Downey Unified School District Strategic Visual and Performing Arts Plan 2017-2022 Revised 2018

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Downey Unified School District Mission, Vision and Shared Values

VISION

All students graduate with a 21st Century education that ensures they are college and career ready, globally competitive and citizens of strong character.

MISSION

Downey Unified School District is committed to developing all students to be self-motivated learners and productive, responsible and compassionate members of an ever-changing global society. Our highly qualified staff foster meaningful relationships with students, parents, and the community while providing a relevant and rigorous curriculum in facilities that advances teaching and learning.

SHARED VALUES

Student Achievement – We believe that all students must have access to a positive and challenging learning environment to guide and inspire them in realizing their individual potential and to ensure they graduate college and career ready.

Teaching and Learning- We believe that teachers must engage and motivate all students in learning, using a rigorous and relevant curriculum based on principles of 21st Century Learning.

Best Staff and High Standards – We believe that highly qualified employees who reflect high moral and ethical character and consistently model a passion for education must be recruited, trained and retained.

Positive School Culture – We believe that a culture of understanding and mutual respect among all members of the learning community must be promoted in schools so that students grow academically and socially, and develop as responsible citizens.

Clean and Safe Schools – We believe that learning environments must be clean and safe to promote high performance within the school community.

Relationships and Partnership – We believe that partnership and communication with parents and the community must be nurtured to optimize opportunities for learning and personal growth for students. **Continuous Improvements** – We believe that improvements and enhancements to all aspects of our program must be implemented based on performance data.

Fiscal and Operational Stewardship – We believe that efficiency, transparency and cost-effective practices must characterize District and school operations to ensure that resources are aligned and applied to achieve established goals.

Arts Education History in Downey Unified School District

Downey Unified School District (DUSD) high schools offer a range of visual and performing arts classes from theatre, dance, music, including a variety of band options from marching band to jazz band, and visual arts. Students at the high school level are encouraged to complete "A-G" subject requirements which include one year of Visual/Performing Arts. The DUSD middle schools also offer classes in theatre, music in the form of band opportunities, and visual arts. Additionally, each incoming sixth grade student is assigned one elective "wheel" class whereas students spend six weeks in a variety of elective classes, including visual and performing arts, with the goal of giving students the ability to identify their interests.

The DUSD elementary schools have a definite lack of visual and performing arts as the District focus has been providing teachers with professional development in the areas of English Language Arts and math.

Downey Unified has taken two definite steps to increase arts education in the district. The District has applied for and received direction from Arts for All coaches to create and implement a district arts plan. We convened as a committee of ten stakeholders consisting of district administrators, site administrators, teachers and Downey Foundation personnel over the course of the 2016-2017 school year. Additionally, our District began Technology Enhanced Arts Learning (TEAL) training through LACOE. One administrator and two teachers-on-special-assignment (TOSA) attended four workshops emphasizing arts integration. As a result, our TEAL coaches provided a number of professional development trainings to a group of fifteen STEAM (Science, Technology, Engineering, Arts, Math) TOSAs. The Arts for All District Coaches assisting in this strategic planning process were Adela Vangelisti and Sandy Seufert. In 2017-2018, The District worked with Sandy Seufert on updating the plan and some aspects of plan implementation

The District vision is for all students to graduate with a 21st Century education that ensures they are college and career ready, globally competitive, and citizens of strong character. A student with a 21st Century education embraces the 4 Cs: Collaboration, Creativity, Communication and Critical Thinking. As a district, we have focused and trained teachers in English Language Arts and math for a number of years. It is now time to move beyond the 3 Rs. Since students with a strong arts education are better prepared for careers in the creative economy, we owe it to our students to include arts in the curriculum as a core component. With our work with Arts for All and TEAL, we have begun the process on a small scale with a limited number of stakeholders involved. The training and planning will only be realized when brought to a larger audience.

Los Angeles County Arts Commission – Arts Ed Collective

The Los Angeles County Arts Education Collective is dedicated to making the arts core in K-12 public education

In 2002, the Los Angeles County Board of Supervisors established the Arts Ed Collective to align efforts across the region with the ambitious goal that LA County's 1.5 million public school students receive a well-rounded education that includes the arts.

The Arts Ed Collective is comprised of policy makers, educators, arts organizations, teaching artists, funders, business leaders and community advocates. Strategic direction for the initiative is guided by the Leadership Council and Funders Council. The Los Angeles County Arts Commission offers administrative support and the Los Angeles County Office of Education (LACOE) provides curriculum and instructional services for educators Countywide.

The development of the strategic plan for arts education is a partnership between Los Angeles County Arts Education Collective and Mountain View School District.

Executive Summary

Practical Vision Goals: The Arts for All Committee met and answered the question,

"If all things were possible, what would we want to see in 2-3 years as the result of our plan?" The following Goals were created from a brainstorming session based on their vision for DUSD.

Assessment of Continual Growth	Creative Capacity	Authentic Arts Integration	Explicit Arts Materials	Opportunities for Creative Expression
_	Confidence Through the Arts	Aligned Implementation of the Arts Pre-K-12	Sustainable Funds and Resources for the Arts	Community Partnerships

Current Reality – Strengths, Challenges and Opportunities

The Downey Unified School District's Arts for All Committee identified the strengths the District could build on and the challenges it would face as it moved toward enacting the practical vision for arts education. February 3, 2017 (Asterisks indicate key actions)

	Strengths	Challenges
	Momentum Towards Vision	Forces Resisting Our New Direction
•	Technology Enhanced Arts Learning (<i>TEAL</i>) Trained Teachers Proficient Science, Technology, Engineering, the Arts, and Mathematics (STEAM) Team could teach in as little as 30 min. blocks) * * Administration Support * Simultaneously developing a Foundation (newly created) and <i>Arts For All</i> strategic plans Leveraging and increasing community-at-large support Investing in all student voices and new branding message	 Strengthening a well-rounded culture that can follow through, stay on course, and take plan to fruition* Past efforts in arts instruction withdrawn. However, currently teachers are art inclined and capacity ready given some time and flexibility. Past efforts in arts programing devalued (even for teachers) Need innovative ways for teachers to integrate the arts into curriculum within a restricted and inflexible schedule ** Expanding After School programming currently restricted to
	Comment Desires Forms 7	tutoring and at-risk students

Current Reality From The Arts Education Profile

The district participated in The Arts Education Profile to assess the current status of arts programming across the district. The CAT team also identified, while reviewing different sections of the profile, additional strengths challenges, and opportunities. The findings from the district profile summarized the following:

Strengths

The district has a growth mindset, values the arts, is a city-wide supportive community, has key partners, has a new Foundation, Dr. Stauffer support, and some after-school programing including ASPIRE and YMCA. At the elementary level, the schools offer guitar lessons, photography, and visual arts to the students. At the secondary level, there is a diversity of programming including media, visual, and performing arts. There is also, evidence that the schools value professional development for teachers.

Challenges

There is evidence that the district offers no dance instruction. The arts offering in the continuation High School is significantly less than at the comprehensive High School. There is a greater need for assessment and a systematic plan for arts integration. In addition, the district needs more quality art teachers and teaching artists. The district has restrictions in time, budget, personnel, scheduling, and physical space that need to be overcome. Most of the funding sources come mainly from the community and as a result it is insufficient.

Opportunities

The district has a number of untapped resources. With the assistance of some funding (including grants) the district could communicate, showcase, and market the arts, increase parent involvement and community partnerships (especially if stakeholders are made aware of the value of the arts). By more effectively leveraging a supportive community, school sites could adopt an arts expansion, grow exposure in all Visual and Performing Arts (VAPA) areas at the K-5 level, and provide a motivating outlet for the continuation High School to grow. "There is nowhere else but forward."

Strategic Directions

To come up with Strategic Directions to guide the plan and address the challenges, the Downey School District Arts for All Committee was asked: What creative and innovative actions can we take to address our challenges and move toward our vision? The Arts for All Committee developed the following strategic directions, goal areas, and actions to support implementation. (March 3, 2017 and Revised June 15, 2017)

1. Ensure Arts Education is in Support of and is Supported by our District's Vision

Goal 1: Establish and Sustain Accountability Actions:

- a. Evaluate all VAPA Programs
- b. Establish Visual and Performing Arts (VAPA) accountability

Goal 2: Implement District Strategic VAPA Plan Actions:

- a. Adopt and share the District Strategic VAPA Plan with leadership to align with District initiatives and site-based plans
- b. Allocate SPSA (Single Plan for Student Achievement) funds to provide arts at all schools
- c. District administration to model VAPA integration

Goal 3: Provide Arts for All During the School Day Actions:

- a. Create a teacher digital resource center with videos and lesson plans
- b. Incorporate Dance into Physical Education (P.E.)
- c. Research VAPA Curriculum for elementary schools
- d. Establish an arts area at all school sites during break (music, chalk, sculpture)
- e. Implement the "Exploratory Wheel" at elementary schools

Goal 4: Leverage External and Internal Resources Actions:

- a. Research other VAPA grants
- b. Research and visit other district's VAPA programs
- c. Get additional support from community resources

2. Develop Personnel to Integrate and Support the Arts

Goal 1: Maximize Science, Technology, Engineering, the Arts, and Mathematics (STEAM) Talent and Resources

Actions:

- a. Teachers to integrate arts lessons after being taught by designated by STEAM coaches (elementary)
- b. Increase the "A" in STEAM at parent events and during the summers (elementary)
- c. Utilize and maximize the STEAM rotation (elementary)
- d. Create collaborative Project-Based Learning modules with credentialed arts specialists and teachers in Science, Technology, Engineering and Mathematics (secondary)

Goal 2: Support Teachers in Arts Integration

Actions:

- a. Designate an Arts Coordinator/Teacher on Special Assignment (TOSA) to provide arts integration professional development
- b. Investigate the cost and feasibility of hiring additional elementary arts teachers
- c. Utilize the Technology Enhanced Arts Learning (TEAL) trained teachers to model ways to integrate the arts into the curriculum
- d. Train select teachers through TEAL

3. Communicate and Celebrate the Value of the Arts and Arts Education

Goal 1: Believe in the Power of the Arts

Actions:

- a. Establish an arts culture within the school day
- b. Integrate arts activities in the Instructional Leadership Teams (ILTs) at each school site

Goal 2: Celebrate the Arts and Artists

Actions:

- a. Showcase local artists and staff artists
- b. Celebrate student visual and performing art works
- c. Display visual and performing art works in common areas (school site, District office, community sites)

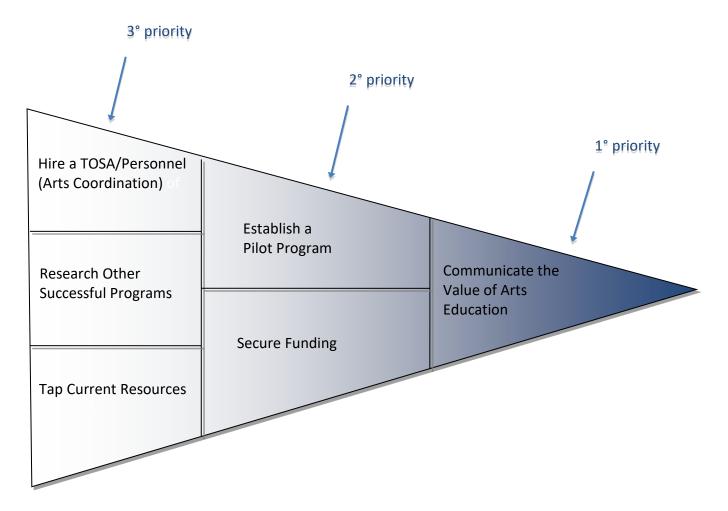
Goal 3: Publicize the Arts

Actions:

- a. Document and share growth of student outcomes
- b. Create community outreach
- c. Utilize Social Media
- d. Publicize the strategic directions plan process as an entry for valuing the arts
- e. Develop policies and procedures for display and dissemination of student visual and performing art works

Downey Unified School District Key Priorities (Priority Wedge)

Arts for All Committee participants were asked to identify the key or high-leverage actions that would be important to consider first when creating an Action Plan. (March 3, 2017)



site-based plans

ors

Present Strategic VAPA Plan for School Board Adoption

Strategic Direction #1: Ensure that Arts Education is in Support of and is Supported by our District's Vision Measurable 1st Year Quarter 2 **Budget Implications/** Quarter 1 Quarter 3 Quarter 4 **Goal/Actions** Tasks Tasks **Tasks** Tasks Point Person(s) **Outcomes** Mid October-**August-Mid October** January - Mid Mid-March -(Evidence of December March Success) May **Goal:** Implement Budget: N/A Board policy **Discuss VAPA Vision** At Segment Meetings, Conduct a Create internal **District Strategic VAPA** integration with identify current reality qualitative survey VAPA Vision supporting arts **Downey Unified** of VAPA Progress and with all teachers based on Point Persons: education adopted Plan **School District Vision** feedback things we do at level regarding current Director of Action: Adopt and at Segment Meetings state of VAPA received **Instructional Support** share the District Draft up visual integration in Programs, Expand the Arts for representation/model Strategic VAPA Plan classrooms Assistant of programs. Identify with leadership to All Committee to Superintendent of Elementary Education, align with current similarities/differences include secondary District initiatives and teachers/administrat Assistant across segments

Superintendent of

Secondary Education

Goal: Leverage	Provide principals	Principals work with	Principals work with	Schools will	Budget: School site	Each elementary
External and Internal	training for setting	school staff at each	Shared Decision-	develop a site-	SPSA funding:	school has
Resources	realistic site VAPA	site to develop VAPA	Making Councils on	based arts	\$1500.00-	dedicated arts goals
Resources	goals	goals	VAPA goals	education plan.	\$2000.00	and/or funding in SPSA by November
Action: Allocate SPSA/LCAP funds to provide arts at all schools with a focus on elementary	Principals engage in discussions about arts education				Perhaps use LCAP intervention funds for use in arts education Point Persons: Principals, School Site Councils, PTA, English Learner Advisory Committee or Council, Instructional Leadership Team, Grade Level Professional Learning Communities	2017
Goal: Provide Arts for All During the School Day Action: Establish an arts area at recess for elementary schools (music, chalk, sculpture)	Partner with Playworks/Jr. Coaches to organize an art area →				Budget: SPSA Site Funds, when possible use PTA funds Point Person: Linda Saldana (PTA), Principals, School Site Councils	50% of schools establish an arts area for use at recess Additional funds are made available for site-based arts areas Displays of art at culmination activities Student reflections

Goal: Provide Arts for All During the School Day Action: Incorporate dance into Physical Education	Research PD, Plan with Physical Education Coaches and Dance Teacher	PE teachers and other experienced staff can work with General Education Teachers ->		Budget: \$600.00 (PD for 2 PE teachers) Point Persons: Director of Elementary Curriculum, Instruction	2-4 week Dance Sessions during PE times (grades 4-5).
Goal: Provide Arts for All During the School Day Action: Research and visit other district's VAPA Programs	Begin research and visit other district's VAPA Programs Work with Arts for All District Liaison and find schedule of workshops that provide support ->			and Assessments; PE Teachers Budget: No budget implications Point Persons: Director of Instructional Support Programs, TOSA Point Person	Creation of an Action Plan that is shared with the Arts for All Committee

Strategic Direction #2: Develop Personnel to Integrate and Support the Arts

1 st Year Actions	Quarter 1 Tasks August-Mid-October	Quarter 2 Tasks Mid-October- December	Quarter 3 Tasks January–Mid March	Quarter 4 Tasks Mid-March- May	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
Goal: Support Teachers in Arts Integration Action: Hire TOSA/Coordinator and begin implementation of duties* *Pending dispersal of Title 4 Funds from State	Pre-Quarter 1 Create Full-time Job Description Fly the position (August-September 2017)	Draft implementation plan on alignment of resources (November-December) Research Art programs, Budget, Other districts, Personnel (Artists in Residence) Assist with feasibility study to hire Elem. Teachers	Begin Implementation of plan →	•	Budget: \$120,000 Point Persons: Director of Instructional Support Programs, Director of Personnel Consult Downey Educator Association on job description	VAPA TOSA in place and the Arts Plan is in operation
Prepare staff at each school site to teach 2 Integrated art lessons by the end of the school year.	Research and obtain materials needed for arts integration lessons (assisted by TEAL Coaches) ->		Select a grade level at each site to implement arts integration Train at least one teacher/site on arts integration →	Site trained teacher to works with staff to develop school plan and pilot two lessons.	Budget: \$50,000 (Materials, sub-release time) Point Person: Director of Instructional Support Programs	Materials selected Site grade chosen Site teachers trained Pilot lessons taught
Train STEAM teachers to increase use of the Arts in STEAM.		STEM TOSAs meet with Arts TOSAs to collaborate on integrating the arts ->		Implement lessons that emphasize Arts	Budget: N/A Point Persons: STEAM TOSAs, TEAL Trained teachers	STEAM teachers implement arts integrated lessons

Strategic Direction #3: Communicate and Celebrating the Value of the Arts and Arts Education

1 st Year	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Budget Implications/	Measurable
Actions	Tasks	Tasks	Tasks	Tasks	Point Person(s)	Outcomes
Actions	August-Mid October	Mid October-	January – Mid	Mid-March -	Tome rerson(s)	(Evidence of
	August Wild October	December	March	May		Success)
Goal: Publicize the	Pre-Quarter 1	Showcase student	Showcase student	Showcase	Budget Implications	LCAP survey results
Arts	Create talking points	artwork at STEAM	artwork at Open	student artwork	unknown for new	show increased
711 63	for the District	Night with an Art Walk	House	at a VAPA Art	events; no budget	awareness by
Action: Engage in	message of the arts	on Campuses	110036	Night	implications for	parents of VAPA
Community Outreach	for the community	on campuses		T T BITC	publicizing at meetings	offerings, events
community outreach	Tor the community	Showcase student			and pre-existing events	and impact
	Quarter 1	artwork on Early			and pre existing events	and impact
	Back to School Night	Release (Report Cards)			Point Persons: Dr.	Message delivered
	– publicizing Arts	while parents are on			Garcia, Principals,	at least in two
	Strategic Plan (Dr.	campus			STEAM TEAM, School	different ways (one
	Garcia and School				Board Members, VAPA	way with Parents
	Board Members)				Coordinator or	and one way with
	,				designee, Director of	Board)
	Kinder Orientation –				Instructional Support	,
	Publicizing Arts				Programs	
	Strategic Plan					
	Monthly School					
	Board Art Principal					
	Art Presentation →					
	Monthly					
	presentations of arts					
	highlights from					
	schools →					
	Weekly Art Highlight					
	(Facebook, Web,					
	Twitter) >					

Goal: Believe in the	Survey staff to find	Roll out articles or	Identifying key staff	Identify	Budget: Unknown	Survey responses
Power of the Arts	out how they intend	information	interested in a range	different kinds	Budget implications	
	to incorporate Arts	supporting the	of Professional	of Professional		Beginnings of PLCs
Action: Create a	into the year, and	importance of the Arts	Development	Development	Point Persons: Director	
culture that	what tools they	in education (District	(formal and	that would	of Instructional	
celebrates and values	have/need to	email, Twitter,	informal)	meet the needs	Support Programs,	
of the Arts and Arts	accomplish that.	Facebook)	opportunities and	of staff →	Assistant	
education at the			building a		Superintendent of	
schools	Staff Meeting – Share		community of staff		Curriculum and	
	Arts Strategic Plan		members that		Instruction	
	(Dr. Garcia)		support Downey's			
			vision. >			

Downey Unified School District Year One Action Plan for 2017-2018, Revised and Updated 1-31-18

Strategic Direction #1: Ensure that Arts Education is in Support of and is Supported by our District's Vision 1st Year **Budget Implications/ Measurable Outcomes** Quarter 3 Quarter 4 **Goal/Actions** Point Person(s) **Tasks** Tasks (Evidence of Success) January – Mid March Mid-March - May Goal: Implement Conduct a qualitative survey Board policy supporting arts Budget: N/A District Strategic VAPA with all teachers regarding education adopted Plan current state of VAPA Point Persons: **Director of Instructional Support** integration in classrooms **Action:** Adopt and Programs, share the District **Discuss VAPA Vision Assistant Superintendent of** Strategic VAPA Plan integration with Downey Elementary Education, Assistant with leadership to **Unified School District Vision** Superintendent of Secondary align with current at Segment Meetings Education District initiatives and site-based plans At Segment Meetings, identify current reality of VAPA Progress and things we do at level **Goal:** Implement Convene a dedicated Present revised Board Arts Budget: N/A Arts policy updated District Strategic VAPA committee to look at District Policy to the School Board Point Persons: Plan Vision and revise the Board **Director of Instructional Support** policy in arts education **Action:** Revise the Programs, Assistant Superintendent of District Arts Policy Elementary Education, Assistant Superintendent of Secondary Education

Goal: Leverage External and Internal Resources Action: Allocate SPSA/LCAP funds to provide arts at all schools with a focus on elementary		Provide principals training for setting realistic site VAPA goals Principals engage in discussions about arts education	Budget: School site SPSA funding: \$1500.00- \$2000.00 Perhaps use LCAP intervention funds for use in arts education Point Persons: Principals, School Site Councils, PTA, English Learner Advisory Committee or Council, Instructional Leadership Team, Grade Level Professional Learning Communities	Each elementary school has dedicated arts goals and/or funding in SPSA by November 2017
Goal: Provide Arts for All During the School Day Action: Establish an arts area at recess for elementary schools (music, chalk, sculpture)	Partner with Playworks/Jr. Coaches to organize an art area →		Budget: SPSA Site Funds, when possible use PTA funds Point Person: Linda Saldana (PTA), Principals, School Site Councils	50% of schools establish an arts area for use at recess Additional funds are made available for site-based arts areas Displays of art at culmination activities Student reflections
Goal: Provide Arts for All During the School Day Action: Incorporate dance into Physical Education	Research PD, Plan with Physical Education Coaches and Dance Teacher		Budget: \$600.00 (PD for 2 PE teachers) Point Persons: Director of Elementary Curriculum, Instruction and Assessments; PE Teachers	2-4 week Dance Sessions during PE times (grades 4-5).

Goal: Provide Arts for	Begin research and visit other	Budget: No budget implications	Creation of an Action Plan that is
All During the School	district's VAPA Programs		shared with the Arts for All
Day		Point Persons:	Committee
	Work with Arts for All District	Director of Instructional Support	
Action: Research and	Liaison, Gillian McCarthy and	Programs, TOSA Point Person	
visit other district's	find schedule of workshops		
VAPA Programs	that provide support \rightarrow		

Strategic Direction #2: Develop Personnel to Integrate and Support the Arts

1 st Year	Quarter 3	Quarter 4	Budget Implications/	Measurable Outcomes
Actions	Tasks	Tasks	Point Person(s)	(Evidence of Success)
	January–Mid March	Mid-March-May		
Goal: Support	Begin Implementation of plan		Budget:	VAPA TOSA in place and the Arts
Teachers in Arts	\rightarrow		N/A	Plan is in operation
Integration				
			Point Persons:	
Action: Hire			Director of Instructional Support	
TOSA/Coordinator			Programs, Director of Personnel	
and begin			Constitution of the street	
implementation of			Consult Downey Education	
duties (Pending Title 4			Association on job description	
funds)				
Prepare staff at each	Select a grade level at each	Site trained teacher to works	Budget: \$50,000 (Materials, sub-	Materials selected
school site to teach 2	site to implement arts	with staff to develop school	release time)	Site grade chosen
Integrated art lessons	integration	plan and pilot two lessons.		Site teachers trained
by the end of the			Point Person:	Pilot lessons taught
school year.	Train at least one		Director of Instructional Support	
	teacher/site on arts		Programs	
	integration ->		_	
	_			

		Research and obtain materials needed for arts integration lessons (assisted by TEAL Coaches)			
1st Year Actions	Com	Quarter 3 Tasks January – Mid March	Quarter 4 Tasks Mid-March - May	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)
Goal: Publicize the Arts Action: Engage in Community Outreach		Create talking points for the District message of the arts for the community	Weekly Art Highlight (Facebook, Web, Twitter) →	Budget Implications unknown for new events; no budget implications for publicizing at meetings and pre-existing events Point Persons: Dr. Garcia, Principals, STEAM TEAM, School Board Members, VAPA Coordinator or designee, Director of Instructional Support Programs	LCAP survey results show increased awareness by parents of VAPA offerings, events and impact Message delivered at least in two different ways (one way with Parents and one way with Board)
Goal: Believe in the Power of the Arts Action: Create a culture that celebrates and values of the Arts and Arts education at the schools		Survey staff though a Needs/Interest survey to find out how they intend to incorporate Arts into the year, and what tools they have/need to accomplish that.		Budget: Unknown Budget implications Point Persons: Director of Instructional Support Programs, Assistant Superintendent of Curriculum and Instruction	Survey responses Beginnings of PLCs

Actions deferred to next year and beyond

Strategic Direction	Goal	Action	Task(s)
Strategic Direction #1: Ensure that Arts Education is in Support of and is Supported by our District's Vision	Leverage External and Internal Resources	Allocate SPSA/LCAP funds to provide arts al all schools with a focus on elementary	Principals will work with school staff at each site to develop VAPA goals
			Principals work with Shared Decision- Making Councils on VAPA goals
			Schools will develop a site-based arts education plan.
Strategic Direction #1: Ensure that Arts Education is in Support of and is Supported by our District's Vision	Provide Arts for All During the School Day	Incorporate dance into Physical Education	PE teachers and other experienced staff can work with General Education Teachers
Strategic Direction #2: Develop Personnel to Integrate and Support the Arts	Support Teachers in Arts Integration	Hire TOSA/Coordinator and begin implementation duties	Create full-time job description
			Ply the position Draft implementation plan on alignment of resources
			Research Art programs, budget, other districts, personnel, artists in residence
			Assist with feasibility study to hire elementary teachers
Strategic Direction #2: Develop Personnel to Integrate and Support the Arts	Support Teachers in Arts Integration	Train STEAM teachers to increase use of the Arts in STEAM.	STEM TOSAs meet with Arts TOSAs to collaborate on integrating the arts
			Implement lessons that emphasize Arts

Strategic Direction #3: Communicate and Celebrating the Value of the Arts and Arts Education	Publicize the Arts	Engage in Community Outreach	Back to School Night – publicizing Arts Strategic Plan (Dr. Garcia and School Board Members)
			Kinder Orientation – Publicizing Arts Strategic Plan
			Monthly School Board Art Principal Art Presentation →
			Monthly presentations of arts highlights from schools →
			Showcase student artwork at Open House
			Showcase student artwork at a VAPA Art Night
Strategic Direction #3: Communicate and Celebrating the Value of the Arts and Arts Education	Believe in the Power of the Arts	Create a culture that celebrates and values of the Arts and Arts education at the schools	Staff Meeting – Share Arts Strategic Plan (Dr. Garcia)
			Roll out articles or information supporting the importance of the Arts in education (District email, Twitter, Facebook)
			Identifying key staff interested in a range of Professional Development (formal and informal) opportunities and building a community of staff members that support Downey's vision.
			Identify different kinds of Professional Development that would meet the needs of staff.

Strengths (Internal)	Weaknesses (Internal)
STEAM Team – lessons reach all elementary students	Some STEAM members not fully comfortable delivering arts lessons
Mary Dagani and Jessica Saldana	Competing priorities for the Board and evidence they are not fully aware of the impact of the arts
Downey Education Foundation for educational opportunities for	the impact of the arts
DUSD students	Funding landscape is unsure/unstable
STEAM Team has time to coach teachers on a regular basis (PTLW, Arts Integration)	Declining enrollment in ELL (English Language Learners)
	Silos exist in District departments
Connection with TEAL (Technology Enhanced Arts Learning)	
Arts taught to Special Day Classes (SDC) 2 times a month	Competing priorities in professional development priorities and resources
Opportunities (External)	Threats (External)
Arts Ed Collective's Advancement Grant	Funding challenges (funding teachers' pensions under the new requirements)
Additional grants	requirements
	Parents not fully on board with STEAM
LACOE filming DUSD arts integration for a project	
LCAP – Special populations are emphasized and well-served by the arts (SDC)	
Equity and Access are emphasized in arts education at this time	mmunity Arts Team facilitated by Arts Ed Collective Coach: Sandy Seufert

SWOT Analysis conducted 1-31-18 with sub-committee of the Community Arts Team, facilitated by Arts Ed Collective Coach: Sandy Seufert

Phase	Goals/Actions:	Tasks:	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)	
Phase 2 Goal: Establish and Sustain Accountability Action: Evaluate Programs/Establish VAPA accountability Phase Mid 2-3 Goal: Provide arts for all during the School Day Action: Create a Digital Teacher Resource Center/On- Line Resources (DUSD Toolbox)		 Create a survey (Pre/Post) Determine the measures of accountability Consider creation or adoption of a rubric to assess VAPA accountability 	Budget: N/A Point Person: Director of Instructional Support Programs	Survey Needs Assessment Completion rate of 70%	
		 Research what would be posted Partner with technology department to place on DUSD website Advertise the resource to the teachers 	Budget: N/A Point Person: Director of Instructional Support Programs	Number of "hits" the resource page was accessed by teachers or staff members (i.e. 1,000 times)	
Phase 2 & 3	Goal: Leverage External and Internal Resources Action: Research other VAPA grants	 Work with Arts for All district liaison Write and receive grants for arts education 	Budget: N/A Point Person: Director of Instructional Support Programs	Acceptance of grant proposals	

	Direction 2: Develop Personnel to	o Integrate and Support the Arts	111030 2. 2010 201	20, Filase 3. 2020-2022		
Phase	Goals/Actions:	Tasks:	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)		
Phase 2	Goal: Support Teachers in Arts Integration Action: Investigate the cost and feasibility of hiring elementary arts teachers.	 Conduct Feasibility Study Present results of study to the Board 	Budget: No budget Implication Point Person: Director of Instructional Support Programs	Analysis of need vs. cost of elementary art teachers.		
Phase 2	Goals: Support Teachers in Arts Integration; Maximize STEAM Talent and Resources Action: Engage continued Support from Arts TOSA/Coordinator	 Continue to work with Year 1 teacher teams to develop and implement additional lessons Start work with a new set of teachers and/or grade levels at each site to integrate 2 lessons Continue to work with STEAM teachers to support their implementation/integration of arts Provide Arts PD for admin and teachers Model lessons in classrooms 	Budget: Pending Title 4 of State funds or LCAP Funds Point Persons: Director of Instructional Support Programs, VAPA TOSA (if in place)	Number of arts integrated lessons created Survey responses Workshop attendance records		
Phase 2 & 3	Goal: Support Teachers in Arts Integration Action: Support two teachers at each site to implement lessons- adding two grade levels in year two. Pilot (2017-2018), Full implementation (2018-2019) and then add new pilot grade each year	 Implement pilot lessons with their new class Attend Professional Development Work with other selected teachers as a PLC (Professional Learning Community) to develop lessons 	Budget: SPSA funds for materials Point Person: Director of Instructional Support Programs	Number of arts integrated lessons created Survey responses Workshop attendance records		

Phase 3	Goal: Support Teachers in Arts Integration Action: Assuming feasibility study resulted in the approval of hiring Elementary Arts Teachers, hire those teachers	 Develop job description Hire teachers Work with TOSA and TEAL trained teachers to understand the role of Art teacher and develop lessons Teach lessons 	Budget: \$130,000 per teacher; LCAP Point Persons: Director of Instructional Support Programs	New Credentialed Arts Specialist(s) hired for Elementary
Phase 2 & 3	Goals: Support Teachers in Arts Integration; Maximize STEAM Talent and Resources Action: STEAM teachers to continue their implementation of lessons that enhance arts	 Continue collaboration meetings Share with classroom teachers what they are doing to emphasize the arts so that classroom teachers can enhance and support STEAM Teachers can help classroom teachers incorporate Next Generation Science Standards On STEAM Nights, create more focus on the Arts Invite classroom teachers to visit STEAM classrooms in PLC time 	Budget: N/A Point Person: Director of Elementary Curriculum, Instruction and Assessment	Number of arts integrated lessons created Number of classroom teachers participating Survey results Attendance records

Strategio	Direction #3: Communicate and C	Celebrate the Value of the Arts and Arts Education			
Phase	Goals/Actions:	Tasks:	Budget Implications/ Point Person(s)	Measurable Outcomes (Evidence of Success)	
Phase 2	Goal: Celebrate the Arts and Artists Actions: Showcase student artwork at STEAM Night with an Art Walk on Campuses Showcase student artwork on Early Release (Report Cards) while parents are on campus Showcase student artwork at Open House Showcase student artwork at a VAPA Art Night	 Identify and contact point person at each campus to coordinate Talk with Principal and Staff Partner with PTA Create a protocol for the event Advertise on social media Invite stakeholders (email, calling system, newsletters, marquee) 	Budget: PTA Funds Point Persons: Principals	Likes on social media Community turnout (attendance)	
Phase 2	Goal: Celebrate the Arts and Artists Action: Showcase Local Artists and Staff	 Articulate goals for building relationships with local artists Research local artists, arts orgs, galleries and performance spaces Begin to work with local artists and arts orgs to identify opportunities to connect with schools and district, which might be: field trips school/classroom visits by professional artists showcasing student art work/performances in conjunction with local artists 	Budget: N/A Point Person: Director of Instructional Support Programs	Increased interaction of schools with community of local artists Identification of potential partnerships between district/school and artists/arts orgs Number of sites that have partnership activities	

Phase 3	Goal: Celebrate the Arts and Artists Action: Showcase Local Artists and Staff	 Work with local artists and arts orgs to identify opportunities to connect with schools and district, for example (but not limited to) ield trips school/classroom visits by professional artists showcasing student art work/performances in conjunction with local artists showcasing student art artwork/performance at local arts venues college and career awareness 	Budget: N/A Point Person: Director of Instructional Support Programs	Establishment of partnerships with local artists/arts orgs, at multiple schools, in ES, MS and HS.
Phase 2 & 3	Goal: Celebrate the Arts and Artists Action: Celebrate student art works and document and share growth of student outcomes	 Create opportunities for student VAPA exhibitions and performances on campus Create opportunities for student VAPA exhibitions and performances off-campus Highlight students and staff that have made special achievements in the arts (awards, outside performances, competitions, etc.) Consider creation of student porfolios to archive and measure student outcomes 	Budget: N/A Point Persons: VAPA Teachers, STEAM Teachers, Director of Instructional Support Programs	Photos and videos of student art works and performances Student portfolios
Phase 2 & 3	Goal: Publicize the Arts Actions: Kinder Orientation — Publicizing Strategic VAPA Plan (Principals and STEAM Team) Back to School Night — publicizing Strategic VAPA Plan (Dr. Garcia and School Board Members)	 Create a formal "one-sheet" Distribute and review at principals' meeting 	Budget: N/A Point Person: Dr. Garcia, Principals	Survey responses Attendance records

Phase 2 & 3	Goals: Publicize the Arts; Believe in the Power of the Arts; Celebrate the Arts and Artists Action: Monthly School Board Art Presentations by Principals (Monthly presentations of arts highlights from schools) →	 Schedule individual school presentations Engage principals to prepare presentations of student visual and performing art works Collect evidence: actual art, video, photos, etc 	Budget: N/A Point Persons: Principals, school-site representative, Director of Instructional Support Programs	Survey results Attendance records
Phase 2 & 3	Goals: Publicize the Arts Action: Weekly Art Highlight (Facebook, Web, Twitter) →	 Set up accounts or links to existing accounts Designate the person(s) responsible for posting Develop posting guidelines or protocols Coordinate with Ashley Greaney, Public Relations Coordinator 	Budget: N/A Point Persons: Public Relations Coordinator; Designated site-based liaisons	Number of posts Number of likes on social media

Appendix

A. Arts for All Committee Members

Name	Title/Role	Email
Denise Andrews	Vice-Principal on Special Assignment, Instructional Support Programs (Arts for All Co-Lead)	deandrews@dusd.net
Ally Box	Elementary Principal	abox@dusd.net
Mary Dagani	STEAM Teacher	mdagani@dusd.net
Lynn Ebora	Elementary Principal	<u>lebora@dusd.net</u>
Veronica Lizardi	Director, Instructional Support Programs (Arts for All Lead)	<u>vlizardi@dusd.net</u>
Jessica Saldana	STEAM Teacher	<u>isaldana@dusd.net</u>
Linda Saldana	Parent Advisory Committee Representative and Community Member (Arts for All Co- Lead)	linda.s.saldana@gmail.com
Wayne Shannon	Assistant Superintendent	wshannon@dusd.net
Charlene Shimada	Elementary Principal	<u>cshimada@dusd.net</u>
Denise Taylor	Vice-Principal on Special Assignment and CTE	dtaylor@dusd.net
Mary Weyers	Elementary Principal	mweyer2@dusd.net

Assessment of Continual Growth	Creative Capacity	Authentic Arts Integration	Explicit Arts Instruction	Opportunities for Creative Expression	The Valuing and Showcasing of Our Artists	Confidence Through the Arts	Aligned Implementation of the Arts Pre K-12	Sustainable Funds and Resources for the Arts	Community Partnerships
Student assessment	Teachers trained in arts integration	Embedded in the Curriculum	Artist in residence model	Community creates a strong sense of belonging	Celebrate students' artwork by posting it	Students who see themselves as creative, valued, confident	Sequence VAPA through ES -> MS-> HS	More \$\$ at District Office and site for VAPA	Parent involvement in the arts
Using the Arts as Formative Assessment in other areas	Parent capacity	Music within math and music in elementary (choir)	"Dedicated" Arts room at each school with a teacher	Recess "Maker Space" – visual, music	Display Art – Art Rich Environment	Being confident and trustworthy	Consistency to all schools	District Coordinator for VAPA	Parent Outreach Engagement – Lead sessions, Art Fair
Program Assessment	Admin and support staff	Common Core State Standards Comprehension Demonstrated Through the Arts	Explicit arts instruction	Students and teachers as mutual knowledge bearers	Student performances – Music, Dance, Theatre	Confident speakers (students)	Elementary students exposed to all VAPA	Community Resources	Tap into Community Resources – Stay Gallery, Downey Theatre
	Stake- holders	Movement Integration into Curriculum	All students have exposure to Elements of Art (visual, music, dance)	Time and place to experiment in the arts	Music playing	Happy faces for both students and staff	Arts integration ideas shared btwn teachers and schools	Ed Foundation	Community Art grade adoption
		Arts integrated into the curriculum	Original art (not cookie cutter)	Teachers and Students both learners	Chalk drawings & ongoing murals	Honor the try!			
		Exposure to works of art (Discussion opportunities like Visual Thinking Strategies)	Art Resident Teacher Team UP	High School/MS coming to Elementary					
		Graduating with skills in the Arts, compassion, and love of life Dance in PE and PE							
		as a prep for dance							

C. The Downey Unified School District Strategic Directions Workshop (March 3, 2017)

Establishing & Sustaining	Establishing a Board Arts	Providing Arts for All	Leveraging External	"Ensuring arts education in
Accountability	Policy	During the School Day	and Internal Resources	support of and supported by
				our District Vision"
Evaluating Programs	Adopting the VAPA vision	Creating a teacher	Researching other	
	alongside the district's	resource center with	VAPA grants	
Establishing Visual and	vision	videos and lesson plans		
Performing Arts (VAPA)			Researching and	
accountability	Sharing the VAPA vision	Incorporating Dance into	visiting other district's	
	with all the district's	Physical Education (P.E.)	VAPA programs	
	administration			Strategic
		Investigating curriculum	Researching other	Direction #1
	Allocating SPSA funds to		successful programs	
	provide arts at all schools	Establishing an arts area at		
		recess (music, chalk,	Getting more support	
	District administration to	sculpture)	from community	
	model VAPA integration		resources	
		Implementing the		
	Flexing at all levels	"Exploratory Wheel" at		
		elementary schools		
		Selecting weekly/monthly		
		art wheels		

Maximizing Science, Technology, Engineering, the Arts, and Mathematics	Supporting Teachers in Arts Integration		"Developing personnel to integrate and support the arts"
(STEAM) Talent and Resources	Designating an Arts Coordinator/ Teacher on Special Assignment (TOSA)		
Teachers integrating art lessons after taught designated by STEAM	to provide arts integration professional development		Strategic Direction #2
Increasing the "A" in STEAM at parent events	Providing other arts professional development		
and Summer	Investigating the cost and feasibility of hiring		
Utilizing and maximizing the STEAM rotation	elementary arts teachers Selecting pilot elementary		
	schools		
	Modeling ways to integrate arts into the curriculum		
	Utilizing the Technology Enhanced Arts Learning (TEAL) trained teachers		

Training all teachers through TEAL

Creating a team of experts

Believing in the Power of	Celebrating the Arts and	Publicizing the Arts	"Communicating and
the Arts	Artists		celebrating the value of the arts
		Documenting and sharing	and arts education"
Establishing an arts culture	Showcasing local artists	growth	
within the school day			Strategic
	Celebrating student arts	Creating community	Direction #3
Valuing the time spent on	work	outreach	
arts activities			
	Displaying arts work in	Utilizing Social Media	
Creating site committees	common areas		
that can tackle - " how can		Publicizing the strategic	
we bring the arts to our		directions plan process as	
school?"		an entry for valuing the	
		arts	

D. Reflections on Qualities of Quality: The Elements of Quality Arts Learning as Seen Through Four Lenses

On December 6, 2016, The Arts for All Committee explored the question: **What are the components of a high quality arts program?** In that exploration, the group viewed a video of an arts integrated lesson by a dance teaching artist and then read excerpts from "The Qualities of Quality: Understanding Excellence in Arts Education" by Steve Seidel, Shari Tishman, Ellen Winner, Lois Hetland, and Patricia Palmer.

Student Learning

- Engagement necessary and strong indicator of High Quality Program/Experience
- Purposeful Experiences <u>Making</u> – drawing on experiences, PBL
- 3. Emotional Openness and Honesty <u>Looking</u> safe space
- 4. Experimentation, Exploratory, and Inquiry Authentic problems and assignments
- Ownership Studentcentered/student-driven.
 Move from: "doing the work" to "owning the work"

Pedagogy

Planning – moments of interaction – assessment

- 1. Authenticity
- 2. Modeling
- 3. Participation
- 4. Responses of interviews led to these 5

Authenticity – are an artist

Modeling – building the passion, giving "some skills"

Participation – in the learning – learning alongside

Relevant – Tie to lives – expand beyond what they know to explore what they don't

Intentionality, Flexibility, Transparency – be prepared, but also spontaneous, what's expected

Community Dynamics

The ways in which people treat each other, learn with and feel about being together (becomes a family)

- Respect and Trust among participant – born in the heat of shared commitment. Authentic – students and adults
- Open Communication ongoing and respectful dialogue; raising questions, offering ideas, considering others' ideas, etc.
 Responsibility – accept words and actions
- Collaboration Art can be done individually or as part of a group bit in arts learning experiences, the work always involves others. Being part of something bigger offers a sense of purpose. Making connections between self and others is a life skill that all need to develop. Open collaboration inside/outside the classroom (All District Staff)

Environment

- 1. Environment include physical space and materials
- 2. Functional spaces can be varied...
- 3. Spaces should be safe and inspiring
- 4. Arts and students are valued in their place

E. School Board Policy for Visual and Performing Arts

Downey Unified School District INSTRUCTION

LENGTH OF SCHOOL DAY – Guideline for Distribution of Instructional Time – Elementary

AR 3112.1

Subject	Total time per week for each subject in hours and minutes					
	Kindergarten		Grades 1-3		Grades 4-5	
Language Arts	hours	minutes	hrs.	min.	hrs.	min.
(reading, writing, speaking, listening)			10	-0-	10	-0-
Math			3	20	4	10
Physical Education			Not less than 200 minutes each 10 school days		chool	
Other Subjects (social science, science, health, music, art)			8	25	10	25
Total All Subjects	16	40	23	45	26	15

Approved: 6/20/77, 9/16/86

INSTRUCTION

CURRICULUM - PROGRAM OF INSTRUCTION

AR 3122

To implement the policy of the Board of Education to provide a superior program of instruction

- The Board of Education, upon recommendation of the Superintendent, shall adopt the course of study for all grade levels:
 - a. Elementary grades, kindergarten through five.
 - b. Middle school grades, six through eight
 - c. High school grades, nine through twelve.
 - d. Adult School.
 - e. Special education.
- 2. Curriculum guides, instructional frameworks, and course outlines developed by the District shall be used by teachers in the subject areas to which they apply as a means of implementing the adopted course of study. These materials serve as basic outlines for course content and shall be available for Board of Education review. All curriculum guides and course outlines shall include measurable student learning objectives which describe what students will be able to do after completing a prescribed unit of instruction. Programs deemed to be controversial shall be submitted for Board of Education acceptance.
- 3. A formal curriculum review shall be made of all subject areas within a seven-year cycle, and a report of this review shall be made annually to the Board of Education. The following subjects shall be correlated with the State textbook adoption cycle:
 - a. Business and computers.
 - English/language arts (including reading/literature and bilingual).
 - c. Visual and performing arts and practical arts.
 - d. Social sciences.
 - e. Foreign language.
 - Science and Driver Education.
 - g. Mathematics.
 - h. Health, and physical education.
- 4. A minimum amount of time during each school day shall be spent in formal reading instruction for every student in every class in the elementary school. This amount of time shall be determined by AR 3112.1, but in no case shall it be less then 60 minutes per pupil per day.

Approved: 9/10/64, 6/21/88, 9/12/95

INSTRUCTION

PHILOSOPHY OF EDUCATION

BP 3121

The Board of Education of the Downey Unified School District believes that

- Education is a lifelong process of learning and living and that our schools
 are dedicated to the challenge of providing the opportunity for individuals
 both youth and adult to gain the knowledge, skills, and attitudes necessary
 to work and live successfully and to assume the responsibilities inherent in
 a democratic society.
- Students must be prepared to encounter the daily challenges of the
 present diverse, multicultural environment and to resolve the constantly
 changing problems of their future. Not only is education charged with
 preparing the student to meet life as he/she finds it, but it must inspire
 him/her positively and morally to affect and improve the world itself.

The Board of Education believes this can best be accomplished by establishing educational programs within which emphasis will be placed upon the following:

- Provide opportunities for all students to become competent with basic subject matter areas by
 - Gaining the necessary information and tools by which they can learn and develop the skills of communication—listening, speaking, reading, writing, and spelling.
 - Learning to handle abstract and concrete concepts in mathematics and science, with a realization of how this knowledge may be applied to daily living, and how to apply these tools to drawing conclusions.
 - Involvement in the experiences needed to develop skill in the fine and practical arts with emphasis on potential creativeness, inventiveness, and originality.
 - Having meaningful experiences that will develop a basic understanding of our nation's and the world's economic structure.
 - Developing skills in the use of tools and machines and an understanding of the role of machines and technology in mankind's present and future.

INSTRUCTION

PHILOSOPHY OF EDUCATION - continued

BP 3121

- Individuals should be taught by precept and example to respect authority and to understand that they, too, may someday be in positions of authority, and that respect must be earned and given by
 - Teaching individuals to be tolerant of their fellowman and to respect the rights, dignity, and worth of the individual and his/her property.
 - Developing within each person the insights to interpersonal relationships, which are needed to live harmoniously with others with respect for their rights.
 - c. Encouraging in each student a high standard of honesty and morality.
 - Developing in each student an intellectual curiosity and the ability to experience the joy of discovery.
- Enable all students to develop themselves to the ultimate of their potential in a district, which will be a model for a just and equitable society.
- Develop an understanding and appreciation of the culture, responsibilities, and heritage of our democratic society, which will be reflected by
 - a. A deep sense of pride in our American heritage.
 - A devotion to the country in which we live.
 - A sound belief in the advantages and opportunities of a democracy.
 - A belief in the destiny of our country as an example of a world leader in a free society.

In this dynamic world these goals of the Downey Unified School District will be reevaluated continually for their worth. Only to the extent that each person achieves these present goals and develops the ability to adjust to the goals and circumstances of tomorrow's world will the home and the agencies of society, including the schools, have achieved their purpose.

INSTRUCTION

PHILOSOPHY OF EDUCATION - continued

BP 3121

Further, the Board conceives of the District as being a cooperative enterprise in which home, church, school, and other community forces all share in the educational development of individuals. In these, our community schools, the Board of Education urges all parents and citizens to become its partners.

The Board of Education accepts the responsibility delegated by the community at large to commit the human and material resources necessary to implement an educational program designed to achieve the curricular, instructional, and managerial expectancies as stated within a framework defined by the adopted Philosophy of Education.

The Philosophy of the Board of Education may be summarized in this Mission Statement.

The mission of the Downey Unified School District is to provide the highest quality education in a safe, trusting environment; to utilize the resources of the home, school, and community; and to maximize the achievement of all students. The District provides a comprehensive curriculum, based on rigorous academic standards, that is responsive to the strengths and needs of our students. We are committed to developing compassionate, responsible citizens of good character who will be confident, creative, and productive members of an everchanging global society.

Adopted: 11/28/60

Approved: 11/18/97, 7/23/02, 5/18/04, 2/21/12