

BEVERLY HILLS UNIFIED SCHOOL DISTRICT  
K-12  
STANDARDS-BASED

# *Arts Education Plan*

## *2008 - 2011*



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Nooshin Meshkaty, Vice President  
Steven Fenton, Member  
Brian David Goldberg, Ph. D., Member  
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Music, ER

Dana Berk  
Coordinator of Visual and Performing Arts

Bill Bradbury  
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Barry Brucker  
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Josh Butchart  
Theatre, BHHS

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Student, BHHS

Patricia Escalante  
Principal, ER

Mike Federman  
Visual Arts Department Chair, BHHS

Rachel Feinberg  
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Brad Meyerowitz  
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Amy Phillips  
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Toni Staser  
Assistant Principal, BHHS

Gil Young  
K-8 Subject Area Specialist- Visual Arts

### **Project Background and Planning Process**

In the Fall of 2004, The Beverly Hills High School District was selected by The Los Angeles County Task Force on Arts Education to be one of five districts to participate in the 2004/2005 Community Arts Education Project, a key strategy in Arts for All: Los Angeles County Regional Blueprint for Arts Education. Arts for All is a 10-year strategic plan to restore dance, music, theatre, and the visual arts in Los Angeles County and provides technical assistance to school districts to build their capacity to provide arts education through the adoption of a policy, a long-range plan and a budget. On February 8, 2005, the Board Policy for Visual and Performing Arts Education was adopted on the first read.

The Arts Advisory Committee met formally three times during the 2007-2008 school year: September 24, January 31, and May 1. One of the tasks of the committee was to review and update the goals for the district's Arts Education Plan.

## Beverly Hills Unified School District Board Policy

Board Policy: 6142.6

Adopted: 2-8-05

Revised:

### **Section 1.01 VISUAL AND PERFORMING ARTS EDUCATION**

The Board of Education recognizes that Arts Education, including dance, music, theatre, and visual arts, is part of the core curriculum for all K-12 students and that the value and benefits of arts education have been extensively documented. The Board also recognizes that instruction in the basic skills and content knowledge of the arts develops perceptual abilities that extend to all careers and areas of life. An arts education enables students to develop an appreciation of the arts, critical and creative thinking skills, initiative, self-esteem, and discipline. It is also recognized that in our multicultural state, the arts build bridges and help pupils broaden their perspectives and understand their world and the diverse cultural influences that surround them. Communication, imagination, and information are keys to career opportunities, education, and a life-long appreciation of the arts. Therefore: It is the policy of the Beverly Hills Unified School District to acquaint all of the students of the joy of the arts so they can perform, produce, and appreciate what art can do for them and for the world.

The Board of Education recognizes that a comprehensive curriculum includes a sequential K-12 arts education as a part of the program for all students in all grades during the school day. The arts education program should enable students to achieve the goals outlined in the Content Standards for California Public Schools, which include the Visual and Performing Arts Content Standards.

The Board of Education supports the need to provide adequate funding for K-12 Arts Education and recognizes that, in times of budget cutbacks, reductions must be distributed equitably across subject areas, rather than eliminating arts programs.

In order to implement quality, standards-based, sequential K-12, and comprehensive arts education, with equity and access for all, the Board of Education supports the need to provide the following:

- A standards-based curriculum and assessment
- A qualified arts coordinator(s) who provides leadership, vision, planning, and resources for the District
- Qualified teachers in all the arts disciplines at all grade levels, supported by ongoing standards-based professional development in the arts for classroom and arts teachers
- Opportunities during school hours for arts teachers to collaborate
- A student-to-teacher ratio in each of the arts that is appropriate for the delivery of effective instruction along with adequate classified staff to support the arts program

- Standards-based instructional materials and resources, including, but not limited to, equipment, facilities, textbooks and technologies that support learning
- Visual and performing arts classrooms that are appropriately designed and equipped for the unique requirements of each arts discipline
- Opportunities to showcase student learning/work in a public forum simulating the experience of professional artists
- Opportunities for students to be exposed to a wide variety of artistic styles, venues, and performances including working with professional artists, collegial programs, cultural organizations, and field trips
- Opportunities for students in elementary and middle grades to work with and gain exposure to the arts programs at the other K-8 schools and the high school through school visits, assemblies, workshops, mentoring programs and other such activities
- Community resources, including business as well as parent involvement, partner with schools to provide funds and resources for arts programs

The Superintendent or designee shall develop a budgeted plan, establish procedures to implement Board policies, and provide for the ongoing review, evaluation and development of the District's arts education program.

**Beverly Hills Unified School District  
Arts for All  
Three Year Plan**

<b>GOAL 1</b>	<b>Implementation Task</b>			<b>Preliminary Budget Implications</b>	<b>People Responsible</b>
<b>Curriculum &amp; Instruction</b>	<b>08-09</b>	<b>09-10</b>	<b>10-11</b>		
<p><b>1.1 Conceptualize the Curriculum</b></p>	<p>1.1a Design and implement an internship/apprentice program with local artists/businesses</p>			<p>Substitute time – release time for teachers from the classroom to work together and with outside artists/businesses</p>	<ul style="list-style-type: none"> <li>▪ Assistant Superintendent Educational Services</li> <li>▪ Assistant Superintendent, Human Resources</li> <li>▪ Arts Coordinator</li> <li>▪ Arts teachers</li> </ul>
<p><b>1.2 Implement, Evaluate, and Revise the Curriculum</b></p>	<p>1.2a Continue to develop and implement the California VAPA Framework &amp; State standards &amp; expectations at each grade level for all four areas (Board adoption of standards)</p> <p>1.2b Continue to prioritize and implement the district standards to identify key learning's at each grade level and arts area so that they are sequential throughout the curriculum</p> <p>1.2d Continue to identify, develop, and implement student performance indicators that would demonstrate mastery of standards and continue to create assessments for each grade level and arts area</p> <p>1.2e Continue to revise and implement the summer arts program</p> <p>1.2f Provide ongoing professional development to support the implementation of all of the above items</p> <p>1.2g Evaluate the diversity and availability of arts courses for students during high school and middle school.</p>	<p>1.2a Continue to implement previous year's tasks</p> <p>1.2 b Reflect and review assessment data from previous year to continue implementing the curriculum</p>	<p>1.2a Continue to implement previous year's tasks</p> <p>1.2 b Reflect and review assessment data from previous year to continue implementing the curriculum</p>	<ul style="list-style-type: none"> <li>▪ Substitute time – release time for teachers from the classroom to work together to understand standards, develop key learning's, determine performance indicators, develop rubrics, create assessments, plan instruction, review and analyze assessment data</li> <li>▪ Professional development – training in subject-specific areas (specific methodologies, new arts areas, continuing education to develop expertise, etc.) and in standards based instruction and assessment</li> </ul>	<ul style="list-style-type: none"> <li>▪ Assistant Superintendent Educational Services</li> <li>▪ Assistant Superintendent, Human Resources</li> <li>▪ Arts Coordinator</li> <li>▪ Arts teachers &amp; Generalist teachers</li> </ul>

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GOAL 2	Implementation Task			Preliminary Budget Implications	People Responsible
Evaluation	08-09	09-10	10-11		
<p><b>2.1 Implement, Evaluate, and Revise the Evaluation Program</b></p>	<p>2.1a Conduct and analyze a program review/needs assessment – collect data from program participants about the strengths and areas of need for the program and plan changes and revisions to the arts program &amp; create an action plan with timeline to implement changes</p> <p>2.1b Review and analyze data about the success of arts showcases (quality of art being showcased, audience attendance rates; student participation rates; audience, student, and community feedback; awards won; etc.). Showcase programs include events such as the PTA Reflections contest; the BH Municipal Gallery exhibits; choral, instrumental, drama and dance performances; festivals; competitions; contests; etc.</p>	<p>2.1a Continue to implement, evaluate, and revise previous year's tasks</p>	<p>2.1a Continue to implement, evaluate, and revise previous year's tasks</p>	<ul style="list-style-type: none"> <li>▪ Provide time to teachers to design evaluation systems, gather and analyze data, plan changes</li> <li>▪ Facilitate the collection of data (mailing costs, survey/feedback form production costs, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Assistant Superintendent, Educational Services</li> <li>▪ Arts Coordinator</li> <li>▪ Arts teachers &amp; Generalists Teachers</li> </ul>

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<b>Goal 3</b>	<b>Implementation Task</b>			<b>Preliminary Budget Implications</b>	<b>People Responsible</b>
<b>Resources &amp; Facilities</b>	<b>08-09</b>	<b>09-10</b>	<b>10-11</b>		
<b>3.1 Budget for equipment and Instructional Materials</b>	<p>3.1a Update annual budget and continue to purchase equipment needs</p> <p>3.1b Continue to assess consumable instructional materials needs including modernization and upgrades (i.e. LCD projectors, screens, demonstration cameras)</p>	3.1a Continue previous year's work	3.1a Continue previous year's work	<ul style="list-style-type: none"> <li>▪ Facilities plan needs to include changes in school facilities (structural and equipment needs)</li> </ul>	<ul style="list-style-type: none"> <li>▪ District staff</li> <li>▪ Arts Coordinator</li> <li>▪ Director of Facilities</li> <li>▪ Arts teachers and Generalist teachers</li> </ul>
<b>3.2 Budget for Structural Needs</b>	<p>3.2a Conduct a needs assessment of maintenance needs of current art spaces and develop a plan to improve facilities. Identify existing space that could be restructured to meet the instructional needs of the arts program ie; multi-purpose rooms</p> <p>3.2b Determine how to modernize and upgrade visual/tech arts spaces, cabinetry, electrical, doors, security locks, video cameras, display cabinets and locks</p>	<p>3.2a Update and refurbish arts spaces (i.e. acoustics of theatre spaces, seating, flooring)</p> <p>3.2b Create double classrooms for dance &amp; theatre, one wall w/mirrors + barre, sprung wood floor, raised stage, storage and A/V capabilities &amp; appropriate lighting</p> <p>3.2c Create facilities for storage</p> <p>3.2d Act on modernizing and upgrading visual/tech arts spaces, cabinetry, electrical, doors, security locks, video cameras, display cabinets and locks</p>	3.2a Continue previous year's work	<ul style="list-style-type: none"> <li>▪ Facilities plan needs to include changes in school facilities (structural and equipment needs)</li> </ul>	<ul style="list-style-type: none"> <li>▪ District staff</li> <li>▪ Arts Coordinator</li> <li>▪ Director of Facilities</li> <li>▪ Arts teachers and Generalist teachers</li> </ul>



Beverly Hills Unified School District  
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Goal 4	Implementation Task			Preliminary Budget Implications	People Responsible
Funding and Support	08-09	09-10	10-11		
<b>4.1 Budget: District and Site Staff</b>	4.1a Develop a BH Arts campaign (catchy name - Get smart with Art) to fund a campaign, identify donors- Annual Event  4.1b Assess program and capital needs and assign dollar amounts as targets for campaigns  4.1c Continue to raise funds through Summer Arts Academy (funds pay for arts coordinator)	4.1a Continue to raise funds	4.1a Continue to raise funds	<ul style="list-style-type: none"> <li>▪ None</li> </ul>	<ul style="list-style-type: none"> <li>▪ Arts Coordinator</li> <li>▪ PTA</li> <li>▪ BHEF</li> <li>▪ Arts teachers</li> </ul>
<b>4.2 Create a database of resources</b>	4.2a Develop donors list  4.2b Create a permanent committee to run and coordinate campaign	4.2a Develop donors list  4.2b Create a permanent committee to run and coordinate campaign	4.2a Develop donors list  4.2b Create a permanent committee to run and coordinate campaign	<ul style="list-style-type: none"> <li>▪ None</li> </ul>	<ul style="list-style-type: none"> <li>▪ Arts Coordinator</li> <li>▪ PTA</li> <li>▪ BHEF</li> <li>▪ Arts teachers</li> </ul>

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<b>Goal 5</b>	<b>Implementation Task</b>			<b>Preliminary Budget Implications</b>	<b>People Responsible</b>
<b>Partnerships &amp; Communication</b>	<b>08-09</b>	<b>09-10</b>	<b>10-11</b>		
<b>5.1 Develop partnerships with arts organizations and arts programs throughout Greater Los Angeles</b>	<p>5.1a Research the partnerships that exist in the district with detail analysis of how often, the specific age groups reached, costs, which field of the arts, etc.</p> <p>5.1c Assess the success of these partnerships and determine the value for continuation, enrichment or elimination</p> <p>5.1d Continue to research arts organizations in Greater Los Angeles for their education and artistic outreach programs and develop relationships with those organizations</p> <p>5.1e Establish a plan for the development and continuation of partnership programs for all students throughout the school year</p>	<p>5.1a Maintain relationships with those partnerships that foster enrichment</p> <p>5.1b Reinforce the successful programs and increase the number of programs to reach more students</p>	<p>5.1a Continue relationships with those partnerships that foster enrichment</p> <p>5.1b Increase outreach programs and the number of students reached</p>		
<b>5.2 Communicate and coordinate with teachers on an ongoing basis</b>	<p>5.2a Continue to share information of what is available for their classes as well as for themselves</p>	<p>5.2a Continue sharing information and meetings</p>	<p>5.2a Continue sharing information and meetings</p>		
<b>5.3 Forge relationships with local media (Courier, Weekly KBEV, etc) to promote partnerships and District activities</b>	<p>5.3a Continue to meet and develop press relations</p> <p>5.3b Continue to identify programs that generate press</p>	<p>5.3a Continue to meet and develop press relations</p> <p>5.3b Continue to identify programs that generate press</p>	<p>5.3a Continue to meet and develop press relations</p> <p>5.3b Continue to identify programs that generate press</p>		

<p><b>5.4 Increase Community Involvement</b></p>	<p>5.4a Communicate arts activities and programs with parents and community</p> <p>5.4b Develop programs with community</p>	<p>5.4c Establish on going dialogue format with community</p> <p>5.4d Continue to develop programs with community</p>	<p>5.4e Continue establishing dialogue format with community</p> <p>5.4f Continue to develop programs with community</p>		
<p><b>5.5 Establish relationships with the City Fine Arts Commission and/or any other appropriate arts entity or activity in the City.</b></p>	<p>5.5a Continue to set meetings to maintain relationships with the City (Multicultural Event and BH Municipal Gallery exhibits)</p> <p>5.5b Continue to implement the plan for interaction and involvement with the City of BH arts activities and programs</p>	<p>5.5a Continue to set meetings to maintain relationships with the City</p> <p>5.5b Continue to implement the plan for interaction and involvement with the City of BH arts activities and programs</p>	<p>5.5a Continue to set meetings to maintain relationships with the City</p> <p>5.5b Continue to implement the plan for interaction and involvement with the City of BH arts activities and programs</p>		

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<b>GOAL 6</b>	<b>Implementation Task</b>			<b>Preliminary Budget Implications</b>	<b>People Responsible</b>
<b>Program Administration</b>	<b>08-09</b>	<b>09-10</b>	<b>10-11</b>		
<b>6.1 Recruit and maintain highly qualified personnel to implement arts education</b>	6.1a Maintain Arts Coordinator  6.1b Determine staffing needs per school: a qualified specialist in each of the arts disciplines (ideally, full time dance, theatre, music, and art teacher per school)	6.1a Maintain Arts Coordinator  6.1b Begin hiring of qualified specialists for 2010 school year (still need dance and theater)- class size 29 to 1 for effective instruction	6.1a Maintain Arts Coordinator  6.1b Hired specialists begin in September and are maintained	<ul style="list-style-type: none"> <li>▪ Maintain part-time salary</li> <li>▪ Salaries for specialists</li> </ul>	<ul style="list-style-type: none"> <li>▪ Assistant Supers. Ed Services</li> <li>▪ Assistant Supers. HR</li> <li>▪ Arts Coordinator</li> <li>▪ Principals</li> </ul>
<b>6.2 Provide in-service training for all four arts disciplines</b>	6.2a Train current classroom teachers to include arts throughout the standards -based curriculum  6.2b Continue to provide opportunities during school hours for current arts specialists to collaborate	6.2a Continue to assess staff development needs and provide staff development (utilize arts coordinator)  6.2b Research and build a master schedule that provides collaboration time built in for all arts teachers	6.2a Continue to assess staff development needs and provide staff development (utilize specialists)  6.2b Implement new master schedule	<ul style="list-style-type: none"> <li>▪ Professional development costs</li> </ul>	<ul style="list-style-type: none"> <li>▪ Asst. Super. Ed Services,</li> <li>▪ Arts Coordinator</li> <li>▪ Arts teachers</li> <li>▪ Principals</li> </ul>
<b>6.3 Explore the best way to deliver arts instruction for all students</b>	6.3a Research various schools' current arts programs to see how all the disciplines have been incorporated into master schedule (i.e. Fall/Spring courses; wheels; block scheduling for 6-8; ...)  6.3b Evaluate the scheduling and projection of course offerings for appropriate student placement.  6.3c Explore electives offered at middle school level (based on enrollment and student requests)	6.3a Build a master schedule that incorporates all K-12 students receiving instruction in all the arts disciplines	6.3a Master schedule is implemented and students are receiving instruction in all arts disciplines	<ul style="list-style-type: none"> <li>▪ Release time costs for those involved</li> </ul>	<ul style="list-style-type: none"> <li>▪ Asst. Super. Ed Services</li> <li>▪ Arts Coordinator</li> <li>▪ Principals</li> <li>▪ Asst. Principal</li> <li>▪ Arts teachers</li> </ul>