

WCSD Year 1 Arts Plan 2016-2017
May 4, 2016

Strategic Direction	July-September 2016 Quarter 1	October-December 2016 Quarter 2	January-March 2017 Quarter 3	April-June 2017 Quarter 4
<p align="center">Empower Arts Educators to deliver and integrate the arts</p>	<ol style="list-style-type: none"> 1. Share arts lessons through Google Docs <ol style="list-style-type: none"> a. Give tutorial to small group of district teachers on how to share lessons b. Michelle, Monica, & Alicia Vanderberg will organize this 2. Facilitate ongoing VAPA Teacher collaboration <ol style="list-style-type: none"> a. Identify meeting dates b. Schedule meetings, send invites, set agendas. c. Sharon will do this 	<ol style="list-style-type: none"> 1. The same group of teachers meet and each share 2 arts lessons <ol style="list-style-type: none"> a. Have picture documentation ready, documents ready to put on Google Drive 2. Facilitate ongoing VAPA Teacher collaboration <ol style="list-style-type: none"> d. Identify meeting dates e. Schedule meetings, send invites, set agendas. f. Sharon will do this 	<ol style="list-style-type: none"> 1. Transfer Google Drive to our own 2. Google Page <ol style="list-style-type: none"> a. Continue expanding and sharing lessons 2. Facilitate ongoing VAPA Teacher collaboration <ol style="list-style-type: none"> g. Identify meeting dates h. Schedule meetings, send invites, set agendas. i. Sharon will do this 	<ol style="list-style-type: none"> 1. Share Google Docs and Google Webpage with other teachers 2. Facilitate ongoing VAPA Teacher collaboration <ol style="list-style-type: none"> j. Identify meeting dates k. Schedule meetings, send invites, set agendas. l. Sharon will do this

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<p align="center">Expanding and catalyzing support for arts education</p>	<ol style="list-style-type: none"> 1. Create committee for PR plan to support the creation of a brochure <ol style="list-style-type: none"> a. Sharon will organize this with Rudy and Linda Small. 2. Form Showcase(s) committee <ol style="list-style-type: none"> a. Sharon & Lorrie will organize this 3. Form a fundraisers committee <ol style="list-style-type: none"> a. Laurie, Monica & Rudy will organize this 	<ol style="list-style-type: none"> 1. Committee continues to meet <ol style="list-style-type: none"> a. Design and create brochure with Foundation support 2. Schedule & plan meeting with arts coordinator <ol style="list-style-type: none"> a. Identify representatives at each school site (utilize art teachers) b. Begin creating publicity and outreach 3. Fundraising Committee meets <ol style="list-style-type: none"> a. Identify 3-4 funders, and one fundraiser b. Plan fundraiser, identify donors/funders 	<ol style="list-style-type: none"> 1. Committee continues to meet <ol style="list-style-type: none"> a. Print brochure with Foundation support 2. Showcase details are happening <ol style="list-style-type: none"> a. Art teachers collect work, matte, frame and label it b. Schedule school performances c. Select music/drama performances d. Art teachers meet to plan showcase 3. Fundraising Committee meets <ol style="list-style-type: none"> a. Plan fundraiser b. Reach out to funders/donors 	<ol style="list-style-type: none"> 1. Committee continues to meet <ol style="list-style-type: none"> a. Distribute Foundation brochure at the showcase event 2. Showcase happens <ol style="list-style-type: none"> a. Send out teleparent announcement b. Samples of art on website, as part of publicity c. Within one month after, send thank-yous to art galleries, Ed Foundation, etc. 3. Fundraising Committee meets <ol style="list-style-type: none"> a. Have the fundraiser to all involved b. Send out thank-yous to all involved

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<p>Identify the structure of arts education in the WCSD</p>	<p>1. Develop a District Arts Master Plan (of which arts are happening where in the district)</p> <p>b. All VAPA members meet once to brainstorm master plan and share services</p> <p>c. Laurie, Ingrid and Sharon will organize this</p>	<p>1. Develop a District Arts Master Plan</p> <p>c. All VAPA members meet</p> <p>d. Set goals and objectives</p>	<p>1. Develop a District Arts Master Plan</p> <p>c. All VAPA members meet</p> <p>d. Report progress</p> <p>e. Evaluate effectiveness of master plan</p>	<p>1. Develop a District Arts Master Plan</p> <p>c. Ready to implement</p>

WCSD Years 2-5 Arts Plan 2016-2017
May 20, 2016

Strategic Direction	Year 2 2017-2018	Year 3 2018-2019	Year 4 2019-2020	Year 5 2020-2021
<p align="center">Empower Educators to deliver and integrate the arts</p>	<p>1. Design lessons that connect to the community of the students (showcase student work- such as Day of the Dead art show and Uptown Whittier Banners)</p> <p>2. Transfer Google Drive to our own</p> <ol style="list-style-type: none"> Continue expanding & sharing lessons Share web page with other teachers 	<p>1. Design an Instagram page to post pictures of art & lessons</p> <p>2. Transfer Google Drive to our own</p> <ol style="list-style-type: none"> Continue expanding & sharing lessons Share web page with other teachers 	<p>1. Support teachers in designing an art handbook for each individual class (like an arts ed portfolio)</p> <p>2. Transfer Google Drive to our own</p> <ol style="list-style-type: none"> Continue expanding & sharing lessons Share web page with other teachers 	<p>1. Design lessons that integrate art and/or technology into the Common Core working with classroom teachers</p> <p>2. Transfer Google Drive to our own</p> <ol style="list-style-type: none"> Continue expanding & sharing lessons Share web page with other teachers

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Strategic Direction	Year 2 2017-2018	Year 3 2018-2019	Year 4 2019-2020	Year 5 2020-2021
<p>Expanding and catalyzing support for arts education</p>	<p>1. Committee has fundraisers a. Establish network of potential community supporters</p> <p>2. Continue Showcase (with Art Gallery)</p> <p>3. Implement Public Relations Plan & revise as needed</p>	<p>1. Ongoing fundraisers a. Maintain network of community supporters</p> <p>2. Continue Showcase (with Art Gallery)</p> <p>3. Use Public Relations Plan & revise & maintain as needed</p>	<p>1. Ongoing fundraisers a. Develop network of community supporters into funding partners</p> <p>2. Continue Showcase, utilizing partnerships to find new places to display & perform</p> <p>3. Use Public Relations Plan & revise & maintain as needed</p>	<p>1. Ongoing fundraisers a. Maintain network of community supporters into funding partners</p> <p>2. Continue Showcase, utilizing new places to display & perform</p> <p>3. Use Public Relations Plan & revise & maintain as needed</p>