

# **Glendale Unified School District**

# Five Year Strategic Arts Plan

# 2021-2026

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The Development of the strategic plan for arts education is a partnership between the LA County Department of Arts and Culture, Arts Education Collective and the Glendale Unified School District.

## **Glendale Unified School District Arts Education Background**

Glendale Unified School District (GUSD) fosters creative expression through a district-wide comprehensive, sequential, standards-based art education program. Through multiple methods, GUSD strives to engage all students to demonstrate mastery of the visual and performing arts (VAPA) standards and connect art education to global learning for the 21st Century.

GUSD has strong community support for the exceptional elementary, middle, and high school VAPA programs. Community partners include the City of Glendale, Glendale Educational Foundation, The Music Center of Los Angeles County, Brand Library and Art Center, and Los Angeles Arts Collective. The middle high schools have award winning music and theatre programs and many offer VAPA focused Career Technical Education pathways, including Hoover High School's Media Arts Academy which allows students to major in art while pursuing their high school diploma. 75% of GUSD high schools have dedicated space for art galleries including virtual galleries for use now. At GUSD Board of Education meetings, a regular "VAPA Shines" presentation highlights the great VAPA work at each school.

Elementary school teachers in Kindergarten - 3rd grade have access to a Visual Arts platform, Arts Attack. Arts Attack is a hands-on program that teaches elements and principles of art and drawing to give children tools to express themselves through art.

Additionally, all elementary schools offer instrumental music in 4th - 6th grades. Twelve of 21 elementary schools provide additional arts programming, including the hiring of art/music teachers (8 schools) or the "Meet the Masters" program (5 schools). These additional opportunities are largely funded by parent foundations.

At Keppel Elementary, a VAPA Magnet, all students in kindergarten-5th grade participate in a high-quality program which promotes academic achievement and social competencies by infusing VAPA into the core curriculum. Keppel offers dance, theatre, music, and visual art experiences taught by resident artists to all students both as independent classes and as interdisciplinary subjects woven into core content areas.

Prior to COVID-19 school closures, teaching artists had been working with 38% of GUSD elementary schools. Innovations to support distance learning included a program to expand the reach of the Keppel VAPA Magnet's resident artists. Videos with high quality art instruction were created to be used throughout the district. All GUSD teachers and students (TK-6th grade) have been given access to weekly instructional videos in visual arts, music, dance, and theatre created by these artists

In January 2021, Glendale USD established an Arts Steering Committee to develop a new five-year strategic plan for arts education. Through a consensus building process, the following vision elements were created to begin advancing TK-12 arts instruction across schools:

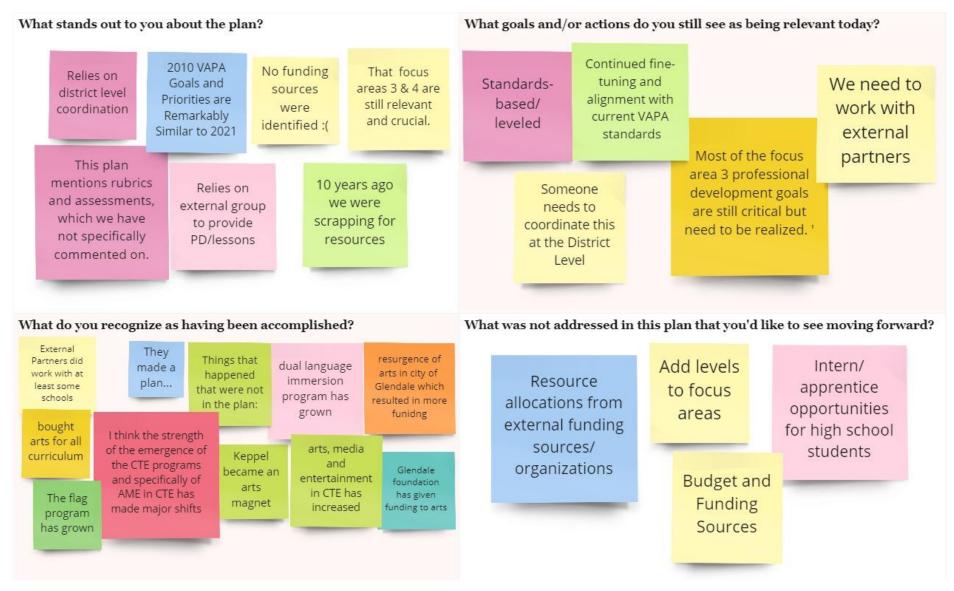
With the	e five year plan, the district strives to implement the following:
	Persistent, equitable TK-12 arts alignment
	Collaborative, authentic teacher-led professional development
	A mindset that values arts as essential for learning and social-emotional development
	Sustainable equitable ongoing funding and resources
	Experienced, knowledgeable district leadership that advocates and coordinates TK-12 arts
	Cross curricular arts integration
	VAPA dedicated campus galleries and arts spaces
	Supportive, informed parents and community
	Real-world, industry ready career pathways

The committee then identified the strengths the district could build on (district assets) and the challenges it would face as it moved toward enacting the newly developed vision for arts education.

Strengths	Challenges
Momentum toward our vision	Forces resisting our new direction
<ul> <li>District secondary instrumental festival</li> <li>Glendale Education Foundation (GEF) supports the arts</li> <li>Art nights, gallery openings, virtual gallery at GHS</li> <li>Partnership with Music Center</li> <li>Resident artist working with all elementary during distance learning</li> <li>Working professional artists as the educating instructors/mentors</li> <li>Arts Attack for grades K-3</li> <li>Keppel's arts instructional program (model for elementary)</li> <li>District secondary choral festival</li> <li>Community and district celebration of the arts</li> <li>Middle school and elementary instrumental honors groups</li> <li>Instrumental music for grades 4-12</li> <li>Partnerships with neighboring movie studios</li> <li>VAPA shines – different schools highlighted) at every Board meeting</li> <li>Professional artists and musicians who live in the area</li> <li>CTE programs and funding for the arts</li> <li>Amazing arts teachers</li> <li>Partnership between Keppel-Toll-Hoover (working toward alignment TK-12)</li> <li>Administrative support at school sites</li> <li>Annual Glendale Block Party</li> <li>Brand library and art center collaboration with GUSD High Schools</li> <li>Art Gallery at Hoover</li> <li>Current professionals teaching CTE/VAPA programs</li> <li>Master Class opportunity for Keppel students and community</li> </ul>	<ul> <li>Unbalanced support for areas other than the arts         Outdated thinking about the arts</li> <li>More requirements for High School students to graduate</li> <li>Disjointed and outdated scheduling system (e.g. 6 periods instead of 7)</li> <li>Uncoordinated and confusing requirements (e.g. science and CTE)</li> <li>Competing priorities across elementary and secondary</li> <li>Subject matter based on graduation or college admission requirements under valued and unclear</li> <li>Inequitable resources amongst elementary schools</li> <li>Teachers are uninformed about existing resources</li> <li>Limited opportunities for establishing professional development in the arts for elementary</li> </ul>

#### Review of the GUSD 2010 Visual and Performing Arts Strategic Plan

In looking to the future the GUSD committee reviewed the previous Five Year Strategic Plan to reflect on accomplishments, gaps and challenges the district encountered in implementing the plan. The reflection also took into account items the committee felt were important to keep in mind as they moved forward with developing a new plan.



#### STRATEGIC DIRECTIONS

To guide the new plan and to address the challenges, the committee reflected on the following question: What creative and innovative actions can we take to address our challenges and move toward our vision? As a result, the following strategic directions and goal areas were developed to frame plan implementation:

#### STRATEGY: Build Systems of Coordination, Sustainability and Communication

Goal: Create systems for coordinating and funding the arts

Goal: Increase access and equity to arts instruction

Goal: Increase visibility of the arts through strategic communication

### STRATEGY: Implement Equitable, Culturally Relevant Arts Instruction TK-12

Goal: Strengthen a VAPA/CTE connection

Goal: Implement consistent, high-quality arts across all elementary schools

Goal: Position the arts as a strategy for addressing social-emotional learning, cultural relevance and diversity

Goal: Engage teachers in collaborative professional development and the sharing of resources

## STRATEGY: Deepen and Build Relationships with Community Partners and Families

Goal: Strengthen relationships with families and community

Goal: Pursue and develop industry collaborations

# Phase I/Years 1-2 Implementation Plan 2021-2023

# Strategic Direction: Build Systems of Coordination, Sustainability and Communication

## **GOAL:** Create systems for coordinating and funding the arts

		Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome
Expand the capacity of the Teaching and Learning team to support arts plan implementation	As the Teaching and Learning team expands, assign arts implementation tasks and set up a communication system	District Admin	Staff time	-Arts plan goals are implemented and coordinated
Identify funding streams and sources - grants and categorical funding, Federal, State, Local (Ongoing)	<ul> <li>□ Reach out to community organizations</li> <li>□ Research local, state and federal grant opportunities</li> <li>□ Include arts programs in LCAP</li> </ul>	District Admin	No cost	-Apply for and receive grant funding targeted to identified needs -Schools provided with equitable funds and resources

## **GOAL:** Increase access and equity to arts instruction

Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome
Inventory and identify needs and wants for various performing and visual arts programs TK-12	<ul> <li>□ Conduct community needs assessment (meeting forums within the district that includes the community)</li> <li>□ Analyze feedback from needs assessment</li> </ul>	District Admin	Potential release time	-Forums held in school communities -Teacher and community input gathered and analyzed -Identified needs per school site
Elementary - planned dedicated arts instruction  Secondary - Explore and examine alternative scheduling	<ul> <li>□ Conduct needs assessment for elementary sites</li> <li>□ Research alternative scheduling options (site visits)</li> </ul>	District Admin	No cost	-Well articulated plan for VAPA instruction for all elementary students -School sites participate in process to explore schedule alternatives based on contractual site based management processes

#### Strategic Direction: Implement Equitable, Culturally Relevant Arts Instruction TK-12 GOAL: Implement consistent, high quality arts across all elementary schools Point Person(s)/ **Budget Actions Tasks Measurable Outcome Implications Group responsible** Create equitable access to high ☐ Identify priority Arts Standards for each District Admin Grant funds 80% of teachers implementing quality visual arts, dance, grade band discrete arts lessons theatre and music ☐ Develop standards-based discrete units in four arts disciplines for each grade band opportunities at all elementary ☐ Develop a coaching model with VAPA lead sites teachers at each school (Ongoing) ☐ Identify funding sources and/or need to hire additional music, dance, theatre and visual arts resident artists GOAL: Engage teachers in collaborative professional development and the sharing of resources Professional Learning for TK-12 ☐ Develop PD for classroom teachers in VAPA Increased implementation of District Admin Grant funds Standards, priority standards for teachers standards-based and equitable arts elementary and for new units instruction ☐ Identify specific professional learning (Ongoing) needs for secondary

GOAL: Strengthen a VAPA/CTE Connection						
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome		
VAPA and CTE departments meet together to collaborate in developing a transparent communication plan for each school site in order to represent all programs equitably	<ul> <li>Discuss the idea of CTE and VAPA departments collaborating</li> <li>Carve out the time for administrators and counselors to meet and discuss the communication plan</li> </ul>	District Admin, designated site lead	Potential release time, other costs TBD	-Established ongoing teacher collaboration -Arts are integrated into one content area, one unit a year		

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Create lessons that integrate the arts into content areas for secondary	<ul> <li>Identify dates with principals</li> <li>Plan cross department meetings between content teachers and CTE/VAPA teachers to increase collaboration</li> <li>Identify time to collaborate with content teachers and arts specialists on arts integration</li> </ul>	District Admin	Potential release time and PD provider costs	Increased integration between departments
Train secondary VAPA teachers in the new CA Arts Standards	<ul> <li>Create synchronous and Asynchronous PD opportunities</li> <li>Identify PD provider and district resources to support delivering the PD</li> </ul>	District Admin	Release time and PD provider costs	-Observed evidence of teachers implementing lessons aligned to the new CA Arts Standards - Documented lesson plans and new PD provider partnerships
GOAL: Develop/Implement curr	iculum, lessons, and instruction that addresses cu	ultural differences and	d personal experie	nces
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome
Support teaching artists with delivering arts lessons that address social emotional learning and cultural relevance	<ul> <li>□ As lessons are created, incorporate strategies that target student SEL needs</li> <li>□ Make lessons accessible to teachers (include in established lesson and/or resource bank, model or distribute at professional development sessions)</li> </ul>	District Admin	Release time and grant funding	-Established lessons/resources for teachers to access - The arts being used as a pathway to deliver classroom SEL lessons
Strategic Direction: Deepen and	Build Relationships with Community Partners an	d Families		
GOAL: Pursue and develop indu	stry collaborations			
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome
Link working professionals with various areas of the arts/CTE Pathways	<ul> <li>Identify committee members and create the process for linking professionals</li> <li>Create a directory of partnerships with professionals across creative industries</li> </ul>	District Admin	Staff time	-An established directory of working professionals in the creative industry

Create a marketing story about the importance of the arts in GUSD  Outline responsibilities  Delineate needs for elementary secondary  Get Board of Education approva  Hire individual to develop market		District Admin/Glendale Education Foundation	TBD	-Marketing and branding materials in place (brochures, website, posters, videos, etc.)
GOAL: Strengthen relationship	with families and community			
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome
mplement Family Art Nights  Identify school leaders for coordinating Family Art Nights or for marketing secondary arts activities		District and Site Admin	Site funding	-Elem: Family Art Nights implemented -Secondary: Families attending gallery shows and theatrical and

# Phase II/Years 3-5 Implementation Plan 2023-2026

# Strategic Direction: Build Systems of Coordination, Sustainability and Communication

## **GOAL:** Create systems for coordinating and funding the arts

Actions	Tasks		Budget Implications	Measurable Outcome		
Coordinate systems for sharing instructional arts resources across different subjects in elementary and secondary	<ul> <li>Outreach to VAPA teachers for ideas and resources</li> <li>Research and compile findings on resources (ex: NAFME.ORG, etc)</li> </ul>	District Admin	Staff time	-Curated resources made widely available to teachers via webpages, newsletters and other methods		
Investigate the idea of creating TOSA positions for VAPA (elementary and secondary) or advocate for creating a district level arts coordinator (PT or FT)	<ul> <li>Outline the responsibilities for coordination role (elementary and secondary)</li> <li>Obtain School Board approval</li> <li>Identify funding and set timeline for</li> <li>implementing the position</li> </ul>	District Admin	LCAP	- TOSA's or a coordinator position is in place -Increased TK-12 VAPA communication and articulation		
Apply for grants along with the Arts Ed Collective Advancement Grant	<ul> <li>Collection of grant application(s) RFP's</li> <li>Mark grant planning cycle on calendars</li> <li>Discernment of district ability to meet funding/reporting requirements</li> <li>Explore use of an outside firm for grant submission</li> </ul>	District Admin	Staff time	-Completed grant applications -Awarded grants to support arts priorities		
Research what neighboring or sister districts have done to achieve funding sustainability	esearch what neighboring or ster districts have done to    Create a list of which districts to reach out to   Decide on process of connecting with district		Release time and staff time	-Data from research and newly identified funding streams		

GOAL: Increase access and equi	GOAL: Increase access and equity to arts instruction							
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome				
Build equitable access to art supplies, resources, musical instruments, equipment, etc.	<ul> <li>Research how organizations, businesses and programs get funding or supplies</li> <li>Contact VAPA teachers to see what they have done in the past for ideas</li> </ul>	District Admin	Staff time; other costs TBD	-All teachers have access to supplies and resources -Identified and sustainable funding earmarked for resources				
Vertical Articulation - what do elementary students need to know and be able to do for success in MS/HS VAPA	<ul> <li>Cluster specific surveys to identify skills needed at each level</li> <li>Collaboration among grade level teams to create scope and sequence for grade levels</li> <li>Identify areas within the curriculum to infuse arts lessons</li> </ul>	District Admin	Staff time	-Articulation plan/Scope and Sequence developed specific to each cluster identifying the skills to be taught to all students at each grade level				
Identify minimum standards of what all schools have at each level (ES, MS, HS)	□ VAPA TOSA(s) or coordinator identifies current programs and areas of need in collaboration with VAPA teachers in each cluster using the Arts Standards and Framework	District Admin	Staff time and release time	-Completed list of minimum standards				
GOAL: Increase visibility of the	arts through strategic communication							
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome				
Create a district directory of all the arts programs, galleries, shows and community partnerships	ms, galleries, a database that sites have access to		TBD	-Established directory made available to all school sites				
Build out the VAPA section of the website (calendars, communication, resource bank, etc.) elementary and secondary	<ul> <li>□ Identify individual or sub-committee who will review and update website</li> <li>□ Work with arts coordination to build calendar and gather content for resource bank</li> <li>□</li> </ul>	District Admin	TBD	-Updated website				

Strategic Direction: Implement I	Strategic Direction: Implement Equitable, Culturally Relevant Arts Instruction TK-12								
GOAL: Implement consistent, high-quality arts across all elementary schools									
Actions	Actions Tasks Point Person(s)/ Budget Implications Measurable Outcome								
Create equitable access to high quality visual arts, dance, theatre, and music opportunities at all TK-5 sites	<ul> <li>Promote the Keppel cross curricular arts units</li> <li>Continue to develop standards-based discrete units in four arts disciplines for each grade band</li> </ul>	District Admin	TBD	-Integrated arts units promoted and implemented -Discipline specific units created					
GOAL: Strengthen a VAPA/CTE C	Connection								
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome					
Create work-based learning opportunities for both VAPA and CTE	☐ Identify internship opportunities	District Admin	TBD	-Students engaged in industry internships					
GOAL: Develop/Implement curr	iculum, lessons, and instruction that address cultu	ral differences and pe	rsonal experience	es					
Actions	Tasks	Point Person(s)/ Group responsible	Budget Implications	Measurable Outcome					
Create culturally relevant resources and learning experiences	<ul><li>Convene a team of teacher leaders</li><li>Outline and pool culturally relevant resources and develop lessons</li></ul>	District Admin	TBD	-Online bank of culturally relevant resources and lessons for teachers					
GOAL: Engage teachers in collab	orative professional development and the sharing	of resources							
Actions	Tasks Point Person(s)/ Budget Measurable Outcome Group responsible Implications								
Build time in PD scheduling for elementary teachers to engage in VAPA PD/ or embed arts learning into existing PD	<ul> <li>☐ Find internal or external PD providers</li> <li>☐ Identify best timing for delivering PD and implementing PD into existing PD</li> <li>☐ Develop content and PD focus</li> </ul>	District Admin	Release time and PD provider costs	-Teachers will attend VAPA-focused PD and implement new strategies					

#### Strategic Direction: Deepen and Build Relationships with Community Partners and Families GOAL: Pursue and develop industry collaborations Point Person(s)/ **Budget Measurable Outcome Actions** Tasks **Group responsible Implications** Initiate a fundraising process ☐ Design the fundraisers (district-wide and/or District and site Release time -Sufficient funds are available admin and planning annuallv for honorariums school site) ☐ Formalize how to distribute funds equitably -Allocations available for every time program (equity and consistency) to all schools Legitimize partnerships by ☐ Formalize the partnerships District Admin **TBD** -Marketing materials for the creating a marketing profile partnerships established Develop the materials -Formal agreements that are advertised on websites ☐ Tap into expertise of VAPA CTE Specialists **TBD** -Students participating in Create and build out career District Admin ☐ Address how to prepare students for meaningful internships opportunity internships, etc. potential opportunities (HS) ☐ Coordinate with the CTE department for possible student internships and build student awareness of opportunities ■ Market opportunities ☐ Enroll HS Counselor in the effort **GOAL:** Strengthen relationship with families and community **Actions** Tasks Point Person(s)/ **Budget Measurable Outcome Implications Group responsible** TBD -Full launch of branding campaign Begin community-wide rollout Disseminate across district, school sites and **District Admin** of GUSD marketing strategies community Create a list of potential ☐ Identify point person to coordinate Staff time -Compiles list of partners and District Admin ☐ Tap into the expertise of the VAPA documentation meetings and partnerships (careers, arts **Department Chairs** organizations, businesses) communication ☐ Survey the elementary schools to gather -Engagement with new partners data regarding partnerships

# **APPENDIX**

Vision Workshop Documentation
Strategic Directions Workshop Documentation

## **Glendale Unified School District - Vision Elements**

What do we want to see in place in five years as a result of our actions?

Persistent, equitable TK-12 arts alignment	Collaborative, authentic, teacher-led professional development	A mindset that values arts as essential for learning and social-emotional	Sustainable, equitable ongoing funding and resources	Experienced, knowledgeable district leadership that advocates and	Cross curricular arts integration	VAPA dedicated campus galleries and arts spaces	Supportive, informed parents and community	Real-world, industry ready career pathways
		development		coordinates TK-12 arts				
All elementary schools	More	Arts viewed with	Fully funded	VAPA coordinator	Arts	State of the art	Parent/	Real world
(ES) offer all 5	opportunities for	legitimacy as a	arts program		integrated into	facilities and	community/	application
disciplines	district-wide	core class		District	content areas	resources	sibling night	and exposure
	collaboration		Funding	department	in elementary		art classes	to careers in
Resident artists/arts	between teachers	Increased VAPA		leadership		Dedicated		arts
specialists in ES	and students	HS graduation	Systemic		Cross	performance/	Parent	
		requirement (1-2	funding and	GUSD Vision	curricular	gallery spaces	support and	More field
All ES have art teachers	More PD for	yrs) for all	management		projects - 1	on each campus	participation	trip
	teachers	students		District arts	theme per	in the district		opportunities
Sequenced curriculum	(art/music		Adequate	coordinator	grade		Community	/real world
from K-12	related)	More	funding			Improve	outreach and	experiences
		opportunities for	including FTE		Arts infused	secondary	involvement	
Direct connections to	PD for general	arts classes (7			not extra	facilities/	with	
including ALL arts	education	period/day)	District			classrooms	community	
programs (not just	teachers to		budget for		Art informs		professionals	
animation) to movie	integrate hours	Significance of	elementary		form and			
studios (Disney, Pixar,		arts	art supplies,		function			
etc.)	Collaboration	understanding	materials, and		(critical			
	between	school wide	teachers		thinking)			
All 4-5 arts disciplines	elementary,							
taught at all levels	middle, and HS	Respect for VAPA	Equitable					
	art departments		access for					
Multiple years in HS	,	Accountability to	resources					
	PD for teachers	include quality of	across schools					
HS honors groups (like	to integrate	work/growth over						
orchestra)	D	time						
0 1 1 5	District showcase							
Secondary schools: 7	for all arts (at the	Access for all						
period day to open	Alex?)							
access to arts								
IIC + C 13	Consistent feeder							
HS magnet for the arts	pattern by							
C 11 C 17 17 C	collaboration							
Connections from K-HS		1	l	l			ĺ	ĺ

## **Strategic Directions Workshop**

#### **Create Systems for Coordination and Funding the Arts**

- VAPA Coordinator manages and creates strategies for addressing competing priorities, and communicating available resources, funding and support for VAPA
- VAPA Coordinator provides or identifies PD, ensures equity, oversees district plan and advocates for programs
- Coordination system for sharing arts instruction across different subject areas
- Resource allocations from external funding sources
- Create a funding pool for HS VAPA programs
- Research what neighboring or sister districts have done to achieve funding sustainability
- Initiate connections and network with community groups to unearth additional funding resources
- Arts Coordinator to have counseling background

#### Increase Access and Equity to Arts Instruction

- Vertical Articulation what ES students need to know and be able to do for success in MS/HS VAPA
- Minimum standards of what all schools have at each level (ES, MS, HS)
- Explore alternative schedule for secondary (7 periods)
- Explore different scheduling alternatives to maximize access to arts programs

#### Increase Visibility of the Arts through Strategic Communication

- Create a district directory of all of the arts programs, galleries, shows and community partnerships
- Build out the VAPA section of the website (calendars, communication, resource bank, etc.) ES, MS, HS

# Build Systems of Coordination, Sustainability and Communication

#### Strengthen a VAPA/CTE Connection

- Encourage VAPA teachers to become CTE certified
- Make Toll and Hoover an Arts Magnet
- Too/Hoover Magnet arts integration schoolwide
- Intern/apprentice opportunities for HS students
- Enhance the VAPA graduation requirements to connect with CTE in order to lead towards career readiness. Make it inclusive. Remove CTE Grad requirement

# Develop/Implement Curriculum, Lessons, and Instruction that Address Cultural Differences and Personal Experiences

- Create arts integration that addresses SEL
- Develop and implement art therapy classes for students with special needs

#### Implement Consistent, High Quality Arts Across All Elementary Sites

- All elementary students have access to music and visual arts
- Create a strategic plan for elementary that is culturally relevant and responsive Communicate and expand Arts Attack at elementary
- Create grade level videos in each discipline
- Use Keppels resident artists plan as model for the district
- Identify essential arts standards for TK-6th grade students
- Have arts teachers/specialists model lessons in elementary classrooms

# Engage Teachers in Collaborative Professional Development and the Sharing of Resources

- Build time in PD scheduling for elementary teachers to engage in VAPA PD/or embed arts learning into existing PD
- Provide PD in arts integration/Arts & SEL
- Teacher swapping to support building capacity, share resources and lessons (utilize secondary teachers)
- Offer stipends to teachers to support other teachers

# Implement Equitable, Culturally Relevant Arts Instruction TK-12

# Strengthen Relationship Around the Arts with Families and Community

- Create a district RFP process for school/community/businesses partnerships - for resources and student opportunities, i.e. apprenticeships and/or speakers
- Build partnerships with outside arts organizations
- Family Arts Activities

#### **Pursue and Develop Industry Collaborations**

- Fundraise for honorariums for speakers, etc.
- Launch advisory committees that link working professionals with the various focus areas of the arts in order to strengthen PD offerings and maintain industry relevance
- Create/build out career opportunities, etc. (HS)

Deepen and Build Relationships with Community Partners and Families