifelong learners, community contributors, collaborative workers, and complex thinkers.
- Our students will be prepared to meet the challenges and changing needs of society.
- Our schools will be safe and secure learning environments.
- Our students will be taught by a well-trained, competent staff with a deep personal commitment to the academic and personal success of their students.
- All of our students will have ACCESS to the most rigorous, challenging courses of study.
- Our students will learn in high quality, modern facilities in a physical environment equipped with state-of-the-art technology.
- Our schools will be places where students establish and develop positive relationships with other students and adult role models.
- Our schools will provide timely, focused academic support and the interventions necessary for the success of all students.

VAPA Vision

"Whittier Union is dedicated to equity, access, and excellence."

- WUHSD Whatever It Takes Guide to Instructional Direction (2011)

Whittier Union High School District recognizes and believes that all students deserve a comprehensive Arts Education that values critical thinking and creative expression. An organized infrastructure and informed network of support for arts instruction and programs is essential. Our students will be best served by the adoption of our seven (7) core values:

- Visual and Performing Arts are core subjects
- Students involved in arts education will become better citizens
- Systemic support for sequential arts education is essential
- Arts programs need consistent access to facilities, resources, and funding
- VAPA teachers require relevant art-specific professional development
- Rigorous and relevant standards-based arts instruction is integral
- Collaboration and promotion with District and Community wide arts organizations is fundamental

WUHSD Strategic Arts Plan Links to the District Local Control and Accountability Plan Goals

Below are the 4 Strategic Directions and Key Goals to Implement Arts Education in WUHSD. (Legend: LCAP 1:4 means LCAP Goal 1, Action 4)

Strategic Direction #1: Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts (LCAP Alignment in 2:13, 3:4)

Goal 1: Increase Visibility for the VAPA

Goal 2: Coordinate with Partner Schools for Arts-Minded Articulation

Strategic Direction #2: Support High Quality Learning in the Arts (LCAP Alignment in 1:4, 1:6, 2:13, 3:4, 3:5, 4:10)

Goal 1: Create Relevant External Discipline-Specific Professional Development

Goal 2: Provide Adequate Coordination and Implementation

Goal 3: Expand Arts Learning Opportunities for Students

Strategic Direction #3: Secure Robust and Consistent Funding and Systems (LCAP alignment in 2:13, 3:5, 4:10)

Goal 1: Streamline Purchasing Procedures

Goal 2: Generate Adequate Funding for the Arts

Strategic Direction #4: Provide Dedicated, Reliable District Support (LCAP alignment in 1:8, 2:11, 2:13, 4:10)

Goal 1: Collaborate with Counselors on VAPA

Goal 2: Secure District and Administrative Buy-In

Goal 3: Support Premier and Dynamic Facilities

WUHSD Overall District LCAP Goals

LCAP Goal 1 - Organization

- A highly-qualified staff facilitates achievement of the academic standards and the schoolwide learning outcomes through a system of preparation, induction, and ongoing professional development.
- Leadership and staff are involved in ongoing research or data-based correlated professional development that focuses on identified student learning needs.
- All students have equal access to the school's entire program.
- The human, material, physical, and financial resources are utilized effectively to support students in accomplishing the academic standards and the schoolwide learning outcomes.
- The school is a safe, clean, and orderly place that nurtures learning and provides a focus on continuous school improvement.
- Students, parents, and other members of the school and business community demonstrate understanding of and commitment to the vision, mission, the schoolwide learner outcomes, and the district LCAP.

LCAP Goal 2 - Curriculum and Instruction

- All students are engaged in challenging learning experiences in the classroom that effectively help them learn the academic standards assessed on state and national assessments that prepare them for college and career after high school.
- All teachers will use a variety of strategies and resources, including technology and experiences beyond the textbook that actively engage students, emphasize higher order thinking skills, and help them succeed at high academic levels.
- Teachers continue to develop personally and professionally, regularly articulating with teachers from partner middle schools and local colleges, reviewing the success of the graduates to learn about their own program and others, while also using educational research to strengthen the current instructional program so all students achieve at higher levels.

LCAP Goal 3 - Data

- The school effectively uses a professionally acceptable assessment process to collect, disaggregate, analyze, and report student performance data.
- Teachers employ the use of formative and summative assessments, along with a variety of assessment strategies to evaluate student learning.
- All teachers will use a variety of strategies and resources, including technology and experiences beyond the textbook that actively engage students, emphasize higher order thinking skills, and help them succeed at high academic levels.
- Teachers continue to develop personally and professionally, regularly articulating with teachers from partner middle schools and local colleges, reviewing the success of the graduates to learn about their own program and others, while also using educational research to strengthen the current instructional program so all students achieve at higher levels.

LCAP Goal 4 - Parent and Community Involvement

- The school leadership employs a wide range of strategies to encourage parental and community involvement, especially with the teaching/learning process.
- The school is a safe, clean, and orderly place that nurtures learning and maintains a culture characterized by trust, professionalism, and high expectations for all students.
- All students have access to a system of personal and equitable support and intervention services, activities, and opportunities at the school and within the community to help ensure school, college, and career success.
- The school ensures that there is a high level of student involvement in curricular and co-curricular activities that link to the academic standards, the college- and career-readiness standards, and the schoolwide learner outcomes.

Executive Summary

Practical Vision Goals: The Curriculum and Instruction Team met and answered the question, "If all things were possible, what would we want to have in place in five years in arts education as the result of our plan?" The following Goals were created from a brainstorming session based on their vision for WUHSD on November 20, 2019. The full Practical Vision document can be found in the Appendix.

Rigorous Multi-	Arts-Minded	Dedicated	Premier	Relevant External Discipline-	Robust and	Engaged Arts-
Year Arts	Articulation	District	Dynamic	Specific Professional	Dedicated	Educated
Instruction		Support	Facilities	Development	Funding	Community

Current Reality

On February 5, 2020 The Visual and Performing Arts (VAPA) Curriculum and Instruction Team (CIT) of Whittier Union High School District identified the strengths the district could build on and the challenges it would face as it moved toward enacting the practical vision for arts education. This is the **Current Reality** for the District.

Asterisks indicate key actions and priorities identified by the VAPA CIT. Responses in italics are from the VAPA Gala held on February 5, 2020. (* = 1 vote, ** = 2-3 votes, *** = 4 or more votes)

	Strengths		Challenges
	Momentum Towards Vision		Forces Resisting Our New Direction
•	VAPA Teachers are passionate about their programs	•	Unbalanced course offerings across sites**
•	Past Arts Plan created a strong foundation	•	Insufficient partner school arts programs*
•	Positive movement toward the Performing Arts Center**	•	Insufficient community arts support*
•	District support for matching funds on Advancement Grant*	•	Inconsistent and unclear budget process**
•	District support of Arts Plan	•	Uneven site-based administrative support with competing priorities*
•	5 Arts Alums (and their stories) hired at District*	•	Uneducated hiring process**
•	District has an Arts Coordinator TOSA**	•	Arts are perceived as an extra (devalued, elective, enrichment)**
•	Bill being proposed to include VAPA on District Dashboard	•	Common curriculum and assessments in the arts don't exist
		•	Uneven expectations for student mentors

Additional Strengths solicited from VAPA Teachers on 2/5/20

- Balances use of space at some sites
- Collaboration
- Communication
- Responsive Administration and District
- Great students that acknowledge the power of the Arts
- Embedded District events
- Multiple PD offerings, local
- Funding for transportation
- Improved calendaring for events
- The Arts can be perceived as essential for student and community wellness
- District is supporting students that don't have devices or reliable Internet access

- Obstructive enrollment practices**
- Absence of Arts on District Dashboard (Pathways, Counseling Competing priorities)**
- Arts underrepresented in the data*
- Developing Advancement Grant priorities**

Additional Challenges solicited from VAPA Teachers on 2/5/20

- Getting appropriate numbers for advanced classes
- Dual courses in Advanced to keep course open (2 in 1 or 3 in 1)
- Scheduling free periods
- Storage facilities
- Space challenges due to enrollment (La Serna)
- Articulating with middle schools not in District
- Visual Arts funding unequal across sites
- Challenges with purchasing
- District not aware of VAPA maintenance and time
- Counselors push other academic choices
- Art Contests are in question due to the challenge to communicate with students (City Art Show, etc.)

COVID-19 Concerns

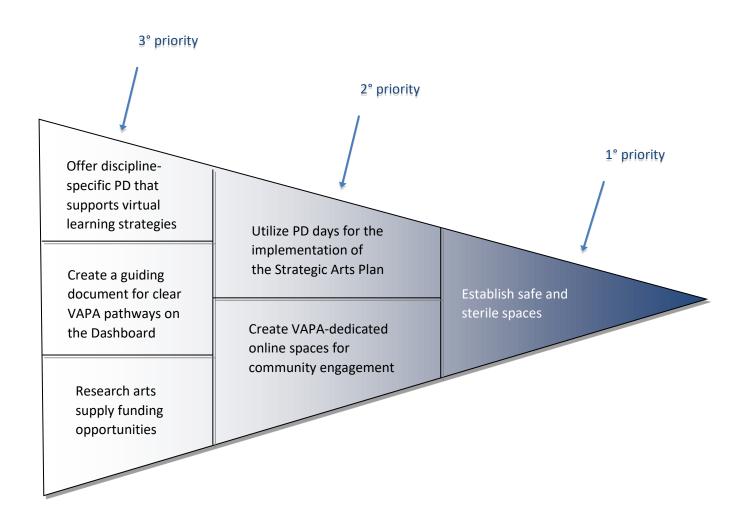
- Budget issues will exist due to Covid-19 pandemic
- Concern about how large classes will be managed (60+ per class)
- How will large classes be managed to control social distancing guidelines
- There may exist new guidelines for number of students per class which will affect class access and staff

Current Reality from Data Review

The group reviewed the CREATE CA online Arts Education Data Project which shows data for secondary schools throughout California. The CIT reviewed this data with a focus on comparing the WUHSD to other similar Districts in the State.

Priority Wedge

The CIT selected the following six actions as key priorities to serve as "lead dominoes" for Year One implementation of the Strategic Arts Plan.



Strategic Directions

To come up with Strategic Directions to guide the plan and address the challenges, the WUHSD Curriculum and Instruction Team was asked on March 9, 2020: What creative and innovative actions can we take to address our challenges and move toward our vision? The Community Arts Team developed the following strategic directions, goal areas, and actions to support implementation. (The full Strategic Directions document can be found in the Appendix)

1. Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts

Goal 1: Increase Visibility for the Visual and Performing Arts (VAPA)

Goal 2: Coordinate with Partner Schools for Arts-Minded Articulation

2. Support High Quality Learning in the Arts

Goal 2: Provide Adequate Coordination and Implementation

Goal 3: Expand Arts Learning Opportunities for Students

3. Secure Robust and Consistent Funding and Systems

Goal 1: Streamline Purchasing Procedures

Goal 2: Generate Adequate Funding for the Arts

4. Provide Dedicated, Reliable District Support

Goal 1: Collaborate with Counselors on VAPA

Goal 2: Secure District and Administrative Buy-In

Goal 3: Support Premier and Dynamic Facilities

1 st Year Goals and Actions	Quarter 1 Mid Aug - Mid Oct Tasks	Quarter 2 Mid Oct - Mid Dec Tasks	Quarter 3 Mid Dec - Mid March Tasks	Quarter 4 Mid March - Mid June Tasks	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
Goal: Increase Visibility for the VAPA	Pre-Quarter 1: Pilot program and develop best practices	Develop "Arts Challenge" for students and administrators	Create/implement a survey to gauge visitor experience for site improvement	Review survey results Review "Arts	Budget: LCAP for staff time Arts Coordinator	Board and staff attendance at events (sign in sheets, surveys)
Action: Create virtual gallery of student work	Build site on District approved platform Have site-based galleries. Pull standouts for the District gallery Create gallery photo guidelines (teacher & student) Create a virtual guestbook (moderated)	aummistrators	Invite photography teachers to conduct demo/presentation on good photo skills at VAPA Gala	Challenge" participation Create to-do list for Summer PD and fall Utilize National Arts Education Week for PR/ LA County April Arts Month	& CIT	Virtual guestbook (moderated) Report of website metrics District-wide virtual gallery
Goal: Coordinate with Partner Schools for Arts- Minded Articulation Action: Create a video or messaging to parents of incoming students through online registration system	Get permission from administration Communicate with all planning participants Work with department members to create materials/messaging (use similar format to Cal High) (Use collaborative time to meet with department)	Video Editing & finish formatting all materials (needs to be finished by Dec 31, 2020 for grant funding)	Communicate with Partner Schools & send out video/information	Meet to access successes and challenges Create a to-do list for next year improvements	Budget: LCAP and 19/20 Advancement Grant Arts Coordinator; CIT Team; Partner School Contacts; High school registrars & APGs	Media Arts teacher/designee hired to create video Video shared on district websites; sent to partner schools Visitor counts/data on video views

Goal: Coordinate	Pre-Quarter 1: Reach out	Share plan with	Visit partner schools	CIT meeting	Budget: LCAP;	Increased
with Partner	to Partner Schools to start	administration	to showcase	share out on	Advancement	awareness for
Schools for Arts-	the conversation	and get approval	performing arts and	site success and	Grant 2020-21	Freshmen of VAPA
Minded			share student art	improving for		programs when
Articulation	Assess current	Plan Q3 visits		next year	Administration	they sign up for
	relationships with partner	Reach out to	Partner schools		at each partner	classes
Action: Articulate	schools	partner schools	coming to watch		school; CIT and	
with partner		to inform them	Performing Arts		Department	Survey results on
schools	Work with site members,	of our plan			leaders	student choice and
	develop a plan of action		Pre-survey & Post-			placement
		Create surveys	survey of students			
	Communicate/Collaborate	and obtain	before & after visit			Increased
	between WUHSD Arts	survey				awareness to all
	Coordinator and partner	permission				levels of arts
	school counterpart(s)					classes
						Increased #'s in
						arts classes

Strategic Direction #1: Engage the Arts Education Community with Rigor	ous Multi-Year Instruction in the Arts
Phase 2 (2021-2023)	Phase 3 (2023-2025)
Goal 1: Increase Visibility for the VAPA	
Action: Update and expand virtual gallery of student work Budget: LCAP Outcome: Increased engagement with website and introduction of new applications, including alumni participation; website evaluation	Action: Maintain and revise virtual gallery of student work Budget: LCAP Outcome: Evaluation of website utilization
Action: Review and update video for student orientation and recruitment Budget: LCAP Outcome: Updated video	Action: Review and update video for student orientation and recruitment Budget: LCAP Outcome: Updated video
Action: Designate an Arts Representative for each stakeholder group (PTSA, School Site Council, ASB, etc.) Budget: No budget implications Outcome: List of stakeholder representatives	
	Action: Create a Community Council with representatives from WUHSD (teachers and admin) and K-8 schools and community members, potentially collaborating with Whittier City meetings Budget: LCAP Outcome: VAPA presence at civic and community events
Goal 2: Coordinate with Partner Schools for Arts-Minded Articulation	
Action: Articulate with partner schools Budget: LCAP & Advancement Grant Outcome: VAPA convening for partner schools	Action: Articulate with partner schools Budget: LCAP Outcome: Site-based partner school collaboration
Action: Re-establish performing connections with middle schools Budget: LCAP Outcome: Strengthened relationship with partner schools	

1 st Year Goals and Actions	Quarter 1 Mid Aug - Mid Oct Tasks	Quarter 2 Mid Oct - Mid Dec Tasks	Quarter 3 Mid Dec - Mid March Tasks	Quarter 4 Mid March - Mid June Tasks	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
Goal: Create Relevant External Discipline- Specific Professional	Pre Q-1: Summer PD days (online "at the district")	Assess new reality and discuss any necessary changes →			Budget: LCAP funding & Advancement	Participation o teachers in PD days
Development Action: Offer discipline-	Pre Q-1: Create questionnaire for students to assess needs/challenges/interests	Re-assess teaching/COVID			Grant; substitutes for teachers	Creation of distance
specific PD that addresses virtual learning strategies at	Research what others are doing. (Our district and other	teadining, ee vis			Arts Coordinator; CIT; Director of Professional	learning strategies
the District Office	VAPA's)				Learning & Leadership	Engagement and success of
	Find a balance between reality, rigor, and fun for projects				Development; Ed Tech Department	students in distance learning
	Implement new strategies for online learning as needed (dictated by current realities)					
Goal: Provide	Summer PD days with subject-	Assess new reality and	Assess new	Assess new	Budget: LCAP, CIT	Meeting
Adequate Coordination and Implementation	alike peers	discuss any necessary changes	reality and discuss any	reality and discuss any	quarterly funds; District PD Cap if	agendas
	Summer CIT & CAT to plan		necessary	necessary	during the school	Revised
Action: Utilize days at the District to work on	other PULL OUT days and use this document to prioritize to-	Online or in person meetings with CAT	changes	changes	day	Strategic Arts Plan for Phase
implementation of the Strategic Arts Plan	do list	team	Online or in person		Arts Ed Collective Coach services are	2
(preparing) with the CIT and Subject Alike groups		Subject-specific PD meetings	meetings with CAT team		at no cost to the District	

				Jennifer Sanchez organizing summer agenda; CIT; Arts Coordinator	
Goal: Expand Arts	Offer summer PD	Sharing best practices,	Discipline-	Budget -	Report of
Learning Opportunities		curriculum	specific	Advancement	levels of
for Students	Develop a survey	development, review	review of	Grant	engagement in
	to gauge students' home	of student	new CA Arts		distance
Action: Continue	learning environment	work/analysis of data,	Standards	Arts Coordinator;	learning
development of		and development of		Discipline-specific	
distance-learning plan	Develop pacing plan during	assessments		educators	Cache of
	summer PD, including ways to				curriculum in
	measure student engagement	Create a Library of			Google
		curriculum in Google			Classroom
		Classroom for each			
		discipline			

Strategic Direction #2: Support High Quality Learning in the Arts				
Phase 2 (2021-2023)	Phase 3 (2023-2025)			
Goal 1: Create Relevant External Discipline-Specific Professional Develop	ment			
Action: Offer current and relevant PD that is distance learning and cross-curricular Budget: LCAP Outcomes: Updated practices in place; scheduled PD during summers 2021-2022; 2022-2023	Action: Offer current and relevant PD that is distance learning and cross-curricular Budget: LCAP Outcomes: Updated practices in place; scheduled PD during summer 2023-2024; 2024-2025			
Action: Create opportunities for teacher involvement in subject-alike at the District Budget: LCAP and 21/22 Advancement Grant Outcome: Continued collaboration in curriculum development	Action: Continue subject-alike collaboration at District Budget: LCAP Outcome: Continued collaboration in curriculum development			

Action: Offer PD for Standards revisions (course outlines) aligned with the new CA Arts Standards Budget: LCAP Outcome: Continued relevant and rigorous instruction utilizing new VAPA standards Action: Gather accurate data on off-site PD for non-Arts courses	Action: Offer PD for Standards revisions (course outlines) aligned with the new CA Arts Standards Budget: LCAP Outcome: Continued relevant and rigorous instruction utilizing new VAPA standards
Budget: LCAP (Arts Coordinator) Outcome: Data utilized to procure equal off-site VAPA PD	
	Action: Provide support for long distance PD through funds and approval Budget: LCAP Outcome: Scheduled attendance at VAPA conferences, etc.
Goal 2: Provide Adequate Coordination and Implementation	
Action: Utilize Strategic Arts Plan to create CIT meeting agendas and monitor plan implementation Budget: LCAP Outcome: Strategic Arts Plan is active and updated	Action: Utilize Strategic Arts Plan to create CIT meeting agendas and monitor plan implementation Budget: LCAP Outcome: Strategic Arts Plan is active and updated;
	Action: Contact Arts Ed Collective to apply for Coaching and Strategic Arts Plan Revision upon plan expiration in 2025 Budget: No budget implications Outcome: Plans in place for Strategic Arts Plan revision
Goal 3: Expand Arts Learning Opportunities for Students	
Action: Hold Master Classes for students Budget: Site-based funds and/or grant monies Outcome: Exposure to VAPA college and career opportunities	Action: Continue Master Classes for students Budget: LCAP and/or grant monies Outcome: Exposure to VAPA college and career opportunities
Action: Create District-wide arts showcases Budget: LCAP Outcome: Exposure to student-generated work	Action: Continue and expand District-wide arts showcases to include community involvement (partner schools) Budget: LCAP Outcome: Exposure to student-generated work; increased community involvement with partner schools

Action: Explore internships with select Community Arts Partners Budget: No budget implications Outcome: Report on potential internships
Action: Institute District-wide VAPA Medal Budget: LCAP Outcome: All schools would share same criteria to acknowledge VAPA achievements

1 st Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Budget Implications/	Measurable
Goals and Actions	Mid Aug - Mid Oct	Mid Oct -	Mid Dec - Mid March	Mid March - Mid	Point Person(s)	Outcomes
	Tasks	Mid Dec	Tasks	June		(Evidence of
		Tasks		Tasks		Success)
Goal: Generate	Pre-Quarter 1:	Research	Survey District Arts	Conduct personal	Budget - Fees for guest	Application
Adequate Funding	Coordinate supply	corporate or	teachers re:	meetings with AP	artist/lecturer; LCAP	submissions for
for the Arts	lists between	local business	Advancement Grant	of Curriculum and	Funds; LCAP	grant monies
	campuses	donations	(@ Gala)	Instruction	Supplemental	
Action: Gather				regarding funding	Concentration Funds;	Budget report for
additional funds for	Utilize distance		Prepare/submit	needs	site-based funds	supply requests
art supply reserves	learning model to		application for Arts			for distance
for home use	create supply		Ed Collective		Arts Coordinator	learning and
(Distance Learning) and protocols	budgets		Advancement Grant			hybrid models
	Research grant					
	opportunities →					
	Explore use of Title					
	1 Funds for the Arts					
	for virtual master					
	class opportunities					

Strategic Direction #3: Secure Robust and Consistent Funding and Systems				
Phase 2 (2021-2023)	Phase 3 (2023-2025)			
Goal 1: Streamline Purchasing Procedures				
Action: Collaborate w/District to streamline purchasing procedures Budget: LCAP Outcome: Streamlined purchasing procedures	Action: Assess and revise purchasing procedures, if needed Budget: LCAP Outcome: Updated purchasing procedures			

Goal 2: Generate Adequate Funding for the Arts	
Action: Apply for Advancement Grant Funds Budget: LCAP Outcome: Financial support of key Strategic Arts Plan goals	Action: Apply for Advancement Grant Funds Budget: LCAP Outcome: Financial support of key Strategic Arts Plan goals
Action: Research additional grant opportunities, including corporate sources (in kind donations) Budget: LCAP Outcome: List of donations and grant opportunities; successful application to one or more grants	Action: Continued research of additional grant opportunities Budget: LCAP Outcome: Updated/revised list of donations and grant opportunities; successful application to one or more grants
Action: Collaborate with outside Districts regarding best arts courses funding practices Budget: LCAP Outcome: Consistent, effective, and realistic District arts courses funding practices	Action: Review and update best arts courses funding practices Budget: LCAP Outcome: Consistent, effective, and realistic District arts courses funding practices
	Action: Request funding for long-term planning and maintenance Budget: LCAP Outcome: Plan in place to support maintenance and replacement of key arts assets
Action: Set budget amounts per art course Budget: LCAP Outcome: Clear budgets for arts courses that guide planning	

1 st Year Goals and Actions	Quarter 1 Mid Aug - Mid Oct Tasks	Quarter 2 Mid Oct - Mid Dec Tasks	Quarter 3 Mid Dec - Mid March Tasks	Quarter 4 Mid March - Mid June Tasks	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
Goal: Collaborate with Counselors on VAPA Action: Create an Arts Pathway Poster	PD from arts counselor to address specific counselor issues Invite counselor (s) to department meeting Create 11 X 17 poster to show arts offerings Ask to present at District counselor meeting Distribute Thank You card to counselors		Invite counselor(s) to department meeting	Thank you card to counselors	Budget: Poster printing costs, 30-40; LCAP Arts Coordinator	Slide presentation delineating Pathways for arts student success 1 VAPA counselor/site 11 x 17 poster on website 11 x 17 poster in each counselor office
Goal: Collaborate with Counselors on VAPA Action: Present counselors with updated VAPA enrollment procedures		Create VAPA Pathways presentation	Present counselors with VAPA Pathways slideshow	Check in with counselors on arts course enrollment practices	Budget: LCAP Arts Coordinator	Fewer misplaced students Increased enrollment in arts courses
Goal: Secure District and Administrative Buy-In	Pre-Quarter 1: Create student survey (pre- summer)	Utilize Infographic stating science behind arts education	Revise student survey Have students create an arts	Give students survey	Budget: LCAP; Advancement Grant Arts Coordinator; CIT	Year-end Student Survey re: arts in their life and during COVID tim

Action: Encourage	Schedule Meet and	engagement		Board/Admin.
Board Engagement at	Greets with District	challenge		Presentation of
School and District Art	Admin	_		survey results
Events (virtual and in				
person)				La Serna piloting
				an arts website
				(Posting VA
				pictures and
				videos)
Goal: Support Premier	Pre-Quarter 1: Develop	Assess efficacy	Budget: LCAP	Clean arts spaces
and Dynamic Facilities	sanitation plan for each	of sanitation		
	Arts discipline (summer	protocols	Art Coordinator;	Outdoor
Action: Establish safe	planning)		Steven Rodriguez,	performances
and sterile spaces			WUHSD Director of	
	Contact Arts Vendors to		Business Operations;	Safe spaces and
	find out		Site teachers	materials protocols
	recommendations for		Custodians	for each Arts
	sanitation best practices			discipline
	Meet w/head			
	custodians and Steven			
	Rodriguez to discuss			
	care of arts spaces			
	-			
	Create online protocols			
	for various platforms			
	Recearch hest practices			
	Research best practices for choral classroom			
	sanitation			
	Samuation			

Strategic Direction #4: Provide Dedicated, Reliable District Support				
Phase 2 (2021-2023)	Phase 3 (2023-2025)			
Goal 1: Collaborate with Counselors on VAPA				
Action: Collaborate with counselors regarding updated VAPA Pathways/course offerings Budget: LCAP Outcome: Improved students' placement in arts courses	Action: Collaborate with counselors regarding updated VAPA Pathways/course offerings Budget: LCAP Outcome: Improved students' placement in arts courses			
Action: Revise VAPA Pathways slideshow Budget: No budget implications Outcome: Updated VAPA Pathways slideshow	Action: Revise VAPA Pathways slideshow Budget: No budget implications Outcome: Updated VAPA Pathways slideshow			
Goal 2: Secure District and Administrative Buy-In				
Action: Invite Board and District Administration to participate in virtual Annual VAPA Challenge Budget: No budget implications Outcome: Increased participation and arts awareness	Action: Invite Board and District Administration to participate in virtual Annual VAPA Challenge Budget: No budget implications Outcome: Increased participation and arts awareness			
Action: Create and present a data-driven presentation to Cabinet Budget: LCAP Outcome: Increased arts awareness	Action: Update and present a data-driven presentation to Cabinet Budget: LCAP Outcome: Increased arts awareness			
	Action: Review process of VAPA input in site-based Master Schedule Planning Budget: No budget implications Outcome: Increased VAPA input in Master Schedule Planning			
Action: Invite District Admin/Board to walk through arts classes Budget: No budget implications Outcome: Increased awareness of students' engagement and the arts process	Action: Invite District Admin/Board to walk through arts classes Budget: No budget implications Outcome: Increased awareness of students' engagement and the arts process			

Goal 3: Support Premier and Dynamic Facilities				
Action: Assess use of space in VAPA classrooms Budget: LCAP Outcome: Report of updated space requirements to meet District guidelines and best practices	Action: Conduct survey to reassess VAPA space utilization and requirements Budget: LCAP Outcome: Increased efficiency and utilization of VAPA spaces; report on VAPA space needs			
Action: Review/Revise facilities scheduling process Budget: No budget implications Outcome: Universal scheduling practices utilized	Action: Review/Revise facilities scheduling process Budget: No budget implications Outcome: Universal scheduling practices utilized			
Action: Continue to assess safe and sterile space requirements Budget: LCAP Outcome: Revised protocols and recommendations	Action: Continue to assess safe and sterile requirements Budget: LCAP Outcome: Revised protocols and recommendations			

Appendix

Practical Vision: The Curriculum Instruction Team met and answered the question, "If all things were possible, what would we want to have in place in five years as the result of our plan in arts education?" The following Goals were created from a brainstorming session based on their vision for WUHSD on November 20, 2019.

Rigorous Multi- Year Arts Instruction	Arts-Minded Articulation	Dedicated District Support	Premier Dynamic Facilities	Relevant External Discipline-Specific Professional Development	Robust and Dedicated Funding	Engaged Arts- Educated Community
Enrollment of all student groups	District Arts Show	Foundational District Support	Dynamic display and performance facilities	Discipline-specific professional development	Dance stipend	Arts engaged community
Full VAPA at all sites	Middle School Performance Ensembles	Reduce Out-of-District Arts Credit	New and updated facilities	Training for new VAPA Standards	Specific LCAP line items	WUHSD Arts Alumni Network
All freshmen in the Arts	Articulation with all partner schools	Administrative attendance (@ events, meetings, etc.)	Designated Arts display spaces on every campus	Consistent funding for PD and conferences	Adequate consistent funding	
All Students: 2 years Arts		Full-Time Arts Coordinator	Centralized Arts Space	Promote value of collaboration	Utilization of Title I funds	
District Scholars Medal		Equitable and efficient ordering process				
VAPA 4 Years, 4 Disciplines, 4 All						
Engagement of all populations						
Full VAPA AP/Honors classes						
Equitable access for all students						
Opportunities for student travel						

Strategic Directions

To come up with Strategic Directions to guide the plan and address the challenges, the WUHSD Curriculum and Instruction Team (CIT) was asked on February 26, 2020: What creative and innovative actions can we take to address our challenges and move toward our vision? The CIT developed the following strategic directions, goal areas, and actions to support implementation.

Strategic Direction #1 - Engage the Arts Education Community with Rigorous Multi-Year Instruction in the Arts

Goal 1: Increase Visibility for the VAPA

Actions:

- a. Create Administrative Arts Consortium in Whittier/Santa Fe Springs
- b. Utilize National Arts Education Week for PR/LA County April Arts Month
- c. Promote the Arts on campus for students
- d. Organize a City-Wide Community Outreach Arts Day (with partner Districts)
- e. Create a Community Council with representatives from WUHSD (teachers and admin) and K-8 schools and community members, potentially collaborating with Whittier City meetings
- f. Designate an Arts Representative for each stakeholder group (PTSA, School Site Council, ASB, etc.)
- g. Create virtual gallery of student work

Goal 2: Coordinate with Partner Schools for Arts-Minded Articulation Actions:

- a. Re-establish performing connections with middle schools (Phase 2)
- b. Convene a meeting with the Arts Coordinators with a partner school curriculum coordinator (Year one)
- c. Organize and hold an Articulation Day for partner schools (Phase 2)
- d. Articulate with partner schools
- e. Create a video or messaging to parents of incoming students through online registration system

Strategic Direction #2 - Support High Quality Learning in the Arts

Goal 1: Create Relevant External Discipline-Specific Professional Development Actions:

- a. Gather accurate data on off-site PD for non-Arts courses
- b. Provide support for long distance PD through funds and approval
- c. Offer current and relevant PD that is cross-curricular (Understanding by Design, Universal Design for Learning, Growth Mindset, etc.)
- d. Offer PD for Standards revisions (course outlines) aligned with the new CA Arts Standards
- e. Create opportunities for teacher involvement in subject-alike at the District
- f. Explore increased Media Arts offerings
- g. Offer discipline-specific PD that addresses virtual learning strategies at the District Office

Goal 2: Provide Adequate Coordination and Implementation

Actions:

- a. Utilize days at the District to work on implementation of the Strategic Arts Plan (preparing) with the CIT and Subject Alike groups*
- b. Develop Advancement Grant priorities
- c. Continue VAPA Gala for PD
- d. Make Arts Coordinator 2 periods
- e. Gather data to create realistic picture of Strengths and Challenges

Goal 3: Expand Arts Learning Opportunities for Students

Actions:

- a. Offer Professional Master Classes
- b. Offer full Arts Program at all sites
- c. Create a District-wide Theatre showcase
- d. Create a digital District-wide Arts Show
- e. Create a District-wide Arts Medal
- f. Continue development of Distance Learning plan

Strategic Direction #3 - Secure Robust and Consistent Funding and Systems

Goal 1: Streamline Purchasing Procedures

Actions:

- a. Hire another person in Purchasing
- b. Streamline and update the ordering process
- c. Streamline and Modernize the Purchasing process
- d. Build on Purchasing communication/process
- e. Research best practices on purchasing from other High School Districts

Goal 2: Generate Adequate Funding for the Arts

Actions:

- a. Establish Discipline-specific budgeting
- b. Set budget amounts per student
- c. Develop a list of funding resources
- d. Request funding for long-term planning and maintenance
- e. Provide funds for maintenance of equipment (updates and repairs)
- f. Secure a dedicated Arts grant writer
- g. Connect with other Districts to learn best funding practices
- h. Gather additional funds for art supply reserves for home use (Distance Learning)

Strategic Direction #4 - Provide Dedicated, Reliable District Support

Goal 1: Collaborate with Counselors on VAPA

Actions:

- a. Schedule a counselor meeting day with VAPA at the District
- b. Create a guiding document for a Level II Counselor meeting PD for counselors counseling for the arts, testimonial from AEC, such as a poster
- c. Include Arts Teachers and/or Arts Coordinator in the hiring and interviewing of all new Arts Teachers
- c. Collaborate with counselors to help with our challenges/equability
- d. Create a simple explanation for counselors to apply the Arts Program to a Dashboard Pathway
- e. Clarify credit for high school classes (Rio Hondo) that is consistent for each site, including setting best practices for ROP/RIO

Goal 2: Secure District and Administrative Buy-In

Actions:

- a. Provide Arts PD for Administrators (Admin)
- b. Cultivate buy-in from Admin
- c. Connect with State- and County-level Arts Advocates/Lobbyists
- d. Encourage District Admin attendance at Arts Meetings (Gala, Arts Planning, Arts Ed Collective Events)
- e. Communicate with leaders the benefits of National Arts conventions
- f. Invite District Staff, Board, and Admin to all public events
- g. Educate District and Site Amin about all VAPA needs
- h. Create and present a data-driven presentation to Cabinet
- i. Write and implement protocol/meetings/process for scheduling school events
- j. Invite District walk-through of Arts classes to see it as a process, not a product
- k. Provide students access to 4 years of sequential Arts (strongly recommend 2 years of Arts)
- I. Include heads of Department in Master Schedule Planning
- m. Mount an Annual VAPA Challenge for Board, families, teachers/staff, and Admin to create and post artwork (original or favorite) after viewing WUHSD Virtual Arts Showcase

Goal 3: Support Premier and Dynamic Facilities

Actions:

- a. Provide adequate storage, maintenance, and availability of facilities
- b. Assess use of space to avoid too many students in a small space
- c. Establish a Performing Arts Center
- d. Establish safe and sterile spaces

Curriculum and Instruction Team Members 2019-2020				
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